

College of Business News

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The Department of Management to host Dr. Jay B. Barney on February 25

February 19, 2013

Statesboro, Ga.- The Department of Management will host Dr. Jay B. Barney, Presidential Professor of Strategic Management and Pierre Lassonde Chair of Social Entrepreneurship in the David Eccles School of Business at the University of Utah. Professor Barney will present, “Human Capital and Competitive Advantage” on Monday, February 25, from 4:00 p.m.-5:30 p.m. in the College of Education Auditorium. This event is free and open to the public.

Professor Barney currently teaches organizational strategy and policy to MBA and Ph.D. students at The University of Utah. He also has taught in a variety of executive training programs at Ohio State, Texas A&M, UCLA, Southern Methodist University, Texas Christian University, the University of Michigan, Bocconi University (in Milan, Italy), and at several firms, including AT&T, Nationwide and McKinsey & Company. Over his many years of teaching, Professor Barney has won numerous awards and honors. He was elected a Fellow of the Academy of Management in 2001, received the Irwin Outstanding Educator Award for the Business Policy and Strategy Division of the Academy of Management in 2005, was elected as a Fellow of the Strategic Management Society in 2007, and received the Academy of Management Award for Outstanding Scholarship in 2010.

His research focuses on the relationship between firm skills and capabilities and sustained competitive advantage. He has published over one hundred articles in a variety of journals and books. Professor Barney has also delivered scholarly papers at the Harvard Business School, the Wharton School of Business, the University of Michigan, Northwestern University, The London Business School, and at over seventy other universities throughout the world. He has published six books: *Organizational Economics* (with William G. Ouchi), *Managing Organizations: Strategy, Structure, and Behavior* (with Ricky Griffin), *Gaining and Sustaining Competitive Advantage* (now in its fourth edition), *Strategic Management and Competitive Advantage* (with Bill Hesterly, now in its fourth edition), *Resource-based Theory* (with Delwyn Clark), and *What I Didn't Learn in Business School: How Strategy Works in the Real World* (with Trish Clifford).

Professor Barney has consulted with a wide variety of public and private organizations, including Hewlett-Packard, Texas Instruments, Koch Industries Inc., Nationwide Insurance, and others. His consulting focuses on implementing large-scale organizational change and strategic analysis. He has also served on advisory boards for several privately held companies, and on the board of directors for one publically traded firm (Max & Erma's Restaurants).

The [Department of Management](#) offers a Bachelor of Business Administration (BBA) degree in Management with emphasis areas of Human Resources, Entrepreneurship, Operations Management and Hospitality Management. Its programs provide students with the problem-solving skills and versatile knowledge base needed to manage and lead modern organizations. For more information about the College of Business Administration, see parker.georgiasouthern.edu.