Partnerships for Outreach: Center for Student Learning and Library Study Skills and Information Literacy Program

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**Recommended Citation**

van Arnhem, Jolanda-Pieta and Hortman, Melissa, "Partnerships for Outreach: Center for Student Learning and Library Study Skills and Information Literacy Program" (2014). *Georgia International Conference on Information Literacy*. 55.  
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Program Framework

Designing Instruction
Instructional Objectives
- increase interdisciplinary knowledge and skills
- promote integrated learning
- enhance participants involvement in research and digital scholarship
- expose students to experts on campus

Format
The face-to-face workshop format embraced blended learning and flipped classroom strategies and incorporated hands-on active learning opportunities.

Workshop Topics
Workshop topics and activities were developed in tandem with the revisions of the ACRL’s Information Literacy standards in order to investigate new methods of instruction. Workshop topics and activities focused on a framework of collaborative student work and highlighted students as creators, curators and participants in order to develop metaliteracy skills.

- What's New @ the Library and the Center for Student Learning?
- Let's Not Meet: Making the Most of Time with Asynchronous Collaboration
- Help Apps for Studying and Managing College Life
- Notes Re-imagined: Note-taking and Sketching Apps
- Current Awareness: Using Social Media Tools for Research Unpacking Evernote: Apps for Note-Taking and a Repository for Note-Keeping (Teaching, Learning, and Technology Center)
- Storing and Sharing Information: Making the Most of Google Drive & Google Apps
- GoogleDrive (Realizing Educational and Career Hopes)
- Brain Boosters (New Student Programs)
- Healthy Body, Healthy Mind (Undergraduate Academic Services)
- Bitstrips (First Year Experience)
- Get More Out of Your Study Time (Multicultural Student Programs and Services)
- Motivation for Writing (Center for Student Learning)
- Writing Lit Reviews (Center for Student Learning)

Marketing
Bitstrips was used to create custom comics for workshop promotion. The series of comics helped to build community and got noticed on campus (van Amhjem 2014).

- Just wanted to say -- cool, cool, cool! Loved the graphic e-mail!
- This cartoon is so fun! I'm going to forward to my Learning Strategies students. I hope you get a great student turnout!
- You always have the BEST graphics!!!!!!
- How do you DO this???? I want to make an app to come over to your office to learn how!
- I want to go to this one! (could you tape it?)

Attendance
- 127 total attendees
- 95 students
- 32 Faculty/Staff

Evaluation
Over the course of the 2013-2014 year 16 Study Skills 201 workshops were delivered to campus staff, faculty, and students. The collaborative efforts CSL and Library efforts increased student participation in Library workshop offerings.

Workshop Assessment
A paper assessment survey completed at the end of the sessions provided a satisfactory response rate of 85.29%.

The results suggest:
- the workshop facilitator’s instruction was generally considered valuable and effective with an overall rating of 3.85 in fall 2013 and 3.95 in spring 2014.
- the Study Skills 201 workshops were productive and worthwhile with an overall rating of 3.78 in fall 2013 and 3.89 in spring 2014.
- that the workshop series produced improvements in participant knowledge and skills. The overall rating by participants for “Usefulness of Information” in fall 2013 was 3.75 and 3.86 in spring 2014.

Lessons Learned & Future Plans
- Collaborative approaches to more structured program design requires an organic teaching model that is fluid at every stage, through design, marketing, delivery, and assessment.
- Co-designing the curriculum helps to update staff skills without overburdening individual departments.
- Delivering and marketing workshops collaboratively expands opportunities for campus outreach and provides opportunities to reach multiple populations.
- Bring similar buffets of tools that ensure student success to other populations: Online, Greek Life, Transfers (van Amhjem, Finch & Hortman 2014).

Resources
The open educational resources (OER) produced from the workshop series are freely available for faculty and student use and can be modified or adapted with attribution under a Creative Commons Attribution-NonCommercial 4.0 International License. For more information visit: http://libguides.library.cofc.edu/aboutstudy-skills.