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Georgia Southern University

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Dr. Luke Pittaway Appointed as Visiting Professor

March 29, 2011

Staffordshire University Business School Brindley Building

On 28th March it was announced by the Staffordshire University Business School in the United Kingdom (Stoke-on-Trent) that Dr. Luke Pittaway has been appointed a Visiting Professor (the odd visit in the summer and remote support). Dr. Pittaway will be assisting his previous PhD Student (Dr. Steve Malone) who is currently the Academic Group Leader for Enterprise, Innovation and Sustainability. Luke will be providing support for the development of the entrepreneurship and small business program and developing transatlantic links.

On commenting about the appointment to the University Dr. Steve Malone stated about Dr. Pittaway, “As Academic Group Leader for Enterprise, Innovation and Sustainability and having worked previously with him I know that Luke would be an outstanding visiting professor. Not least because of his dynamism, intellect and capability, his ability to interact at all levels and his networks in the discipline.”

About Staffordshire University Business School

Staffordshire University Business School has been providing high calibre business and management education for over thirty years. There are excellent links with Industry and we make sure everything we do is geared to real life business. Our staff are dedicated to providing a supportive and stimulating educational experience for all our students. We have students from many different countries and have extensive international partnerships. There are part time opportunities in HNCs, degrees, professional courses (such as the CIPD, CMI and CIM) and masters courses, which are delivered flexibly to enable students to continue their education at the same time as working.

We have specialist services we can offer to Businesses and in company courses designed and delivered specifically with business partnerships. Business Villages are located next to the campuses where we can offer services to new business entrepreneurs. Our Education department is extremely prestigious and we have had excellent quality ratings and nationally recognized Research in this area.
About Staffordshire University

Established in 1992, Staffordshire University has evolved into one of the country's most dynamic, progressive and forward-thinking learning institutions. Always quick to adapt as student requirements change, we have become renowned for our groundbreaking new courses and first-class learning opportunities. The University continues to meet the needs of its students, partners, communities and employees now and in the future by embracing diversity, enabling and encouraging local regeneration and constantly seeking to provide easier access to learning for people from all walks of life.

16,000 students make up the University's vibrant cultural mix from the UK and around the world. One of the first things visitors notice about Staffordshire University is the wide diversity of ages, backgrounds, cultures, nationalities and lifestyles that make up our community, we also remain dedicated to fulfilling our responsibilities as a truly international center of learning.

The University provides an extensive range of courses at foundation, certificate, diploma, degree and postgraduate level in the areas of: arts, media and design; business and law; computing, engineering and technology; and health and sciences. It has a proven track record for achieving excellence in teaching quality, developing innovative courses and for providing opportunities to study in challenging and exciting ways. We are committed to ensuring our courses have a strong employment focus, giving graduates the knowledge and skills needed. The atmosphere at Staffordshire is friendly and the facilities are some of the best in the university sector. They include over 2,000 computers for students, well-equipped specialist laboratories and studios, professionally equipped media and TV centers, two sports centers, a nature reserve, film theater, drama studio, crime scene aircraft and house, and mock courtrooms.
More Press for FastPitch 2011

March 29, 2011

The Savannah Morning News has just published another article on the FastPitch competition that we are organizing on Thursday at the Coastal Georgia Center. The article says, “FastPitch 2011 is a collaborative effort between The Creative Coast, Georgia Southern and Georgia Tech Savannah’s Advanced Technology Development Center. The leaders of those groups decided to organize FastPitch in response to what they discovered during last fall’s “Start-Up Lounge,” an invitation-only networking event for local entrepreneurs with investors.”

The article also profiles contestant Tommy Linstroth’s and his concept for a new clean-energy product which he has been “brewing” for only three months or so.

About FastPitch

The program is designed to identify promising local entrepreneurs and gain community resources to help start new ventures and grow existing ones in order to impact on the local economy. The concept allows for entrepreneurs to make a three-minute presentation of their innovative venture ideas and be assessed as to the viability of the venture by local community leaders and academic professionals. The most promising venture ideas are further encouraged, supported, and hopefully funded stimulating local economic development.