

College of Business News

April 1, 2013

Georgia Southern University

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COBA's Gordon Smith and Jason Anderson to Walk in Georgia Southern's Inaugural Walk a Mile in Her Shoes® Event

April 1, 2013

Gordon Smith, director of MBA programs and Jason Anderson, area director of the Small Business Development Center will participate in the Georgia Southern inaugural Walk a Mile in Her Shoes, an event where men walk in high-heeled shoes to increase awareness about sexual violence. The Walk will take place on Thursday, April 11 at the Russell Union Rotunda.

Walk a Mile in Her Shoes® is a great opportunity for men to raise awareness in their community about the serious causes and effects of sexualized violence. The goals of the walk are to get people talking about the sexual violence happening in the Statesboro area, to help the victims and to figure out how to prevent these attacks. Organizers say it is important for men to join the cause, which is why Jason and Gordon are willing to walk the designated mile in their high-heels. "Gender violence affects everyone. We all have a wife, daughter, sister or mother. Walk a Mile in Her Shoes® helps raise awareness about a serious issue and supports efforts to address it," according to Jason Anderson.

There is an old saying: "You can't really understand another person's experience until you've walked a mile in their shoes." Walk a Mile in Her Shoes® asks men to literally walk one mile in women's high-heeled shoes. It's not easy walking in these shoes, but it is a fun event and it gets students talking about a very difficult topic: gender relations and sexual violence. This event can change perspectives and lead to better gender relations; therefore, decreasing the potential for violence. "As faculty and staff we have a commitment to educate our students in more than textbook subjects. If walking in high heels helps bring gender violence into greater light then it is worth it," said Gordon Smith.

The proceeds from this event will be donated to the Statesboro Regional Sexual Assault Center, which helps survivors of sexual assault in Bulloch, Jenkins and Screven counties.

For more information call (912) 478-5541. Walk a Mile in Her Shoes® is sponsored by Campus Recreation and Intramurals, Sexual Assault Response Team, University Wellness Program, Health Services, University Housing and the Multicultural Student Center.

Georgia Southern Named a Best Business School for Veterans

April 1, 2013

The Georgia Southern University College of Business Administration (COBA) has been honored by *Military Times* as being one of the best business schools for veterans in the United States. In the first-ever survey, COBA received the “Best for Vets: Business Schools” seal.

“The MBA program at Georgia Southern University is attracting outstanding veterans from throughout the country,” said Bill Wells, Ph.D., dean of the College of Business Administration. “Veterans considering an MBA have more options than ever and we are proud to be one of a select few MBA programs in Georgia to be recognized in this year’s rankings.”

COBA ranked 45th out of the roughly 100 business schools at colleges and universities who responded to the detailed, 60 question survey. Georgia Southern was singled out for its online and part-time MBA program and for having staff dedicated to veterans issues in the business school.

“The MBA program at Georgia Southern University is not only nationally respected, but offers students maximum flexibility,” explained Wells. “Today you can choose to take your courses full-time or part-time, on campus, online or through a combination of both. It’s perfect for veterans looking to take the next step in their career or for active members of the military exploring graduate education. Our students who have military backgrounds enter the MBA program focused and dedicated. Their leadership experiences have prepared them well for life after the military, and we hope the MBA education they receive from Georgia Southern will make them the stand-out candidate for any job.”

The Best for Vets survey is in this month’s edition of *Military Times* on newsstands and online. Find the story and all the rankings for the “Best for Vets: Business Schools” list by visiting <http://militarytimes.com/education/choosing-schools/military-best-for-vets-business-schools-031113/>.

There is a long, rich and proud tradition of Georgia Southern welcoming active-duty service members, veterans and their families. *Military Advanced Education* and *G.I. Jobs* named the University a military friendly school in 2013.

Georgia Southern University, a Carnegie Doctoral/Research University founded in 1906, offers more than 120 degree programs serving more than 20,500 students. Through eight colleges, the University offers bachelor’s, master’s and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered approach to education.