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# Southern artists stand out at American Advertising Awards

April 25, 2016



Students in the Betty Foy Sanders Department of Art Ashley Hillman, Brooke Fremeau, Xinyang Li, Affaf Aslam, Brendan Lloyd and Shelby Myers won American Advertising Awards (ADDY) in Savannah this month.

Six Georgia Southern students took home awards at the local level of the 2016 American Advertising Awards (ADDY) in Savannah this month.

Sixteen students from Georgia Southern and 50 students from Savannah College of Art and Design (SCAD) participated in the student competition in categories such as mobile app, packaging, integrated campaigns, posters, brochures and logo designs.

“Our students are among the most talented in the region, and we’re very proud of their accomplishments,” Robert Farber, chair of the Betty Foy Sanders Department of Art, said. “Events like this one give our students an opportunity to see how the skills they learn in the studio are applied in the marketplace and shows them how they measure up next to their peers.”

Brenden Lloyd, senior graphic design major, and Ashley Hillman, senior graphic design major, earned gold ADDYs; Xinyang Li, first-year graduate student of art, and Shelby Myers, senior, graphic design major, earned silver ADDY; Affaf Aslam, second year graduate student of art, and Brooke Fremeau, third year graduate student of art, earned bronze ADDYs. In addition to her gold ADDY, Hillman also took home a special judge’s award for her design work.

“This is a proud moment for Betty Foy Sanders Department of Art, as well as for me as a graphic design professor,” Santanu Majumdar, associate professor of graphic design, said. “There’s nothing so rewarding for me as a teacher than to see my students succeed.”

Georgia Southern University, a public Carnegie Doctoral/Research University founded in 1906, offers approximately 125 degree programs serving nearly 20,500 students. Through eight colleges, the University offers bachelor’s, master’s and doctoral degree programs built on more than a century of academic achievement. Georgia Southern is recognized for its student-centered and hands-on approach to education. [GeorgiaSouthern.edu](http://GeorgiaSouthern.edu).

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