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MBA Students to Compete at Georgia Bowl

February 2, 2011

MBA students from the Fall 2010 Entrepreneurship course are set to compete on Friday February 4th in the Georgia Bowl business plan competition. The competition is held at the Coles College of Business at Kennesaw State University.

Results: The team did an excellent job and it is likely they were third in their division. They were, however, knocked out by the University of Florida (‘Delta D Detection’: a standoff optical sensing platform for detecting trace chemicals on the surface of objects) and TheraCord of John Hopkins University (a cord blood collection device that will optimize the process of collecting blood from the umbilical cord and placenta after live births). Both were technology transfer projects from research intensive universities that were well into the development process. Well done to the team for their excellent performance and congratulations to the advancing teams. The University of Manitoba and Louisville were also both knocked out at this divisional stage.

The competing team of Trey Roberts (Captain), Thad Oviatt and Brad Stamaris will be presenting their business plan for ‘Rent-A-Ride’ a fully automated bike rental system that provides users with an alternative mode of transportation around college campuses.

The team will be in Bracket A competing against the University of Louisville, University of Manitoba, University of Florida and John Hopkins. Business concepts in the division range from medical devices to energy saving luggage. And we expect tough competition from all of the listed teams in the division.

This is Georgia Southern’s first attendance at a business plan competition in recent years and it will be a great learning experience for the students and professors involved.

About the 2011 Georgia Bowl Business Plan Competition

The Georgia Bowl is an annual competition among the aspiring future entrepreneurs and business leaders attending MBA programs at leading colleges and universities throughout the Southeast: and is the oldest Regional Business Plan Competition in the United States. The Georgia Bowl started as a competition among all MBA programs in the State of Georgia, and later expanded to include leading colleges and universities in the eleven states closest to Georgia. The competition is usually held in early to mid February of each year. Its participants are the student teams that have won the New Venture Business Plan competitions held at each of the participating schools during the preceding Fall Semester.

During the competition each team involved will present its ideas vis-a-vis a prospective new venture to a panel of judges selected from Georgia’s business and financial communities. Typically each presentation will last 20-25 minutes followed by a question and answer period of 20 to 25 minutes.

The Georgia Bowl was founded by Dr. Charles W. Hofer, Regents Professor of Strategy and Entrepreneurship, of Kennesaw State University.