

College of Business News

March 8, 2018

Georgia Southern University

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/cob-news>



Part of the [Business Commons](#)

Recommended Citation

Georgia Southern University, "College of Business News" (2018). *Business, College of - News*. 46.
<https://digitalcommons.georgiasouthern.edu/cob-news/46>

This article is brought to you for free and open access by the Business, College of - College Publications at Digital Commons@Georgia Southern. It has been accepted for inclusion in Business, College of - News by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.

Georgia Southern University online MBA ranked in top 20 by Poets&Quants

March 8, 2018



In its inaugural ranking of online MBA programs, [Poets&Quants](#), a leading resource for complete coverage of graduate business education, has ranked the Georgia Southern online MBA No. 18 in its list of 25 schools across the country.

To determine the MBA rankings, Poets&Quants adheres to three core facets in measuring the value of any educational undertaking: the quality of the incoming students, an assessment by graduates of the MBA experience, both academically and the extracurricular activities, and the career outcomes of a program's graduates. Equal weight was placed on these three features in addition to gathering data from school and alumni surveys.

According to Poets&Quants, the school survey asked for a variety of statistics from admission standards to global immersion trips, while the alumni survey was sent to MBA graduates, who were asked about their impressions on a wide range of topics, from whether the program fulfilled their expectations to whether they would recommend the program to others.

Many graduates of the online MBA program recognize the benefits of its flexibility for working professionals to continue their education. One of those students, MBA graduate Antonio Gonzalez ('15), worked as a field service engineer for five years and reached the point where his technical knowledge and experience were simply not enough to advance his

Gonzalez was impressed with Georgia Southern's online MBA, which allowed him to excel in his coursework while working full-time.

"The MBA [program] has given me a better understanding of corporate business practices and procedures," Gonzalez said. "It has provided me the tools to deal with a variety of real-world business situations."

The Georgia Southern online MBA is an AACSB-accredited, 30-credit hour program that allows students to take two courses per semester for five consecutive semesters. The program, which is approximately 21 months, offers working professionals the opportunity to advance their careers with little interruption to their personal and professional lives. To learn more about the Georgia Southern online MBA, visit Georgiasouthern.edu/onlinemba.

Georgia Southern University, a public Carnegie Doctoral/Research institution founded in 1906, offers 142 degree programs serving more than 27,000 students through nine colleges on three campuses in Savannah, Statesboro, Hinesville and online instruction. A leader in higher education in southeast Georgia, the University provides a diverse student population with expert faculty, world-class scholarship and hands-on learning opportunities. Georgia Southern creates lifelong learners who serve as responsible scholars, leaders and stewards in their communities. Visit Georgiasouthern.edu.