

College of Business News

July 2, 2018

Georgia Southern University

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A New Era for the College of Business

July 2, 2018

The business college at Georgia Southern University is proud to announce that it is implementing its new name: Georgia Southern University College of Business. The change, from the College of Business Administration to the College of Business, has been approved by the University System of Georgia Board of Regents and all of the members of the College of Business family.

“The new name is cleaner, simpler and better reflects who we are and what we do, which is produce career-ready business professionals through inspired teaching, relevant research and meaningful service,” said College of Business Dean Allen C. Amason.

The Georgia Southern University College of Business is home to several nationally recognized academic programs at both the undergraduate and graduate levels. Additionally, the College is home to several specialized Centers of Excellence, including the Center for Sales Excellence, Center for Retail Studies, Southern Center for Logistics and Intermodal Transportation and Business Innovation Group.

The new name coincides with the College’s and School of Accountancy’s recent reaccreditation by AACSB-International. These events together reflect our commitment to quality, to impact and to the future. All academic units and centers will include the new name and logo on digital platforms and in print and other marketing pieces.

“This is an exciting time in Georgia Southern’s history, and we are proud to be a part of a vibrant and growing Eagle Nation,” said Dean Amason.

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