

Georgia Southern University

## Digital Commons@Georgia Southern

---

Newsroom

University Communications and Marketing

---

12-3-2007

### Newsroom

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/newsroom>



Part of the [Higher Education Commons](#)

---

#### Recommended Citation

Georgia Southern University, "Newsroom" (2007). *Newsroom*. 116.  
<https://digitalcommons.georgiasouthern.edu/newsroom/116>

This news article is brought to you for free and open access by the University Communications and Marketing at Digital Commons@Georgia Southern. It has been accepted for inclusion in Newsroom by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact [digitalcommons@georgiasouthern.edu](mailto:digitalcommons@georgiasouthern.edu).

# Seminar will provide training on dementia and Alzheimer's issues

*DECEMBER 3, 2007*

Health care professionals and caregivers are invited to attend a day-long seminar that will give them a greater understanding of dementia-related conditions.

'Understanding Dementia and Alzheimer's: What Every Health Care Provider Should Know' will be held on Friday, Feb. 1, at the Coastal Georgia Center in Savannah.

Sponsored by the Continuing Education Center at Georgia Southern University and the Magnolia Coastlands Area Health Education Center, the seminar is ideal for caregivers, nurses, dietitians, counselors, social workers and nursing home administrators.

Keynote speaker Teepa Snow combines experience as an occupational therapist with her current career as a dementia care and dementia education specialist.

The seminar will also feature presentations by Frieda Brown, a dietitian with over 30 years of experience, and Sharon Dickol of the Coastal Area Agency on Aging.

Seminar participants will learn to differentiate between dementia, Alzheimer's disease, and forgetfulness. In addition, they will learn to recognize symptoms that commonly occur with Alzheimer's disease and dementia based on brain damage. They will also learn to recognize behaviors that are indicative of dementia-related conditions.

The seminar agenda also includes seven key components to a positive physical approach when working with a person with dementia.

The fee for the seminar is \$125 per person, which includes continental breakfast and lunch. The fee will be reduced to \$99 for anyone who registers before Monday, Dec. 17.

To sign up for the seminar or obtain more information, visit <http://ceps.georgiasouthern.edu/conted/dementia&aging.html> or call (912) 681-5551.

Georgia Southern University, a Carnegie Doctoral/Research University, offers more than 120 degree programs serving nearly 17,000 students. Through eight colleges, the University offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia's largest, is a top choice of Georgia's HOPE scholars and is recognized for its student-centered approach to education. Visit: [www.georgiasouthern.edu](http://www.georgiasouthern.edu)

# Are retailers prepared for scrooge this holiday season?

*DECEMBER 3, 2007*

Georgia Southern University's annual holiday survey of consumers in the Coastal Empire and Low Country predicts that consumers will spend less than last year. Are retailers ready to face the cut in consumer spending?

The short answer, according to the annual survey of retailers conducted by the College of Business Administration (COBA) at Georgia Southern University: yes, but they won't like it.

Only 15 percent of retailers think the economy is better this year than in 2006, an 18 percent drop in confidence compared to last year. Fifty-two percent of retailers thought the economy was worse this year. In fact, this year's COBA survey recorded the lowest confidence in the economy since this survey was implemented in 2004.

'When we asked businesses about their companies' financial status, about 11 percent said their company was worse in 2007,' said Jeremy Hill, assistant director of Georgia Southern's Bureau of Business Research and Economic Development, who oversees the annual survey. 'To further validate these results, we asked if companies had hired additional employees in 2007. Sixty-seven percent of retailers did not hire new full-time employees, a definite indicator of a slow market and a cautious outlook.'

When asked specifically about the holiday season, about 37 percent said holiday sales would be the same or better than 2006, a 7 percent decrease from 2007. On the other hand, 22 percent said holiday sales would be worse than last year, a figure up significantly (13 percent) from last year.

Another issue addressed in the survey is the ability of businesses to meet changing demands of consumers, such as making purchases on the Internet. While holiday purchasing on the Web has increased every years, the percent of businesses within the Coastal Empire and Low Country with Internet sales capability has remained flat at about 19 percent.

To read complete results of the survey, go to [http://www.livingoak.org/index.php?option=com\\_content&task=view&id=118&Itemid=48](http://www.livingoak.org/index.php?option=com_content&task=view&id=118&Itemid=48)