

Georgia Southern University

Georgia Southern Commons

Business Innovation Group News (2010-2021)

Business Innovation Group

1-25-2011

Business Innovation Group (BIG) News

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/cob-big-news>

Recommended Citation

Georgia Southern University, "Business Innovation Group (BIG) News" (2011). *Business Innovation Group News (2010-2021)*. 88.

<https://digitalcommons.georgiasouthern.edu/cob-big-news/88>

This article is brought to you for free and open access by the Business Innovation Group at Georgia Southern Commons. It has been accepted for inclusion in Business Innovation Group News (2010-2021) by an authorized administrator of Georgia Southern Commons. For more information, please contact digitalcommons@georgiasouthern.edu.

Sea Island Bank to Continue Sponsorship during Spring semester 2011

January 25, 2011

Sea Island Bank is to continue sponsoring the Center for Entrepreneurial Learning and Leadership's New Venture Planning course. The sponsorship from Sea Island Bank includes ongoing class engagement where banking officers tutor students during class time each Wednesday afternoon and then award a prize for the best performing team. The Sea Island Bank officers who are actively tutoring in the course include: Darron Burnette, Julie Franklin, Steven Sanders and William Mitchell. The College of Business Administration is delighted to have Sea Island Bank directly engaged with our entrepreneurship students.

About New Venture Planning

MGNT 4236 New Venture Planning: This is a project-based course in which students, working in small groups, research and develop a business plan for a new venture. With tutorial guidance, students will select an entrepreneurial idea and develop it into a comprehensive and fully detailed, written business plan.

About Sea Island Bank

Sea Island Bank is a division of Synovus Bank, and operates 10 branches in Statesboro, Metter and Savannah. As it has for 109 years, Sea Island Bank remains dedicated to serving its local communities. This division offers diverse lines of business and personal financial services including Business Banking, Investment Services and Mortgage Lending. For more information, visit www.seaislandbank.com.

About Synovus Bank

Synovus Bank is a Georgia-chartered, FDIC-insured bank with more than \$32 billion in assets. Synovus Bank provides commercial and retail banking, as well as investment services, to customers through 28 locally branded divisions, 308 offices, and 439 ATMs in Georgia, Alabama, South Carolina, Florida and Tennessee. Synovus Bank focuses on its unique customer service delivery model, position in attractive Southeast markets and commitment to being a great place to work to deliver unparalleled customer experiences. See Synovus Bank on the Web at www.synovus.com.

[TAG lecture on disruptive technology](#)

January 25, 2011

Presents:

Irvin Bishop, Jr.

Director of Global Interactive Marketing – IT

The Coca-Cola Company

Topic: Disruptive Technology in Marketing

Monday, Feb. 7th

5:30 p.m. – Networking, 6:00 p.m. – Presentation

Free and open to the public. Registration: www.GAgrow.com

The event will be held at 35 Barnard St., Savannah, GA.

At the location of:

The event is brought to you by TAG and

In partnership with: