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Students Get Hands-On Experience at PGA Event

October 16, 2018



Pictured from left to right: Joshua Bailey, Donald Coe, Otto Echemendia, and Spencer Hall

Sport management students had the opportunity to participate in the TOUR Championship at East Lake Golf Club in Atlanta, Georgia, from September 20-23, 2018, as members of the student organization, Athletic Professionals Group.

The TOUR Championship is an event of the PGA TOUR Playoffs for the FedEx Cup. Students received hands-on experience assisting the admissions chairman with event management to include working the gates, security, crowd control, patron assistance and customer service.

“We saw the event from an operations standpoint rather than from a spectator perspective,” noted Otto Echemendia, junior from Sandy Springs, Georgia, as he recalled his favorite part as being able to see how the tournament was organized and carried out.

Cameron Speakes, senior from Atlanta, Georgia, noted the benefit of volunteering at the event. “We got to see how a large-scale event was managed and coordinated to ensure fans had a great time.”

“As a volunteer, we were expected to demonstrate exceptional guest service,” stated Joshua Bailey, junior from Marietta, Georgia. “The hard work that my peers and I demonstrated during the event definitely opened a door for students to be able to work future tournaments.”