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BFSDoArt students represent Georgia Southern at Phoenix Challenge Competition

March 30, 2016

On Saturday, March 5, 2016 five students from the Betty Foy Sanders Department of Art represented Georgia Southern University in the annual Phoenix Challenge Competition, hosted in Fort Worth, Texas.

The Graphic Communications Management students, including: Alexis Barber, Charles Crawford, Timothy Davis, Hilary Luna, and Heather Yeomans, presented their extensive seven-month project to a panel of experts in the print industry. Hope Carroll, an instructor in Graphic Communications Management, was lead advisor for this years Phoenix Challenge team. The team was among nine other colleges competing in the nationally ranked competition and placed fifth overall, beating university rivals Clemson and Appalachian State.

The Phoenix Challenge Competition develops and showcases student's abilities in the realms of business relations, marketing, print, and design. Students are given guidelines to adhere to and a prompt to guide them through the project. Each team must then partner with a local startup company to help design and produce two or three products, which the partnering business may use for future use. Teams have the option to partner with industry companies to help print and construct the finalized products for the presentation. All products are examined thoroughly and judged for specific criterion, including: research, concept, design and print.

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Tags: Student Success
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Jason Sweet is a sculptor, painter, drawer, performance, and installation artist. He has exhibited his work internationally and has been awarded a number of public art commissions. Sweet is Assistant Professor of Art at Atlanta Metropolitan State College, and is heavily involved with Atlanta's renowned art collective Smoke School of Art. Sweet will be here to discuss his work with the Smoke School of Art and share his knowledge of the Atlanta art scene.

He received his Master of Fine Art Degree in Sculpture from the University of Illinois Urbana/Champaign where he studied under renowned glass artist William Carlson and artist/critic Buzz Spector. For his Bachelor of Arts he attended the University of Northern Iowa studying under the direction of sculptor Tom Stancliffe and performance artist Jeffery Byrd, while also apprenticing with artist and now emeritus professor Preston Jackson.

His visit is generously funded by the Campus Life Enrichment Committee and the Betty Foy Sanders Department of Art. The event is free and open to the public. Attendance verification for students will be offered.

Posted in Awards and Recognition, Events, Noteworthy

Tags: Visiting Artist