Information Technology is All about the People

Kevin Lee Elder

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Information technology is all about the people

Your information systems (IS) are made up of your information technology (IT) along with the 3 P’s — processes, people and policies.

If there is a problem with your IS, we usually focus on the IT. New IS will fix it. IT usually doesn’t. IT might have a new fancier interface or IT might make it faster, but you usually still have the same problems.

The most important part of an IS has always been the people, and they will never be replaced with IT. In movies and in 2001 a Space Odyssey and others, we used to see IT trying to take over the world all the time. We don’t see that in movies anymore, which I think is too bad, but we still don’t know why.

I think the reason is without education and training, people and policies.

Education:

**DOCTORS CONSORTIUM OF PUBLISHER TO TRIBUNE OWNER, Wednesday, July 14, 2010**

Kevin Lee Elder is an associate professor of information systems at Georgia Southern University. He can be reached by e-mail at kelder@georgiasouthern.edu

Kevin Lee Elder

**Education:** Savannah Country Day School, 1999; Bachelor of Arts, University of Georgia, 2004; He has earned a Commercial Lines Coverage Specialist designation.

**Honor/award:** Savannah Tribune owner and publisher Shirley Barber James will receive the COD Humanitarian Award at the 19th Annual Consortium of Doctors Conference to be held 7-10 p.m. July 24 at the Hyatt Regency Hotel in the Regency Ballroom.

**Background:** The COD is an organization comprised of women who have earned doctoral degrees from accredited institutions. The co-director is Savannah native Harriette Bias-Insignares of Nashville, Tenn. James has received many awards locally and nationally, including the National recipient of the 1997 Athena Award and the Helen V. Head Small Business Advocate of the Year. She was chosen as one of the

**2010 Top Ten Working Women of the Year awarded by A Working Woman in Need Inc.**

**PARRISH MARKS 25TH YEAR AT J.T. TURNER**

**Honor/award:** David Parrish, a senior project manager with J.T. Turner Construction, recently completed his 25th year with the company. Parrish has worked on noteworthy projects such as the Chamber of Commerce, Bethesda Home for Boys, Vietnam Memorial, Christ Church and the Secession Clubhouse. Two of his projects were also the recipients of a Georgia Trust for Historic Preservation Award, the William Hunter House in Savannah and the Oak House in Madison, Ga.

**FORDHAM NAMED LEGIONNAIRE OF THE YEAR**

**Honor/award:** Todd Fordham, the Junior Vice Commander of American Legion Post 135, was named Legionnaire of the Year 2010/2011 for Post 135.

**ASSOCIATION SERVICES TEAM MEMBERS EARN CMCA, AMS ACCREDITATIONS:**

Associations Services, Inc. announced that four team members recently acquired their Certified Manager of Community Associations (CMCA) accreditation and one member earned her Association Management Specialist (AMS) designation through Community Associations Institute (CAI).

CMCA designees were:

- **Paige Bragg** — Office Manager and with ASI for eight years, possesses excellent office organization and customer service background and manages two community associations.
- **Kevin Caruso** — President & CEO of ASI, has been with company for 10 years and has extensive business management background.
- **Craig Lester** — Community Association Manager, a South Carolina licensed real estate broker.
- **Glen Meyers** — Community Association Manager with an excellent project management background.

**FORD BECOMES EXCHANGE CLUB PRESIDENT**

**Honor/award:** Jason Ford, associate vice president and investment officer for Wells Fargo Advisors — formally Wachovia Securities — has been named president of the Exchange Club of Savannah. He will carry on the club’s primary objectives including community service through the promotion of Americanism, multiple youth programs, and the prevention of child abuse. He is the youngest president in local club history.

**2010 NATIONAL ADDY STUDENT SILVER WINNERS**

The Advertising Federation of Savannah announced the following students have been recognized by the American Advertising Federation as 2010 National ADDY Student Silver Award Winners:

2010 National ADDY Student Silver Award Winner

Newspaper Ad

Lizzi Bradley from Savannah College of Art and Design for Seagram’s 7 Whiskey

**PINCKNEY GRADUATES FROM THE GEORGIA BANKING SCHOOL**

**Honor/award:** Dee Pinckney, senior vice president/private bank executive at First Chatham Bank, graduated recently from the Georgia Banking School. The graduation ceremony took place at the Center for Continuing Education on the campus of the University of Georgia.

**2010 National ADDY Student Silver Award Winner Television**

Mike Salvador, Callie Vinson, Adam Porter and Michael Raffay from Savannah College of Art and Design for Nerds Foley Artist, which can be found at youtube.com/watch?v=Ay7OS3miCZE

**how to submit**

To submit information about new hires, promotions, honors, awards and training, go to businessinsavannah.com, fill out the form and attach a jpg image. Entries may be edited. Questions? Call Bis Editor Gale Baldwin at 912-652-0300 or e-mail gale.baldwin@savannahnow.com.