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The Effect of Facebook on Teaching Applicants' Employability in Georgia

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Abstract

The purpose of this study was to determine if Facebook had an impact on the employability of prospective teachers in K-12 public education in the State of Georgia. The participants in this study included one hundred and ten administrators (all involved in the hiring of teachers) across the state of Georgia. These administrators were asked to answer a short survey that measured their usage of Facebook when investigating prospective teaching applicants applying at their school. The results of the study indicate that even though a growing number of administrators are using Facebook, at this time there is not a significant amount of administrators currently using Facebook to investigate prospective teaching applicants in Georgia. However, over half of the administrators surveyed said they would consider doing so in the future. This increase in usage could impact prospective teachers that utilize Facebook.

Keywords

Georgia, Facebook, Applicants, Employability

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