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Student Success in Writing Conference

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Sponsored by:

Department of Writing and
Linguistics, College of Liberal
Arts and Social Sciences,
Georgia Southern University

In Partnership with the
Continuing Education Center

CONFERENCE PROGRAM

Student Success in Writing Conference



Friday, February 4, 2011

Coastal Georgia Center, Savannah, GA

MISSION

The **Student Success in Writing Conference** is designed to promote the success of students in writing courses at the secondary and postsecondary levels. The conference also seeks to establish and maintain dialogue between college and high school educators. We are committed to offering practical workshops and theoretical presentations on topics related to the teaching and craft of writing.

National Writing Project



Writing Project Workshops are led by Teacher Consultants who have participated in various sites of the National Writing Project Summer Institute.

<http://www.writingproject.org>

CONFERENCE AT A GLANCE

8:00 a.m. – 8:40 a.m.	Registration
8:40 a.m. – 9:40 a.m.	Concurrent Sessions
9:50 a.m. – 10:50 a.m.	Concurrent Sessions
10:50 a.m. – 11:00 a.m.	Morning Break
11:00 a.m. – 12:00 p.m.	Concurrent Sessions
12:00 p.m. – 1:30 p.m.	Luncheon in Room 115 Golden Award Keynote Address
1:40 p.m. – 2:40 p.m.	Concurrent Sessions
2:40 p.m. – 2:50 p.m.	Afternoon Break
2:50 p.m. – 3:50 p.m.	Concurrent Sessions



KEYNOTE SPEAKER

Michael A. Pemberton

*Professor of Writing and Linguistics and
director of the University Writing Center at
Georgia Southern University*

**Keynote Address: "Redefining
Writing; Redefining Success"**

**Mark Your
Calendar and
Join Us Next Year
Friday
February 3
2012**

8:00 - 8:40 AM • REGISTRATION & CONTINENTAL BREAKFAST

8:40 - 9:40 AM • CONCURRENT SESSIONS

ROOM 217 – PANEL

8:40 - 9:40 AM

Examining Voluntary vs. Required Visits to Writing Centers

DEBORAH REESE, MONICA RAUSCH, OLUWAKEMI ELUFIEDE, ARMSTRONG ATLANTIC STATE UNIVERSITY

Through scholarly research and empirical evidence, the panel studies the question of whether students' grades or satisfaction levels improve after being required to visit a writing center three or more times.

ROOM 218 – PANEL

8:40 - 9:40 AM

Teaching Writing in the Literature Survey Course

KELLY C. WALTER CARNEY, EMILY LEVERETT, EMILY WRIGHT, AARON ADAMS, METHODIST UNIVERSITY

The panel explores creative methods of teaching writing in literature survey courses, including novel scholarly assignments, creative writing options, and online composition projects.

ROOM 210 – PRESENTATIONS

8:40 - 9:40 AM

First – Day Writing Assignments—What Are They Good For?

PAMELA MEYERS, UNIVERSITY OF SOUTH ALABAMA

Questioning the effectiveness of traditional first-day writing prompts, the presenter explores alternatives to assessing students' initial writing abilities.

A Multi-Purpose Composition Final

PHILLIP GARDNER, FRANCIS MARION UNIVERSITY

This session presents a final exam model that features a persuasive essay for a real audience and purpose, requires evaluation of text, and serves as an organizing device for the entire course.

ROOM 211 - PRESENTATIONS

8:40 - 9:40 AM

Instructional Technology As Collaborator in Redefining Audience

MARIA CLAYTON, MIDDLE TENNESSEE STATE UNIVERSITY

The presenter examines the question of whether instructional technology can help beginning writers recognize that effective rhetoric has an audience beyond the teacher, one reader/evaluator.

Connecting and Writing: A Service Learning "Micro Project"

CAROLYN THOMAS, EAST GEORGIA COLLEGE

The presenter describes an experimental assignment that offers a solution to time and workload management concerns that accompany service learning projects in the writing classroom.

ROOM 212 – WORKSHOP

8:40 - 9:40 AM

The Just Memo: An Exercise in Perception

BENIE COLVIN, CLAYTON STATE UNIVERSITY

This workshop creates a classroom activity that helps students explore how the meaning of language is often determined by the framework through which we view it.

9:50 - 10:50 AM • CONCURRENT SESSIONS

ROOM 217 – PANEL

9:50 - 10:50 AM

Teaching/Writing/Researching: The Trinity of Student Success

JENNIFER T. SCOGGINS, NICOL AUGUSTE, MARGARET MCCLELLAN, SAVANNAH COLLEGE OF ART AND DESIGN

The panel focuses on collaboration among faculty, writing center professionals, and reference librarians to reinforce student success in writing.

ROOM 218 – PRESENTATIONS

9:50 - 10:50 AM

Using Bloom's Taxonomy to Sequence Writing Assignments



RACHEL V. LEROY, GEORGIA SOUTHERN UNIVERSITY

Using a memoir assignment, the presenter discusses the use of Bloom's Taxonomy to achieve specific learning outcomes by building a writing sequence that scaffolds learning from lower orders to higher orders thinking.

Assessment: Keeping It Simple with Survey Monkey

STEFANIE FRIGO, NORTH CAROLINA CENTRAL UNIVERSITY

This presentation overviews an in-house assessment of writing intensive courses, one which provides useful feedback for teachers and administrators, as well as offering students the opportunity to contribute to course design and revision.

ROOM 210 – PRESENTATIONS

9:50 - 10:50 AM

Who's in the Wrong? A View of Error from Inside the Writing Center

JENNIFER STUTZMAN, JOHN CARROLL UNIVERSITY

The presenter examines error theory and writing center practice, revealing that what student consultants have been trained to view as "errors" are not always what they focus on during consultations with peers.

Apologies for Grammar Instruction?

LINDA MOORE AND CAROL HULSE, UNIVERSITY OF WEST FLORIDA

The presenters examine the controversies that surround questions of the validity of grammar instruction in college writing programs.

ROOM 211 – PRESENTATION

9:50 - 10:50 AM

Enhancing Student Learning Through a WID Pilot Project

ROSE MARIE TOSCANO AND LINDA RUBEL, ROCHESTER INSTITUTE OF TECHNOLOGY

The presenters discuss a Writing in the Disciplines pilot project that ultimately produces a team of writing experts who mentor others as they develop a portfolio of writing intensive courses.

ROOM 212 – WORKSHOP

9:50 - 10:50 AM

Audience, Purpose, Genre, Content: What a Wreck!



JULIE STRICKLAND, OGEECHEE TECHNICAL COLLEGE

Participants in this workshop will engage in a mini-lesson on pre-writing considerations, taking away applications to their own classrooms.

10:50 AM - 11:00 AM • BREAK



*Sponsored By
The Office of The Provost
Georgia Southern University*

Second Floor Alcove

11:00 AM - 12:00 PM • CONCURRENT SESSIONS

ROOM 217 – PANEL

11:00 AM - 12:00 PM

Understanding Poverty Culture and How It Relates to First-Year Composition

PATRICK GARNER AND JENNIFER MENSINK, DARTON COLLEGE

The panel will discuss steps that can be taken to improve student writing after acknowledging the reality of a culture of poverty.

ROOM 218 – PRESENTATIONS

11:00 AM - 12:00 PM

The Art of Seeing and Writing Clearly

BETTY OLIVER, SOUTHERN POLYTECHNIC STATE UNIVERSITY

The presenter describes how using art work and art criticism to teach students to see objectively provides an effective cross-disciplinary method for teaching students to write clearly.

The Wordless Essay: The First Assignment for the First-Year Writing Class

SUSAN SMITH, GEORGIA SOUTHERN UNIVERSITY

The presenter shows how the photo essay helps students overcome their initial resistance to progressively more difficult assignments. The wordless essay is fun and serves as a reference point for the entire semester.

ROOM 210 – PRESENTATION

11:00 AM - 12:00 PM

Creating a Peaceful First-Year Writing Classroom

TAMMY WINNER, COASTAL CAROLINA UNIVERSITY

Participants will engage in a series of interactive exercises and discussion activities to become aware of the ways we create peaceful classroom practices in our first-year writing courses.

ROOM 211 – PRESENTATION

11:00 AM - 12:00 PM

Reading, Writing, and Focused Play

JASON HORN, GORDON COLLEGE

Considering the challenge of maintaining student attention, the presenter shows how the use of “short” works engages students and allows them to playfully attend to texts through dramatic readings.

ROOM 212 – WORKSHOP

11:00 AM - 12:00 PM

Something to Chew On: Using the Bamboo Pen for Electronic Essays

JOHN SUMMERFIELD, COLUMBUS STATE UNIVERSITY

The presenter demonstrates the production of electronic essays in a real time classroom environment using the Bamboo Pen, an electronic real time writing pad.

12:00 PM - 1:30 PM • LUNCHEON IN ROOM ?

WELCOME AND GOLDEN AWARD • DR. CURTIS RICKER
ASSOCIATE DEAN, COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES

INTRODUCTION OF KEYNOTE SPEAKER • DR. RANDALL MCCLURE
CHAIR, DEPARTMENT OF WRITING AND LINGUISTICS

WRAP-UP • DR. NANCY DESSOMMES AND DR. MARY HADLEY
DEPARTMENT OF WRITING AND LINGUISTICS

PLANNING COMMITTEE MEMBERS

DEPARTMENT OF WRITING AND LINGUISTICS, GEORGIA SOUTHERN UNIVERSITY
NANCY DESSOMMES, Co-CHAIR
MARY HADLEY, Co-CHAIR

EAST GEORGIA COLLEGE
LINDA VONBERGEN

OGEECHEE TECHNICAL COLLEGE
MATTHEW GAINOUS

CONTINUING EDUCATION CENTER, GEORGIA SOUTHERN UNIVERSITY
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ANDREA KESTERKE • CENGAGE LEARNING
AMANDA BUCHER • PEARSON

CONTINUING EDUCATION UNITS (CEU'S)

THIS CONFERENCE MEETS THE CRITERIA FOR THE NATIONALLY ACCEPTED CONTINUING EDUCATION UNIT (CEU). EACH PARTICIPANT SUCCESSFULLY COMPLETING THE PROGRAM WILL EARN .6 CEU'S FOR 6.0 HOURS OF PARTICIPATION THROUGH THE DIVISION OF CONTINUING EDUCATION AND PUBLIC SERVICE AT GEORGIA SOUTHERN UNIVERSITY.



KEYNOTE SPEAKER **Michael A. Pemberton**

Professor of Writing and Linguistics and director of the University Writing Center at Georgia Southern University

Keynote Address: **"Redefining Writing; Redefining Success"**

Author or co-author of four books and past president of the International Writing Centers Association (IWCA), he has also published more than 80 articles on writing center ethics, theory, and practice in scholarly journals such as the *Writing Center Journal*, *Research and Teaching in Developmental Education*, *Writing & Pedagogy*, and the *Writing Lab Newsletter*. His pieces on cognitive modeling and writing technologies have appeared in *College Composition and Communication*, *Computers and Composition*, *The Writing Instructor*, and various book chapters. Professor Pemberton serves on the editorial and governing boards of the Writing Across the Curriculum (WAC) Clearinghouse, the *Writing Center Journal*, *Computers and Composition*, IWCA Press, WPA: *Writing Program Administration*, *Writing and Pedagogy* and the Writing Center Research Project.

1:40 PM - 2:40 PM • CONCURRENT SESSIONS

ROOM 217 – WORKSHOP

1:40 - 2:40 PM

Why So Serious? Adding Humor to First-Year Writing

JUDY COPELAND, RICHARD STOCKTON COLLEGE OF NEW JERSEY

This workshop explores how exercises in humor writing can help students establish voice and credibility, heighten narrative tension, and make sharp political and cultural critiques.

ROOM 218 - PRESENTATIONS

1:40 - 2:40 PM

Writing Across the Divide: Or, The Things I Learned When I Went Back to High School

BILLIE J. JONES, JAMES MADISON UNIVERSITY

The presenter explores a collaboration across the divide, between a high school English teacher and a university writing professor who worked together to teach a dual-enrollment literature course.

Lights, Camera, Language Arts! Student Success in Writing in a Film and Music LINC Learning Community

JUBAL TINER AND MICHAEL PORTER, BREVARD COLLEGE

This presentation focuses on paired courses, Introduction to Film with Music Appreciation. The two disciplines combine for opportunities in writing development and literary adaptation, resulting in a storyboard sequence set to music.

ROOM 210 PRESENTATIONS

1:40 - 2:40 PM

Hansel & Gretel or Goldilocks: Lost in the Wilderness of Writing

JAMIE A. HUGHES, SOUTHERN CRESCENT TECHNICAL COLLEGE

Whether student writers need bread crumbs to follow, or prefer to test the beds, chairs, and porridge to find what is “just right” for them, writing lessons that allow both groups to succeed are the focus of this presentation.

Who Am I Now? Finding a Voice in a New Field

LEILA WELLS, SOUTHERN CRESCENT TECHNICAL COLLEGE

This presentation discusses students’ conceptualization of both academic and professional voices in the first-year writing classroom and how that voice will prove essential to their development as professionals in the workplace.

ROOM 211 WORKSHOP

1:40 - 2:40 PM

Empowering First-Year Writers through Engaged Pedagogy

ASHLEY OLIPHANT, PFEIFFER UNIVERSITY

Drawing on experiential projects in animal welfare advocacy and middle-school tutoring, the presenter will challenge participants to think about the scope and desired outcomes of engaged pedagogy and consider the ways they can use experiential education in their own courses.

2:40 - 2:50 PM • BREAK



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Second Floor Alcove

2:50 - 3:50 PM • CONCURRENT SESSIONS

ROOM 217 – PANEL

2:50 - 3:50 PM

(R)evolution of Writing, (Re)connecting, (Re)forging, (R)evolving: (Re)introducing Web 2.0

ED BRAUN AND DARRIN CAMPBELL, VALDOSTA STATE UNIVERSITY

MAX SHELTON, NORTH DAKOTA STATE UNIVERSITY

Believing that composition instruction should move beyond the traditional text into the multi-modal, this panel will explore students' pre-existing writing abilities, prejudices, and web identities in comparison to current writing environments, curriculums, and contexts.

ROOM 218 – PRESENTATIONS

2:50 - 3:50 PM

Marketing the Online Writing Lab for Global Student Success

DENESHA SMITH, CLEMSON UNIVERSITY

Through studying the five best Online Writing Labs (OWLs), participants will learn how to make their OWL synonymous with global student success in writing, as well as making it a resource for professional writers and a financial option for donors.

Ending with a Twist: Using Video to Construct Successful Conclusions to Thesis-Driven Essays

JOHN REGAN, BOSTON UNIVERSITY

The presenter describes how video versions of essay introductions and conclusions more accurately represent the depth and scope of students' thinking within their essays.

ROOM 210 – PRESENTATIONS

2:50 - 3:50 PM

'Writing is like pretty much the worst thing ever': Metaphors for Failure; Opportunities for Success

GWEN HART, BUENA VISTA UNIVERSITY

This presentation describes classroom-tested methods for using personal metaphors for writing to reach students who feel that writing is a "chore" or "torture."

Infusing Creative Writing Assignments into Advanced Composition Courses

CLARISSA WEST-WHITE, FLORIDA STATE UNIVERSITY

This presentation describes how original creative writing assignments can spark students' interest in writing, thus reducing the fear and dread that often accompany their initial attitude towards required composition courses.

ROOM 211 – PANEL

2:50 - 3:50 PM

Preparing Students for Successful Careers through Writing and Service Learning Pedagogy

LARA SMITH-SITTON, LAURA HOWARD, AND LAURISSA WOLFRAM, GEORGIA STATE UNIVERSITY

This panel will explore how the redesign and expansion of a service learning internship program, including the implementation of technology-based assignments, results in the transfer of classroom writing skills to real world deliverables.

ROOM 212 – WORKSHOP

2:50 - 3:50 PM

The Lunch Bag Sestina: Writing a Collaborative Poem

BETH COPELAND, METHODIST UNIVERSITY

Combining a traditional template with the random associations of the Surrealist poets, this workshop introduces participants to an interactive method of teaching students of all ages to write sestinas.

GOLDEN AWARD

Honoring the memory of Dorothy Golden, Georgia Southern University Assistant Professor Emerita, the Golden Award recognizes dedication to teaching excellence in first-year composition or the preparation of students for first-year composition. One award is given annually by the Department of Writing and Linguistics at Georgia Southern University.

UPCOMING EVENTS

SPRING 2011 VISITING WRITERS SERIES

All presentations are sponsored or co-sponsored by Georgia Southern University's Department of Writing and Linguistics. All events are free and open to the public. For more information, call us at 912.478.0739.

FICTION WRITER AND MEMOIRIST BETSY NICHOLS

7:00 p.m., Wednesday, February 9
Statesboro Regional Library
124 S Main Street, Statesboro, GA

POET AND MEMOIRIST MARY KARR

7:00 p.m., Tuesday, March 1
Performing Arts Center
Georgia Southern University
847 Plant Drive
Statesboro, GA

POET AND EDITOR RICK CAMPBELL

7:00 p.m., Monday, March 28
Room 24, College of Business Administration
Georgia Southern University
Statesboro, GA

FICTION WRITER TINA McELROY ANSA

Georgia Southern University Writer-in-Residence
Summer 2011
7:00 p.m., Tuesday, March 29
Statesboro Regional Library
124 S Main Street, Statesboro, GA

POET AND MEMOIRIST JANISSE RAY

7:00 p.m., Thursday, March 31
Statesboro Regional Library
124 S Main Street, Statesboro, GA

<http://ceps.georgiasouthern.edu/conted/success.html>

GOLDEN AWARD RECIPIENTS

2010

JANE RAGO
ARMSTRONG ATLANTIC STATE
UNIVERSITY

2009

AIMEE TAYLOR
RICHMOND HILL HIGH SCHOOL

2008

DONNA HOOLEY
OGEECHEE TECHNICAL COLLEGE

2007

DEBORAH CARICO
BULLOCH ACADEMY

2006

MARY ANN ELLIS
APPLING COUNTY HIGH SCHOOL

2005

KATHY ALBERTSON
GEORGIA SOUTHERN UNIVERSITY/
GEORGIA SOUTHERN WRITING
PROJECT

2004

DANIEL EDENFIELD
BULLOCH COUNTY PERFORMANCE
LEARNING CENTER

2002

PAT FOX
ARMSTRONG ATLANTIC STATE
UNIVERSITY

2001

LINDA S. WILLIAMS
NORTH GEORGIA COLLEGE & STATE
UNIVERSITY

2000

CHARLOTTE CRITTENDEN
GEORGIA SOUTHERN UNIVERSITY