Building Community in the Library: Partnerships for Outreach

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Building Community in Library: Partnerships for Outreach

Georgia International Conference on Information Literacy
October 10, 2014, 1:15-2:30 PM

Presented by
Jolanda-Pieta van Arnhem, Instructional Design Librarian
Melissa Hortman, Study Skills Programs Coordinator
Welcome!

A bit about Jolanda: Jolanda is the Instructional Design Librarian in Digital Scholarship and Services at the College of Charleston.

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A bit about Melissa: Melissa Hortman is the Study Skills Programs Coordinator in the Center for Student Learning at the College of Charleston.

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Your Blueprint

Design Your Partnerships for Outreach

“Let’s Not Meet” 201 Workshop

<table>
<thead>
<tr>
<th>Service</th>
<th>Delicious</th>
<th>Doggie</th>
<th>Debate</th>
<th>Gmail</th>
<th>Evernote</th>
<th>Feedly</th>
<th>Google Calendar</th>
<th>GoogleDocs</th>
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</thead>
<tbody>
<tr>
<td>Platforms</td>
<td>Windows</td>
<td>MacOS</td>
<td>iOS</td>
<td>Web Browser/Cloud App</td>
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Don’t Miss Study Skills Workshops 201: Let’s Not Meet Thursday, September 18 @ 3pm in Addlestone Library, Room 120!
Presentation Overview

History of 101/201
Program Design
Workshop Topics
Designing Instruction
Marketing & Resources
Evaluation

“Brain Boosters” 201 Workshop
The College of Charleston
Charleston, SC

- Liberal Arts and Sciences
- 11,500 students enrolled
- 9,700 undergraduate
- 38% male, 62% female
- Addlestone Library (2005)
- Bimodal print and electronic
- Renovations to grow
- Houses the CSL
101 History

- College Skills Lab (40th year)
- Long running workshop series
- Hired 2 years ago to bridge gaps
- Collaboration with other departments
201 History

Hired to bridge gaps through Thursday @ 3 in 2008

Library Lite Sessions in 2009

Building partnerships on campus

Continue campus outreach and special programming

“Unpacking Evernote” 201 Workshop
Importance of Collaboration

Center for Student Learning and the Addlestone Library

- Opportunities for outreach
- Support in programming
- Building better relationships

“Get More Out of Your Study Time” 201 Workshop

- Reigniting programs
- Further reach for impact
- Growth in personal learning
Building a Collaborative Culture

The College of Charleston

- Know your past
- A clear vision/goals
- Encourage others to be involved
- Open communication
- Trust and respect

- Commitment
- Be flexible
- Be open to compromise
- Be willing to put in the EFFORT!
- Supportive leadership
Activity

Think-Pair-Share
What are some programs you have that need revisiting/reinvigorating?

Post-it 2 Paper
Who have you collaborated with in the past?
Who would you like to collaborate with?
Activity

Who to Collaborate with on Campus...

**Academic Programs**
- First Year Experience
- English
- International Programs (Study Abroad)
- Past Program Directors for Specific Degrees

**Academic Services**
- Admissions
- Advising
- New Student Orientation
- Student Life
- Office of Student Success
- Co-op
- Information Technology
- Student Computing/PC Repair

**Colleagues and Students**
- Program Coordinators and Directors
- Peers outside of the institution
- Support Staff
- Instructional Technologists
- Mentors
- Media Specialists
- Don’t forget to collaborate with STUDENTS!

**Faculty**
- Meet Faculty and interact, build relationships
- Interact with Departments: i.e., English, History, Biology, Horticulture, Special Collections
- Interact with Schools: i.e., School of Education
- Interact and Communicate with Department Chairs
- Interact with Classroom and Resource Teachers

**Student Centers**
- Writing Center
- Student Success Center
- Tutoring Center
- LTC - Learning and Tutoring Center
- Writing Studio
- Study Skills Group *(Would Like)*
- Center for Leadership, Calling and Service
- Peer Tutoring
- Coffee Shop
- Bookstore

**Support Services**
- Distance Education
- eLearning
- Information Technology
- Center for Teaching and Learning
- Learning Center for Faculty *(Would Like)*
201 Program Design

2013-2014

- **Addition** to 101 workshop week
- Developed in tandem with the revisions of the ACRL’s Information Literacy standards to investigate **new methods of instruction**
- Focus on **higher level skills**
- Students as creators, curators and participants
- Blended learning and flipped classroom strategies and incorporated **hands-on, active learning** opportunities

2014-2015

- **Purposeful pairing** of 101/201 (Upgrade Your Strategies and Unpacking Evernote)
- **Integrated Guides** to host purposeful pairing of 101/201 topics
ACRL Standards

Framework for Information Literacy for Higher Education

The Metaliterate Learner

- Collaborative production and sharing of student work
- Produce and share content
- Evaluate content critically
- Differentiate technology
- Create life-long learners
- Encourage critical self-reflection

Lipera, R. (n.d.). Metaliteracy MOOC: Metaliterate Learner [Infographic].
201 Workshop Topics

1. What's New @ the Library and the Center for Student Learning?
2. Let's Not Meet: Making the Most of Time with Asynchronous Collaboration
3. Helpful Apps for Studying and Managing College Life
4. Notes Re-imagined: Note-taking and Sketching Apps
6. Unpacking Evernote: Apps for Note-Taking and a Repository for Note-Keeping (Teaching, Learning, and Technology Center)
7. Storing and Sharing Information: Making the Most of Google Drive & Google Apps
8. GoogleDrive (Realizing Educational and Career Hopes)
9. Brain Boosters (New Student Programs)
10. Healthy Body, Healthy Mind (Undergraduate Academic Services)
11. Bitstrips (First Year Experience)
12. Get More Out of Your Study Time (Multicultural Student Programs and Services)
13. Motivation for Writing (Center for Student Learning)
14. Writing Lit Reviews (Center for Student Learning)
Threading Information Literacy

- Building blocks used to create “a strategy for improving a student’s ability to learn how to learn”
- Focus on developing skills students will use as lifelong learners (Best Practices 2014)
Threading Information Literacy
Activity

Post-it 2 Paper
What topics you would like to offer as outreach?

Think-Pair-Share
Brainstorm topics and match them up with the topics on the metaliterate graphic (handout).
Activity

What Topics to Offer as Outreach...

Library
Orientation Sessions
Academic Integrity
Turnitin
Use of Electronic Card Catalog
Google Scholar
Advanced Google
Resource Credibility
Online Research
Healthcare Information
Cybersafety
How to Organize Research
How to Read an Academic Article
Publication Cycle/Process
Publishing Workshop (creative writing)
Research/Citations - How to Find, Create, Organize with Technology Tools
Citations & Citation Management Software
Study Skills

Collaborative Tools and Information Literacy - ACRL Framework
Video/Image Production
Ethical Use of Images/Copyright
Film in Learning (Mass Communication)
Media Center Services
Social Media
Collaborative Techniques
How to Email
Learning Management Systems (Moodle, Desire to Learn, Blackboard)
Content Management Systems (blogs and wikis)
Microsoft Office
Google Drive
Google Apps
How to Take Notes/Read "Do" Research
Evernote
Notetaking
Designing Instruction

Instructional Objectives

• increase interdisciplinary knowledge and skills
• promote integrated learning
• enhance participants involvement in research and digital scholarship
• expose students to experts on campus
LibGuides

1246 views from
July 1, 2013 - June 30th, 2014
Open Educational Resources (OER)
http://libguides.library.cofc.edu/about

studyskills
Workshop Marketing
Activity
Augmented Reality

1. DOWNLOAD
Download and install the Layar App on your iOS, Android or BlackBerry device.

2. SCAN
Scan Layar-enabled Interactive Print, like magazines, business cards or ads.

3. ENGAGE
Engage and interact with the added Interactive Print content.
Activity
Augmented Reality

1. Download Layar
   a. Android & Apple

2. Scan the handout
   a. You will see to the right

3. Follow the links!
   a. Get more information

4. Come see the big poster
Evaluation

Fall 2013

Attendance

Spring 2014
Evaluation

Attendance

136 Total Attendees
95 Students
41 Faculty/Staff

Attendee’s Class Classification:
- Freshman: 8
- Sophomore: 18
- Junior: 20
- Senior: 23
- Graduate Master’s: 3
- Non-Degree: 4
- Other: 1
Evaluation

Attendance

Attendee’s Ethnicity Classification

- Asian: 3
- Black or African American: 7
- Hispanic/Latino: 6
- Nonresident Alien: 2
- Race and Ethnicity Unknown: 1
- Two or more races: 1
- White: 57

Attendee’s School Classification

- School of Science, Mathematics: 19
- School of Humanities, Social Sciences: 9
- School of Ed, Health, Hum Perf: 7
- General Studies: 1
- School of Business: 5
- Other: 1

Chart legend:
- Blue: School of the Arts
- Red: School of Science, Mathematics
- Green: School of Humanities, Social Sciences
- Purple: School of Ed, Health, Hum Perf
- Orange: General Studies
- Yellow: School of Business
- Light blue: Other
- Orange: School of Education
- Green: School of Business
## Evaluation

### Paper Survey

Please rate the session on the following items:

<table>
<thead>
<tr>
<th></th>
<th>Poor</th>
<th>2</th>
<th>3</th>
<th>4</th>
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</thead>
<tbody>
<tr>
<td>Usefulness of information</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Effectiveness of presenter</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Length of workshop</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Overall rating</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

What was your favorite part?

What was your least favorite part?

What would make this workshop better?

What other session topics would you like to see?
Evaluation

Response

2013-2014 Study Skills Workshops Assessment
85.29% Response Rate
(116 responses/20 non-completes/136 participants)
Everything is accessible!

http://libguides.library.cofc.edu/aboutstudyskills
Activity

Think-Pair-Share

What are effective ways in which your location evaluates programs?

Post-it 2 Paper

What resources/support will you need to make this blueprint happen?
Collaborative approaches require an organic teaching model that is fluid at every stage.

Co-designing the curriculum helps to update staff skills.

Delivering and marketing workshops collaboratively expands opportunities for campus outreach.
Future Plans

- Bachelor of Professional Studies Summits including **collaborative efforts** again
- Bring similar buffets of tools that ensure student success to **other populations**: Online, Greek Life, Transfers
- Create **integrated LibGuides** to have for those who want the foundational and enhanced look at skills
Complete the Blueprint

What ideas are you taking home to begin designing?
Questions?

If we don’t get to your question, don’t worry we will make sure to email you after the event!

- Jolanda-Pieta van Arnhem, vanarnhemj@cofc.edu
  Twitter handle: @jpvanarnhem
- Melissa Hortman, hortmanmb@cofc.edu  Twitter handle: @cofccsl
THANK YOU!

Jolanda-Pieta van Arnhem, vanarnhemj@cofc.edu
Melissa Hortman, hortmanmb@cofc.edu
Acknowledgements

Study Skills Workshops and Workshops @ Addlestone have built on the collaborative efforts and contributions of many individuals over the years. Please take a moment to view our list of contributors!

http://tinyurl.com/workshopcontributors
References & Resources


References & Resources

IGR: The program on intergroup relations (n.d). University of Michigan, Division of Student Affairs. http://www.igr.umich.edu


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