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Spring 2015

## PUBH 4618 - Senior Seminar in Health Education and Promotion

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**GEORGIA SOUTHERN UNIVERSITY**  
**DEPARTMENT OF COMMUNITY HEALTH BEHAVIOR & EDUCATION**  
**JIANN-PING HSU COLLEGE OF PUBLIC HEALTH**  
**Spring 2015**  
**PUBH 4618: Senior Seminar in Health Education and Promotion**  
**IT Bldg 1206 – Wednesdays 1:25-2:15**

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Instructor: Joanne Chopak-Foss, Ph.D.  
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Office Hours: M: 1-4; W, 2-4, others by appointment

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**Prerequisites**

Senior level Health Education and Promotion major status. Students should be 1-2 semesters away from completing their BSPH.

**Catalog Description**

Provides senior level Health Education and Promotion majors with a colloquium in which to discuss current issues and topics, with a focus on current health issues, professional employment opportunities, internships, development and growth and current research themes within the profession. Prerequisite(s): Senior level Health Education and Promotion major status.

**Course Objectives/Student Outcomes**

As a result of this course, students will be able to:

1. Demonstrate knowledge about career paths in health education and promotion and public health.
2. Demonstrate an understanding of the latest trends in research and employment in health education and promotion.
3. Identify options for graduate school studies.
4. If interning, obtain an internship and submit all required forms by the established deadline.
5. Develop an effective resume, cover letter and reference list.
6. Complete a professional electronic portfolio highlighting one's accomplishments and skills.
7. Identify the elements of effective professional behavior.
8. Demonstrate an understanding of the scope of practice in health education and promotion.
9. Devise effective job networking strategies for career development.
10. Review for the CHES exam.

**Course Content**

1. Recent trends in health education and promotion/public health
2. Careers in health education and promotion and public health
3. Networking/resume/building/electronic portfolio
4. Internship process/graduate school process
5. CHES areas of responsibility application activities and exam study preparation
6. Preparing for the future /Transition from student to professional

**Office Hours & Instructor Planning Time** – Office hours for this course are scheduled to provide you with specific assistance with the course assignments, questions about seeking an internship or other career related issues. If you cannot make any of these scheduled “open” hours, please email me to arrange an appointment that accommodates both schedules.

**Class Policies:**

**Attendance** – Our class meets once a week, therefore, missing class is comparable to missing a week of information. There will be some weeks that we do not meet in class to attend relevant campus activities (Living Well Fair, Health Networking Professionals Fair). I will take attendance weekly.

**PLEASE NOTE:** “The University does not issue an excuse to students for class absences. In case of absences as a result of illness, representation of the University in athletic and other activities, or special situations, instructors may be informed of reasons for absences, but these are not excuses,” Each professor has the responsibility for setting specific policies concerning class attendance beyond the first class meeting, including whether they will accept excused absences and whether they will allow work missed to be made up. (2014-2015) *Georgia Southern University Course Catalog*, p. 53). **University Policy on Religious Holidays** - It is the policy of the University to permit students, faculty, and staff to observe those holidays set aside in their chosen religious faith. The faculty should be sensitive to the observance of these holidays so that students who choose to observe these holidays are not seriously disadvantaged. It is the responsibility of students who wish to be absent to make arrangements in advance with their instructors.

**Assignments & due dates** Assignments are assigned a specific due date to ensure that everyone has equal time in which to complete the assigned requirements. In some cases, assigned due dates attempt to correspond with specific course content. It is the student’s responsibility to ensure that ALL assignments are received by the instructor either submitted on-line on the date/time which they are due. Therefore, **NO LATE ASSIGNMENTS WILL BE ACCEPTED** with the student receiving a zero for that assignment.

### **Professionalism**

1. Timely and regular attendance.
2. Considerable and consistent effort in the preparation of assignments.
3. Typed and well prepared assignments.
4. Active class participation.
5. Appropriate and respectful behavior to students and professor.

**Cellular Phones, Pagers, IPODs and any other assorted Electronic Devices** – Again as a courtesy to the instructor and fellow students, please turn your phone, pager or portable music device to the off or to the silent position **before** entering class and completely stowed during class (including the use of ear “buds”). Vibrations are also disruptive to others. Any student not complying with this policy will be asked to leave their device in a basket at the front of the room receive any credit for attendance or other class activities. **BOTTOM LINE – REFRAIN FROM ENGAGING IN ACTIVITIES THAT DISTRACT YOU** (texting), THE INSTRUCTOR AND OTHER STUDENTS while class is in session. In the event you believe you have an extenuating circumstance that warrants keeping your cell phone or pager on, you must get permission from the professor prior to entering class.

### **Course Requirements – 200 points can be earned. A=180-200; B=160-179; C=140-159..**

- Create/Revise an electronic professional portfolio– 25 points
- Construct an effective resume and professional cover letter – 15 points
- Participate in a “mock” interview at Career Services -15 points
- Career Aspiration Paper – current and future professional goals/aspirations – 25 points
- Health Event reflection- 10 points
- Attend Health Networking Fair – 25 points
- Quizzes 7 @ 5 pts each - 35pts
- Successful completion of MOCK C.H.E.S. exam – 50 points \*

\* **Mock CHES exam:** The exam is worth 50 points. Your scores will be graded out of 50 points. That is one point for each question on the exam. There is no minimum passing grade or score you will need to achieve in order to pass the exam or the class. This is worth 25% of your grade, so it is in your best interest to do well on this exam for your overall grade, but a failing score on this exam will not mean you also fail the class. On page two of your syllabus it says, "Course Requirements" and lists the grading scheme for points for this class. The Mock CHES fits into the points for this grading scheme.

**Evaluation Criteria** All assignments will be submitted via Folio to the appropriate dropbox. Late work will not be accepted UNLESS there is an unforeseen PERSONAL emergency. It is expected that the student will produce excellent quality work. Assignments will be evaluated using a rubric. A description of the assignment will be in the dropbox.

**Important Dates and Information**

See attached sheet for tentative due dates. Last day to withdraw without academic penalty is **March 9, 2015**.

**Monday, February 16, 1-5 pm, *Resume Bootcamp, Multipurpose Room – Williams Center***

**Tuesday, February 24, 9-5 pm, *MOCK Interview Day, Russell Union Ballroom. Make appointments, reservations early!***

**Thursday, March 26, 2-5 pm, *Health Networking Career Fair, Russell Union Ballroom***

Students will be able to learn about careers within the healthcare industries by meeting with employers, the local medical professionals and more.

**All Summer 2015 and Fall 2015 Interns Required Meeting**

Friday, January 23, 1-2 pm in 3001 Hendricks Hall. This is a required meeting and cannot be made up.

**TENTATIVE CALENDAR  
Spring 2015**

| Date     | Topic  | Assignment/Assessment   |
|----------|--|---|
| Jan.14   | Introductions, Syllabus  | CHES Competency Assessment  |
| Jan.21   | Career Options in HEP  | Review Career Options PP<br>Read Preparing Future Professionals article     |
| Jan. 28  | Goal Setting for your future<br>Public Health & BSPH - Competencies  | Review Goal Setting pp<br>Review CHES competencies                          |
| Feb. 4   | Graduate School Fair – 11-2, Russell Union Ballroom<br>Class will NOT meet – Attendance Required   | <b>Career Aspirations Paper Due</b>   |
| Feb. 11  | CHES Area 1-Application Activity –Assess Needs, Assets & Capacity for Health Education   | Attend Health Fair<br>CHES Quiz 1   |
| Feb. 18  | Guest Panel: Public Health Professionals   | <b>Health Event Reflection Due</b>  |
| Feb. 25  | CHES Area 2-Application Activity-Plan Health Education   | CHES Quiz 2   |
| March 4  | CHES Area 3-Application Activity – Implement Health Education  | CHES Quiz 3   |
| March 11 | Career Services Presentation: How Social Media can affect the job/internship search. Guest: Ms. Caitlyn Cofer, Career Services                                       |   |
| March 25 | <b>Class will NOT meet;</b><br>Healthcare Professionals Networking Fair 2-5 pm – Thursday, March 26 - <b>All students will attend</b> – Professional Dress suggested | <b>Healthcare Professionals Networking Fair 2-5 pm – Thursday, March 26</b> |
| April 1  | CHES Area 4 – Application Activity –Conduct Evaluation & Res.  | CHES Quiz 4<br><b>HCP Reflection Paper Due</b>                              |
| April 8  | CHES Area 5 – Administer & Manage H.E.<br>CHES Area 6 – Application Activity – Serve a s HE Resource Person  | CHES Quiz 5<br>CHES Quiz 6  |
| April 15 | CHES Area 7 – Application Activity – Communicate & Advocate for Health & Health Education  | CHES Quiz 7   |
| April 22 | MOCK CHES exam   | Bring Scantron #29240   |
| April 29 | Course Evaluation & Wrap UP  | Eportfolio MUST be visible and completed NLT 4/29                           |

**Note**

While the provisions of this syllabus are as accurate and complete as possible, the instructor reserves the right to change any provision herein without actual notice if circumstances so warrant. Every effort will be made to keep students advised of such changes and information about such changes will be available at all times from the instructor. It is the responsibility of each student to know what changes, if any, have been made to the provisions of this syllabus and to successfully complete the requirements of this course. All assignments will be submitted VIA Folio.