The Department of Writing and Linguistics at Georgia Southern University presents renowned comic-book artist and scholar Scott McCloud on Wednesday, September 10, at 5:30 p.m. in the College of Education, Room 1115. The event is free and open to the public.

McCloud, who has spoken at venues such as the Massachusetts Institute of Technology and a TED Conference, is known for his visual-lecture style, a fast-moving presentation that comprises 750 slides in just 45 minutes. McCloud’s talk will address the emergence of comic books both as an art form and as worthy literary texts.

“I wanted to bring Scott McCloud to the University because he is a renowned lecturer and because his work as a comic artist, as a scholar of comics and graphic communication, and his advocacy for micropayment options on the Web cut across several disciplines on campus,” said event coordinator Les Loncharich, Ph.D., assistant professor of professional and technical writing in the Department.

Comics is coming of age as an artistic and literary form. This once maligned medium of expression is poised for new opportunities because of the mutating media environment and the potential revolution in visual education. McCloud sheds light on these and other trends in his visual lecture.

“Scott McCloud brings a demonstrated mastery of composing with words and images,” Loncharich said. “Students who attend the lecture will come away with fresh notions of what it means to be a writer, an artist, and a scholar in the 21st Century. I think that students will recognize in McCloud’s lecture that there are many ways to tell and share our stories and ideas and that graphic novels and comics are legitimate texts for learning.”

The September 10 lecture is presented as part of the University’s Weeks of Welcome. Seating is limited, and students are asked to bring their Eagle IDs. For more information, contact Loncharich.

McCloud is the award-winning author of Understanding Comics and its sequels, available in more than 18 languages. His fiction works include Zot!, Superman Adventures, and an upcoming graphic novel, The Sculptor.

The Department of Writing and Linguistics is housed in the College of Liberal Arts and Social Sciences, Georgia Southern’s College of the Creative Mind. CLASS prepares its students to achieve academic excellence, develop their analytical skills, enhance their creativity, and embrace their responsibilities as citizens of their communities, nations, and world.