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Faculty Senate Bill 056.11/12: Improving eFACE Response Rates

Armstrong Atlantic State University

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Armstrong Atlantic State University
Faculty Senate Bill 056.11/12: Improving eFACE Response Rates

Presidential Action

Delivered:


Signature


1/25/12
Date

Approve: _____

Disapprove: _____

Remand: ✓

Comments: (please attach an additional sheet if necessary)

Signature:  Date: 2/17/12
Dr. Linda M. Bleicken, President
Armstrong Atlantic State University

Armstrong Atlantic State University Faculty Senate Actions

January 2012 Meeting

Response from Dr. Bleicken

Faculty Senate Bill 056.11/12 Improving eFACE Response Rates

Faculty Senate Resolution 022.11/12 Improving eFACE Response Rates

The bill requests that a “pop-up” message be put in SHIP so that students either complete their eFACE evaluations or electronically opt out before viewing course grades and/or registering for future classes through SHIP.

A conversation with Trish Holliman, Interim CIO, reveals that this can be done, although information on the CIO listserve indicates that other universities have found that this does not increase the eFACE completion rate. There are also options in how this is presented to the students.

This is an item that warrants further investigation, as student assessments of courses and professors are important. The Senate should work with the interdivisional Banner group, which includes representatives from Enrollment Services and IT Services, to decide (1) whether this initiative meets their objective of increasing student responses and (2) the best mechanism to do so.

In addition, student input should be sought to develop avenues that will increase student participation. Finally, as noted in the Faculty Senate meeting of 01.23.12, best practices from other institutions, utilizing student input, should be considered.

Additionally, several of the comprehensive recommendations made in Senate Resolution 022.11/12 should be addressed through the Banner group.

Faculty Senate Bill 056.11/12: Improving eFACE Response Rates

Whereas the faculty evaluation response rates have fallen precipitously since the transition from paper to electronic evaluations occurred in 2009, and only 16% of students completed eFACE in Fall 2010¹.

Whereas a survey conducted by the Faculty Welfare Committee in Spring 2010 revealed broad dissatisfaction with the current eFACE response rate. The majority of respondents felt too few students were completing the eFACE forms to provide useful information². The survey also revealed broad support for the adoption of a policy that would require students to either complete their eFACE evaluations or electronically “opt-out” before they would be allowed to view course grades and/or register for future classes through SHIP³.

Whereas the data collected from eFACE is used in evaluating faculty performance, which is tied to raise, promotion and tenure.

Be it resolved that the University adopt and implement a required popup in SHIP, in which the students must either complete eFACE or opt-out of eFACE before entering SHIP after the eFACE window has opened.

- 1) Office of Institutional Research University Response Rates: Summer 09 (20.53%); Fall 2009 (28.13%); Spring 2010 (22.26%); Summer 2010 (22.75%); Fall 2010 (16.31%)
- 2) Survey Question: Too few students are completing the FACE forms to provide useful information to my department head (88.9% Agree/Strongly Agree)
- 3) Survey Question: All students should be required to complete the eFACE evaluation or electronically “opt-out” before they are allowed to view course grades and/or register for future classes (70.1% A./S.A.)

eFACE Survey Respondents (n = 136)