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The College of Business Welcomes Founder & CEO of BANGS Shoes as Part of Entrepreneur Lecture Series

April 9, 2014

Advice from an Accomplished Entrepreneur

We don't always like to toot our own horn, but an upcoming event hosted by the <u>College of Business</u> demands special mention. Today, April 9th, we're thrilled to welcome <u>BANGS Shoes</u> founder and CEO, Hannah Davis, to our Statesboro campus for an extensive talk on what it's like to be an entrepreneur and to start your own business. As part of our Entrepreneur Lecture Series, Ms. Davis will talk about everything from launching one's own business and finding markets to hiring top talent and navigating tax issues. We hope you'll join her in the College of Engineering and Information Technology (CEIT) at 5:30 p.m. in Lecture Hall 1005.

More About Ms. Davis and BANGS Shoes

Like many successful entrepreneurs, Hannah Davis began with a simple vision. BANGS combines two clear value propositions: the indisputable fact that everyone likes to wear sturdy, attractive shoes and the obvious need to alleviate poverty in the developing world. By partnering with a next-generation charitable organization called Kiva, Ms. Davis and BANGS provide "sweet kicks" to residents of the first world while extending micro-loans to families and entrepreneurs in impoverished parts of Asia, Africa, and Latin America.

The Center for Entrepreneurial Learning and Leadership

The Georgia Southern University Center for Entrepreneurial Learning and Leadership (CELL) couldn't be a better fit for Ms. Davis. CELL fills a number of critical educational and community-supporting needs, including

- Extracurricular programming that focuses on entrepreneurship,
- Programming that seeks to infuse non-College of Business courses with the principles of entrepreneurship, and
- Help for students and recent graduates who wish to start or manage their own businesses.

College of Business: Your Source for a Degree in Business Administration in Georgia

Needless to say, we're excited about Ms. Davis's visit to Georgia Southern University. Stay tuned for more details about our Entrepreneur Lecture Series as well as other programming on our Statesboro campus. If you're interested in learning about the undergraduate and graduate degree programs and certifications that we offer online and at Statesboro, check out our <u>website</u> or drop by in person.