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Wilson Serves as Guest Speaker for USA Basketball

November 1, 2018

Since 2015, Charles “Hal” Wilson, Jr., Ph.D., assistant professor of kinesiology, has been invited eight times by USA Basketball to serve as a guest speaker for their Coach Academy.

Most recently, Wilson spoke to over 100 coaches at the Pace Academy in Atlanta, Georgia. Held this past September, the USA Basketball Atlanta Coach Academy provided valuable insight and education to coaches and administrators on the USA Basketball curriculum for the proper skill development path to teach the game of basketball to children of all ages and abilities.

“I am honored and humbled to be a small part of improving coaching education for basketball coaches at all levels across the nation. As a long-time basketball coach, I am proud that USA Basketball has made a commitment to grassroots basketball in partnership with the NBA and the NCAA in recent years, and these Coach Academies are a big part of that movement,” stated Wilson. Guest speakers are tasked with presenting on areas of expertise on basketball and leadership topics applied both on and off the court.

“Serving as a guest lecturer also gives me a chance to share the wonderful things we are doing in our nationally accredited undergraduate minor in coaching behavior, as well as our number two ranked Master of Science in Kinesiology with a concentration in coaching education.”

Other guest speakers featured at the Atlanta Coach Academy included University of Georgia head men’s basketball coach Tom Crean, WNBA Atlanta Dream Head Coach Nicki Collen, Wake Forest University Head Men’s Basketball Coach Danny Manning and Georgia Southern University alumnus and Pace Academy Head Boys Basketball Coach Sharman White.

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Georgia Southern Named One of the Most Affordable Sport Management Master’s Degrees

November 1, 2018

Georgia Southern University’s online master’s degree in sport management has been named one of the most affordable online sport management master’s degrees. The degree was ranked number nine by OnlineU.org.

Located in the Waters College of Health Professions, the 36-credit, online program is designed to provide academic preparation and practical experience in the skills and techniques necessary to be successful in the sport business and leisure field.

“It is an honor to be recognized along with the nation’s top Sport Management programs,” stated Sara Plaspohl, Ph.D., interim chair for the Department of Health Sciences and Kinesiology.

OnlineU provides in-depth rankings of degree programs and colleges and universities across the nation in an effort to provide economical options for students. To be considered for the ranking in the “2019 Most Affordable Master’s in Sports Management Online,” universities needed to be regionally accredited and offer a fully online degree. A total of 25 colleges and universities were selected and ranked based on their annual tuition.

“Rankings validate the dedication of our faculty, which combines strong research and practical backgrounds, and honors the faculty’s student-first focus and dedication and commitment to provide students with a valuable and meaningful education.”

Students are able to complete the program in 24 months, or as their schedule permits. Upon completion of the program, graduates are prepared to work in sports marketing, promotion and advertising; sports information, media and communications; The Olympic Movement; state and county sports commissions; athletic leagues and associations; sport facilities and event management; and professional teams or collegiate athletic departments.

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