

College of Business News

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Georgia Southern University

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College of Business students receive BB&T Emerging Leaders Certification during annual seminar

October 26, 2018

Thirty-three College of Business students received The BB&T Leadership Institute Student Leadership Certification earlier this month after participating in the second annual BB&T Emerging Leaders Certification Seminar at Georgia Southern University Statesboro Campus.

The two-day seminar enabled students to learn directly from business professionals and engaged students in focused small group discussions on leadership styles.

“By the end of the program, students are equipped with practical tools and strategies that can be used in their everyday lives and in the business world they are about to enter,” stated Don Cox, Ph.D., the BB&T banking professor and coordinator for the program.

Students from all majors and within various programs participated and completed two, three-hour sessions led by Jasmine Edmonds, a student leadership senior fellow from the BB&T Leadership Institute.

The program is based on the model that beliefs drive behaviors and seeks to give students a better understanding of their individual leadership styles and how they can become more effective leaders. The BB&T Leadership Institute offers a world-class approach to leadership development, helping organizations create dynamic and effective leaders, increase employee retention and improve the bottom line.

“I was able to learn more about myself as a leader through this program,” stated Rebekah Morris, senior management major. “[The Emerging Leaders Certification] provided me with the opportunity to learn how to develop myself into a stronger leader and how to better work with other types of leaders.”

In 2017, the College of Business received its first invitation to participate in the program from Jason McMillan, senior vice president and regional corporate banker for BB&T Corporation in Savannah and trustee of the Georgia Southern University Foundation.

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