

Georgia Southern University

## Georgia Southern Commons

---

College of Business News (2012-2023)

Parker College of Business Publications

---

5-30-2014

### College of Business News

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/cob-news>

---

#### Recommended Citation

Georgia Southern University, "College of Business News" (2014). *College of Business News (2012-2023)*. 115.

<https://digitalcommons.georgiasouthern.edu/cob-news/115>

This article is brought to you for free and open access by the Parker College of Business Publications at Georgia Southern Commons. It has been accepted for inclusion in College of Business News (2012-2023) by an authorized administrator of Georgia Southern Commons. For more information, please contact [digitalcommons@georgiasouthern.edu](mailto:digitalcommons@georgiasouthern.edu).

# Small Business Council SMART Luncheon

May 30, 2014

*Join Allen C. Amason, Dean of the Georgia Southern College of Business, at the Savannah Morning News Auditorium on June 3*

Small business owners officially have the world's hardest job. In addition to dealing with day-to-day issues like balance sheets and time cards, they're required to stay one step ahead of the competition in the often turbulent waters of the modern economy. In return, they work longer hours than their "W2-employed" counterparts and have little to show for it. In the College of Business, we're committed to showing our appreciation for Georgia's small business owners with events like the Savannah Chamber of Commerce Small Business Council SMART Luncheon on June 3.

## **When, Where, and Why**

The Savannah Chamber of Commerce Small Business Council SMART Luncheon will take place at the Savannah Morning News Auditorium on June 3. The event's 30-minute networking session will begin at 11:30 a.m. and last until noon, at which point the program itself will begin. Please note that an RSVP is required for anyone who wishes to attend this event. The College of Business and the Savannah Chamber of Commerce are confident that this event will give the area's small business owners the tools they need to develop their managerial and planning skills in any economic environment.

## **Notable Attendees**

This month's Small Business Council SMART Luncheon will be headlined by Allen C. Amason, Dean of the College of Business at Georgia Southern University. Dr. Amason's lecture will focus on the challenges of running a business in a rapidly evolving economy that rewards success with increasingly difficult challenges. He likens running a business to running a race on a treadmill: Even if you run faster, the ground under your feet will always be moving.

## **Logistics and Schedule**

To attend the Small Business Council SMART Luncheon, please email your RSVP to Stephanie Boen at [SBoen@SavannahChamber.com](mailto:SBoen@SavannahChamber.com) or call (912) 644-6458. Admission is \$12 for Chamber members with a slight surcharge for non-members and guests. Following a half-hour networking session, Dr. Amason will begin speaking at noon.

## **Georgia Southern College of Business and the Savannah Chamber: Paving the Way for Georgia's Entrepreneurs**

The Small Business Council SMART Luncheon is just one of the many events held for members of Savannah's entrepreneurial community. As the region's premier higher education institution for the business leaders of tomorrow, we pride ourselves on offering educational, motivational programming for business leaders of all ages and disciplines. For more information about Georgia Southern College of Business course offerings and events, visit us online at [GeorgiaSouthern.edu/coba](http://GeorgiaSouthern.edu/coba).