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CIC Meeting Discussion Agenda

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June-7-17 RECOMMENDATIONS (DISCUSSION AGENDA)

RECOMMENDATIONS PRESENTED AT 5/10 and 5/24 CIC MEETINGS NEEDING FURTHER DISCUSSION

OWG 3-10: Public Health:
(reviewed & supported by Jean Bartels and Robert Smith):

ORIGINAL RECOMMENDATION:

3. Recommends that the Bachelor of Science in Public Health (BSPH) will continue to be offered as part of the Jiann-Ping Hsu College of Public Health (JPHCOPH) and the Public/Community Health track of the Bachelor of Health Science (BHS) degree will continue to be offered as part of the Waters College of Health Professions. To reduce confusion between the BSPH and the BHS track in Public/Community Health, the name of this track will be changed to Health Promotion & Wellness:

This sub-OWG did not reach consensus. The Armstrong group sees the curriculum, purpose and product as different; the Georgia Southern group does not. The name change will be less confusing to students.

Returned by CIC for more information with regard to the explanation. Concerns with: *This sub-OWG did not reach consensus*

REVISED RECOMMENDATION:

Recommends that the The Bachelor of Science in Public Health (BSPH) will continue to be offered as part of the Jiann-Ping Hsu College of Public Health (JPHCOPH) and the Public/Community Health track of the Bachelor of Health Science (BHS) degree will continue to be offered as part of the Waters College of Health Professions. To reduce confusion between the BSPH and the BHS track in Public/Community Health, the name of this track will be changed to Health Promotion & Wellness:

Changing the name of the track will differentiate the BHS track at Armstrong from the BSPH major at Georgia Southern University.

OWG 12-2: Marketing:
(reviewed & supported by Jan Bond and Allison Hersh):

ORIGINAL RECOMMENDATION:

9. Recommends adopting the Georgia Southern model of “Communication Officers” representing the various areas of the University. Post-consolidation, the communication

officers would be identified by area and would report directly to the Office of Marketing and Communications, similar to the model of Major Gift Officers in Advancement:

Expanding and improving Georgia Southern's current plan for Communication Officers will increase coordination with the Office of Marketing & Communications providing more effective and efficient marketing for the new university and its colleges and units.

Returned by CIC for more work and discussion to include college deans.

REVISED RECOMMENDATION:

Recommends adopting the Georgia Southern model of Communication Officers representing the various areas and colleges of the University. Post-consolidation, communication officers would be identified by area or college and would have a dual report to both the area director or college dean and leadership within the Office of Marketing and Communications, with direct management responsibility associated with the funding unit:

Expanding and improving Georgia Southern's current plan for Communication Officers will increase coordination with the Office of Marketing & Communications, providing more effective and efficient marketing for the new university and its colleges and units.

This has been reviewed by the deans.