Monday, May 18, 2015

Brought to you by Georgia Southern University's Office of Marketing & Communications
Georgia Southern students receive two Student Emmy® Award nominations

Students from the Georgia Southern Multimedia Development Center (MDC) received two Student Emmy® award nominations for the productions, "That Is How You G.A.T.A." and "The Wounded Eagle" from the National Academy of Television Arts and Sciences. Both productions were student-led in cooperation with the MDC and the Office of Marketing and Communications at the University.

Georgia Southern designer wins Graphic Design USA Inhouse Design Award
Lindsay Tyson, assistant director of marketing and communications in the Office of Admissions, won a 2015 American Inhouse Design Award from Graphic Design USA magazine for her design of the Office of Admissions Freshman Road Piece Brochure (shown above).

"Winning this award is an honor and I could not have done it without the help of my colleagues," said Tyson. "Having the privilege of being published in GD USA is not only an achievement for me, but for Georgia Southern as well. This gives our university the opportunity to be showcased and seen nationally by 100,000–plus professionals in the field."

Tyson was one of only 900 winners out of 6,000 entries from across the nation. Graphic Design USA has sponsored the American Inhouse Design Awards for more than five decades, showcasing original and outstanding work by inhouse designers, recognizing them for their talent, for the special challenges they face and for the value they bring to their businesses and institutions.

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Georgia Southern has launched an internal app store, where users can get access to a wide range of University-specific apps without having to search for them elsewhere. The apps range from on-campus services such as Folio, Campus Recreation and dining options to area-wide apps such as the Statesboro Visitor Center and the Statesboro Farmers Market.

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In the Media...

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GSU Spring Commencement – Studio Statesboro

The making of a 'legend' – Statesboro Herald

Georgia Southern adds SEC Team to 2017 Schedule – WBTV

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