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# Food Waste, Promotion and Marketing Student Project

May 12, 2017



Quantity Food Practicum students conducted a food waste, promotion and marketing project with Dining Commons. In February, students measured both the amount of food that was thrown away at Dining Commons during lunch and student attitudes about food waste. Students then developed a promotional activity and marketing material to help students become more aware of food waste. In late March, students then implemented their activity in Dining Commons. After implementing the activity, students returned to Dining Commons in April to remeasure student's food waste and attitudes about food waste. Though a decrease was not seen in food waste, students were more aware and interested in the subject.

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