2017 Humane Society Calendars for sale

November 7, 2016

Betty Foy Sanders Department of Art students have worked together this semester to create a 2017 Humane Society calendar which is on sale now. A wall and desk format are available and each costs $10. Proceeds go to the Statesboro/Bulloch County Humane Society.

Each month features a beautiful animal illustration created by one of the students in Professor Jessica Burke's Illustration class. Layout and printing was completed by Graphic Communications Management students in Professor Hans Mortensen's class. The project served as a hands-on collaborative service learning exercise where students, planned, created and produced a publication together. And since this is a fundraising opportunity for a worthy cause, students are motivated to work on salesmanship and marketing to get their product into the hands of the public.

"Initially the illustration students learn to problem solve within the context of the problem presented to them—in this case, creating an illustration of an animal in a ‘human’ environment. This allows them to take ownership of their own learning. They also learn the value of healthy competition since they are part of the selection process to choose 12 illustrations from roughly 28 submitted," said Burke.