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Ben Oviatt to Give Research Seminar at Georgia Southern

February 9, 2011

Research Seminar: Friday March 4th 10:00am-11:30am, College of Business Administration 3311

Research on International New Ventures

Abstract

Scholars have conducted research on international new ventures (i.e., start-ups that from inception seek sales across national borders) for about 20 years. My talk will highlight some of the important past work on the topic, describe some of my own recent research on these firms, and identify some possibly fruitful directions for future research on international new ventures.

About Ben Oviatt

Professor Oviatt retired from Georgia State University in 2007, where he was the founding Director of the Russell International Center for Entrepreneurship and one of the founders of the Doctoral Workshop in International Entrepreneurship, which sold out during each of its 8 years of operation. In 2008 and 2009, he was the Michael Crouch Visiting Professor of Innovation & Entrepreneurship at the University of New South Wales in Sydney, Australia. Dr. Oviatt is an experienced teacher of strategic management and entrepreneurship courses at the doctoral, masters, and undergraduate levels. In 2010, he taught new-business planning to advanced MBA students at Georgia State University. Professor Oviatt's pioneering research on international new ventures (conducted with Dr. Patricia McDougall, Indiana University, USA) has been recognized with a number of prestigious international awards, including the 2004 Journal of International Business Studies Decade Award. Professor Oviatt's articles have appeared or are forthcoming in Strategic Management Journal, Academy of Management Journal, Academy of Management Review, Academy of Management Executive, Journal of International Business Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, Management Science, and other publications. He has edited two books. He is currently co-editing a special forum on international entrepreneurship for the Journal of Business Venturing.