

# College of Business News

July 31, 2018

Georgia Southern University

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# Georgia Southern responds to growing workforce demands with business programs on the Armstrong Campus

July 31, 2018

Georgia Southern University is taking significant steps to prepare more students for highly-qualified positions in the southeast region's burgeoning logistics' sector. Now, Georgia Southern University's AACSB-accredited Bachelor of Business Administration (BBA) in Logistics and Intermodal Transportation (LIT) program and the BBA in Economics program will be available to students in Savannah through enrollment on the Armstrong Campus.

"Savannah is growing, along with the whole southeast region," noted Allen C. Amason, Ph.D., dean of the Georgia Southern College of Business. "There is a strong demand for talent [so] the time is right to expand our BBA degrees in Savannah."



With some of the world's largest distributors, including The Home Depot, IKEA, Dollar Tree, Target, Floor and Décor and more, having facilities in Savannah, along with the current deepening of the Port of Savannah expected to be complete by 2020, it is clear that logistics and distribution have found a home in the region with growth potential that has yet to be realized. By expanding these two critical degree programs into Savannah's Armstrong Campus, an increasing number of Georgia Southern graduates will be poised to answer the region's growing workforce needs.

"Our BBAs in Economics and Logistics are at the forefront," stated Dean Amason, "backed by our strong faculty, our innovative scholarship, our accredited and nationally recognized programs and our large network of accomplished alumni."

Specifically, LIT courses focus on logistics and transportation concepts and principles, building to an advanced understanding of logistics operations, international logistics and intermodal distribution issues. Students of the BBA in Economics program learn analytical skills and problem solving of the highest levels in order to gain the theoretical foundation for today's global society.

Students enrolled in Savannah will take full advantage of access to scholarships, as well as travel opportunities through business abroad studies and competitions focused on resolving real-world intermodal problems. In April, Georgia Southern's student team took first place at the national Intermodal Association of North America (IANA) Case Competition. This win marked yet another achievement for the Logistics and Supply Chain Management Department at Georgia Southern, which is currently ranked in the top 15 in the world for empirically-focused research publications in leading supply chain management journals.

Businesses will also enjoy the benefits of this program expansion by having increased influence on students through experiential learning activities such as internships, co-ops, business abroad trips and professional development activities, all of which give students valuable experience while allowing employers to help shape their future employees.

To learn more about partnering with the Georgia Southern College of Business, visit [GeorgiaSouthern.edu/business/else](http://GeorgiaSouthern.edu/business/else).

Georgia Southern University, a public Carnegie Doctoral/Research institution founded in 1906, offers 141 degree programs serving more than 27,000 students through nine colleges on three campuses in Statesboro, Savannah, Hinesville and online instruction. A leader in higher education in southeast Georgia, the University provides a diverse student population with expert faculty, world-class scholarship and hands-on learning opportunities. Georgia Southern creates lifelong learners who serve as responsible scholars, leaders and stewards in their communities. Visit [GeorgiaSouthern.edu](http://GeorgiaSouthern.edu).

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