Special Event Defined

“Any organized event having as its purpose entertainment, recreation and/or education, such as a festival or celebration, foot or vehicle race, parade or march, rally or assembly which takes place on a public street, sidewalk or right-of-way, including an event that takes place on public property inside the City of Statesboro, or any event that otherwise impacts the delivery of public safety services”

Included:
- Fairs
- Tours
- Races
- Parades
- Art Festivals
- Holiday Celebrations
- Concerts
- Grand Opening Celebrations
- Block Parties
- Bicycle Runs

Not Included:
- Garage Sales
- Yard Sales
- Flea Markets
- Rummage Sales
- Private Gatherings
Why Regulate?

• City Services and Resources
• Health, Safety, and Welfare of Citizens
• Staffing Reimbursements
Goals

- One point of contact
- Inclusion of impacted departments
  - Expertise
- Determine best use of staff resources
- Least amount of impact on citizens as possible
- Avoid conflict with other applicable ordinances and laws
  - Sign ordinance
  - Alcohol ordinance
  - Occupational Tax
Research
City of Alpharetta
City of Rome
City of Valdosta
Walker County
Fulton County
Ordinance Requirements

• Permit
  • Crowd in public right of way
  • Application fee
  • Delineation of boundaries
  • Maps for walks/runs

• Administrative Review
  • Allowable review times
Administrative Reviews

- Police Department
- Fire Department
- Public Works Department
- Planning & Development Department
- Engineering Department
- Water and Wastewater Department
Other Enforcement Considerations

- Vendor Licensing
  - Local and State
- Prohibition of Glass Containers
- Police Services (TBD by Police Chief)
- Restroom Facilities
- Entertainment
  - Noise Ordinance
- Tents, Stages, Etc. Placement
- Street Closing
- Banners, Signs, Etc.
Standards for Denial

• The event will disrupt traffic within the City, beyond practical solution
• Unreasonably interfere with egress/regress of public safety personnel and equipment
• Requires the diversion of City employees as to substantially deny City services to residents
• Interferes with another event for which a permit has already been issued
• Application requirements not properly satisfied

• Event organizer left previous events unclean, didn’t pay for City services, or created an undue hardship
• Failure to meet requirements to obtain any other required City permits
• Failure to submit application timely
• Estimated attendance and event is deemed too large for the requested venue
• Permit/Review fee not paid in full

Applicant may appeal
Exemptions

• Any parade or procession conduction under supervision of a funeral director in conjunction with a funeral

• Any event, parade, or procession conducted under the supervision, direction, or sponsorship of a governmental agency.

• Kiwanis Ogeechee Fair Parade and Martin Luther King, Jr. Parade
  • Long running annual events
  • Part of local heritage

• Lawful Picketing – Must be off street or roadway and not obstruct traffic

• Nonprofit Organizations exempt from paying application fee
Challenges

• Alcohol Compliance
• “Public Event” or “Special Event”
Questions?