Betty Foy Sanders Department of Art Newsletter

Georgia Southern University

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Great news. We're getting a lot of calls looking for students and graduates interested in jobs and internships. What does that mean for you? Update your profile. If you're interested in these opportunities - we'll send them straight to your mailbox as soon as they come in. Alumni? Have no fear, we'll keep you in the loop!

Thank you to Fast Company for empowering us with this wicked advice.

3 Secrets of Writing Attention-Grabbing Cover Letters
by Drake Baer

1. Don't annoy the reader
2. Know when to send a cover letter
3. Don't be boring

Fitting in is part of being qualified. You need to show you're party to their cohort--even if it means taking a chainsaw to an owl.

Read the full article →

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5 Weird Habits that Make People Successful & Awesome
by Drake Baer

(Warning: these practices may work for these people, but this writer takes no responsibility for the strangeness that may cause in your life. Although, as a lifelong advocate of eccentricity, I encourage you to try them on.)

- **Argue:** to steel your team's beliefs. "In business you can't turn over the reins to someone who doesn't know how to defend their own ideas and plans," Nazar writes. Like an ancient Sophist, you should argue with your colleagues about what they are thinking and doing. Debate forces them to articulate their own motivations and assumptions and do the same for you.

- **Confront:** You need to be ready to call someone out. If somebody is bullshitting you, tell them. They need to hear it. Being endlessly deferential is a shortcut: instead of doing the hard work of advocating truth, you take the "easy" route of suffocating in passivity. And remember: you can train yourself to communicate better.

- **Be ruthless:** It's healthy to have high standards. Nazar mentions George Carlin: he watched the comic master berate himself in rehearsal for missing the timing of his jokes by a few seconds. Mastery is uncompromising. As a magazine editor once told me, you have to be willing to be great, which requires ruthlessness.

- **Seek out rejection:** Some people go their entire lives having never thrown or taken a punch (like me). It's just a punch. Some people live their lives afraid of rejection. Getting told "no" isn't the end of everything you hold dear. Neither is being left out. In fact, it's healthy.

- **Isolate yourself:** Yes, we know that you're incredibly popular and hip and you never eat alone and you can work any room. That's great. But if you ever want to grow internally rather than court external validation, you need to get away from all the people. Reflect. Care for your inner introvert.
How to Schedule Your Day for Peak Creative Performance
by Amber Rae

Are you a certified organizational ninja? It's okay, nobody is--so steal this idea from career kick-starter Amber Rae, who shares her "work, play, fit, push" framework for getting things done while staying inspired.

1. Set priorities on Sunday
2. Map out work, play, fit, and push.
3. Batch your days.

BE SPONTANEOUS
On Saturday, let go and go where the day takes you. Balancing structure with a day of free-spiritedness will make you feel whole.

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