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Georgia Southern Analyzes Awareness about Emerging Public Health Trends

October 30, 2015



Several recent developments are trending in public health, providing an important window into the future of policy and practice in the field. The extent to which public health workforce is aware of these trends has not been assessed.

This research examined the extent to which the public health workforce is familiar with 8 important developments and trends in public health and explored factors associated with variation in awareness levels. This study characterizes an observational cross-sectional design, based on analysis of secondary data collected by the Association of State and Territorial Health Officials through the Public Health Workforce Interests and Needs Survey (PH WINS).

The authors concluded that public health trends that are important for health agencies should be brought to the spotlight in national dialogue in order to increase practitioner involvement in those initiatives.

“[Knowing Where Public Health Is Going: Levels and Determinants of Workforce Awareness of National Public Health Trends](#)” is published in the *Journal of Public Health Management and Practice*.

Dr. Gulzar Shah, Associate Dean for Research, is the lead author. Dr. Madamala, Public Health Systems Consultant, is the co-author.

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