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# Entrepreneur Food for Thought – The Rolling Stones were right

August 1, 2011

**The Rolling Stones Were Right: You Can't Always Get What You Want, But If You Negotiate You Might Just Get What You Need**

***Presented by: Rebecca W. Bass***

Successful Corporate Executive and Serial Entrepreneur

Thursday August 18, 2011, 11:30-1:00pm, Rm. 126, PARB Building, Georgia Tech Savannah Campus

FREE LUNCH PROVIDED

To attend, please sign up at <http://fftaug18.eventbrite.com>

**Tuesday, August 16, 2011**

**About the Presentation:** The presentation will focus on the art of negotiation and its importance in all aspects of starting, growing, and selling your business. We will discuss the various constituents with whom you will negotiate and discuss techniques for a successful outcome.

**About the Speaker:** Our speaker will be Rebecca W. Bass who is an experienced serial entrepreneur and former corporate executive. Her international business career has spanned multiple industries including financial services, information services, and technologies. She has extensive background in marketing, sales, general management, strategic planning, and business development working for General Electric, Motorola, Home Depot and other companies. Rebecca's roles have included being CEO of an early stage software company that was admitted to ATDC in Atlanta. She is a graduate of Bryn Mawr College and Rutgers University School of Law. Rebecca is a seasoned mediator and deal negotiator who thrives on closing deals