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5th Venture Concept Exhibition

December 3, 2010

The **Center for Entrepreneurial Learning and Leadership** held its 5th Venture Concept Exhibition on Thursday 2nd December in the College of Information Technology Atrium. The students also presented 'stadium pitches' of their ideas in the classroom on Tuesday 30th November. The Venture Concept Exhibition allows students to present venture ideas to students, faculty and locals that they have been working on in their entrepreneurship classes. The students come up with an innovative idea, undertake some basic market research and think through the business concept. They are then invited to pitch their business idea for 5 minutes to a panel of 'prospective investors' and develop a trade show stand that demonstrates their business concept. The trade show typically carries on for 2-3 hours and the students are expected to draw people to their stands and engage in conversations about their businesses.

This year two sections of the entrepreneurship class taught by Jim Williams (Entrepreneurial Fellow & Chair of the Center's Advisory Council) took part and presented a diverse range of businesses, from GPS fitted arrows to a mailbox suction device designed to bring your mail from the mailbox to your house automatically.

Once again we are very grateful to our judges. For the stadium pitch we would like to thank Frank Goforth (Department of Mechanical and Electrical Engineering) and Ron Medinger (MRC Associates LLC and Entrepreneurial Fellow) and for the exhibition we would like to thank Lynn Lilly (The Lilly Group LLC) and Mark Anderson (Joiner-Anderson Funeral Homes).

[Barry Westbrook, SIFE, Jevon Thomas, Kate Gary, Lilly Group LLC, Lynn Lilly, Rachel Edwards, SIFE, Statesboro-Bulloch Chamber of Commerce, Walmart Distribution, Wright & Edwards P.C.](#)

December 3, 2010

On Thursday 2nd December the Georgia Southern SIFE team had its second SIFE Business Advisory Board meeting chaired by **Barry Westbrook** (GM, Walmart Distribution Center). We are once again grateful to our BAB members who were able to attend the meeting **Lynn Lilly** (The Lilly Group LLC); **Rachel Edwards** (Wright & Edwards P.C.); and, **Kate Gary** ([Statesboro-Bulloch County Chamber of Commerce](#)).

At the BAB the SIFE students presented their semester's President's report, the Treasurer's report, projects progress reports and the meeting discussed recruitment and retention of students. The meeting also discussed and set plans for the SIFE students to compete at the SIFE regional competition in Atlanta during April 2011.

The board received a detailed report on the GED program where SIFE students are tutoring Ogeechee Technical College staff who were unable to complete their high school courses.

About the GED project

Since 2007, the Physical Plant has been running a GED program for staff members who were unable to complete their high school courses. SIFE has taken the initiative to extend our voluntary services and to aid in the long-term improvement of the program. Success skills is one of the many criteria that guides SIFE projects, by becoming involved with the staff members here on campus we can not only satisfy that criteria, but we help each individual by providing them with the necessary tools they will need to be successful.

Join Georgia Southern SIFE

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