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Business Innovation Group (BIG) News

Georgia Southern University

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Score launches live stream workshop series

December 7, 2018

Score is partnering with BIG to offer four sessions of a business workshop series now through March 2019. Each series is related to profit and non-profit organizations. The launch follows enthusiastic reception of SCORE's initial "Tools to Grow Your Business" workshop. Various speakers with extensive expertise in their field are scheduled to lead each session. To register for an online session, please call 912-652-4335 and for additional details visit www.savannah.score.org. See workshop series below:

Topic: Retail Market Research on the Internet

Date: Thursday, December 13, 2018

Speaker: Gary Johnson, SCORE mentor and former Retail Marketing Operations Executive

Topic: Human Resource Management: Bridges to Successful Business

Date: Thursday, January 24, 2019

Speaker: Doug Fuss, SCORE mentor and former IBM Sales Management Executive

Topic: Lessons Learned During the Early Years of Small Business Ownership

Date: Thursday, February 21, 2019

Speaker: Small business owner pane (TBA)

Topic: The Business Model Canvas: An Understanding of the Nine Parts of any Business Model

Date: Thursday, March 21, 2019

Speaker: Al Torpie, SCORE mentor and former business executive

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Skateboarding for a Sustainable Campus

December 7, 2018



Students who skateboard around campus will be happy to see a few new additions to campus thanks to student sustainability fees. Zach Lemons, political science major '19, has been involved with BIG since his freshman year when he joined Enactus. Like any good entrepreneur, he identified a problem and went about finding a proper solution.

Zach is extremely involved on campus. He's an RA for Eagle Village, SOAR Leader, Southern Ambassador and active member of several student organizations. His preferred means of transportation around campus to classes and events is a skateboard. But, what do you do with your board once you get where you're going? Usually, the solution is to take it in and set it next to your desk or table but try to keep it out of the way from being a tripping hazard, or just take the bus instead.

The solution, skateboard docks. In Spring of 2018, Zach completed a grant application for Student Sustainability Fees. He did research and found SM10X Skateboard Docks and made the case. "GS Skate Docks is intended to encourage an alternate form of transportation by installing skate docks that enable students to safely and securely lock up their boards while they are on campus." The docks are like bike racks, but for boards.

Zach connected with the University's Facilities Department to determine the best locations and estimated cost for installations. The locations determined were the RAC, mid-pedestrium around Lakeside, and Dining Commons. These locations were strategically determined to help encourage students to skate instead of taking the bus or driving. Providing skate docks at these locations give students a secure place to lock up their boards while eating, working out or attending classes.

The docks were installed this fall all thanks to student sustainability fees. Next semester, as he's completing classes and planning for graduation, Zach will also be promoting these new docks and skateboarding on campus.