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Georgia Southern University, "Business Innovation Group (BIG) News" (2011). *Business Innovation Group News (2010-2021)*. 92.

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Freeman Lecture Series: J.T. Marburger

April 4, 2011

William A. Freeman Memorial Lecture Series presents

Tiger By Its Tail: How Do You Manage Growth

by J.T. Marburger, President of Insignia Promotions

Date: April 11, 2011 at 5:30pm

Location: Nessmith-Lane Assembly Hall

Background:

J.T. Marburger was President of Incentive Marketing from 1990 to 2005 and took company from \$200,000 in sales to \$5,000,000. During his time as President of CorpLogoWare from 2005 to 2008 he took the company from sales of \$12,000,000 to \$45,000,000. Now as President of Insignia Promotions from 2008 present, J.T. Marburger has brought the company from a start up to a current value of \$6,200,000.

History:

J.T. Marburger graduated from Georgia Southern in 1984 with a BBA in Management. J.T. is married to Gerilynn and has two children Madeline and Joey and lives in Roswell, GA. J.T. has owned several businesses in the \$18 billion dollar promotional products industry. He currently serves as President of Insignia Promotions, a privately held company that ranks in the top 50 within the promotional products industry. Insignia Promotions focuses on Fortune 500 companies with clients such as The Coca-Cola Company, Hershey's, Lenovo, Atlanta Braves, and Anheuser Busch. Additionally the company focuses on activating sports license agreements with these companies and currently provides merchandise to promote NCAA BCS Bowl Series, NCAA Final Four, Super Bowl, Olympics, FIFA World Cup, Super Bowl, NBA All Star and Finals and many other key sporting events around the world.