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#### Guides by the Side: The Role of Technical Services in Information **Literacy Instruction**

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# Guides by the Side: The Role of Technical Services in Information Literacy Instruction

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## Agenda

- ♦ Re-Framing Instruction A Tale of Two Universities
  - Physician Assistant program at South University, Savannah
  - ♦ Transforming Subject Guides at Georgia Southern University
- \* ACRL Framework for Information Literacy Ramifications for Discovery, Delivery, & Mediation
- ♦ Technical Services in Service of Instruction Example Initiatives
  - ♦ Resource guides (reference resources, newspapers, & ETDs)
  - ♦ Database assets

  - ♦ Content mapping & centralized management
  - ♦ Troubleshooting & enhancement support
- Public Services Closing the Loop
- Observations & Next Steps

### Reframing Instruction – A Tale of Two Universities

#### South University

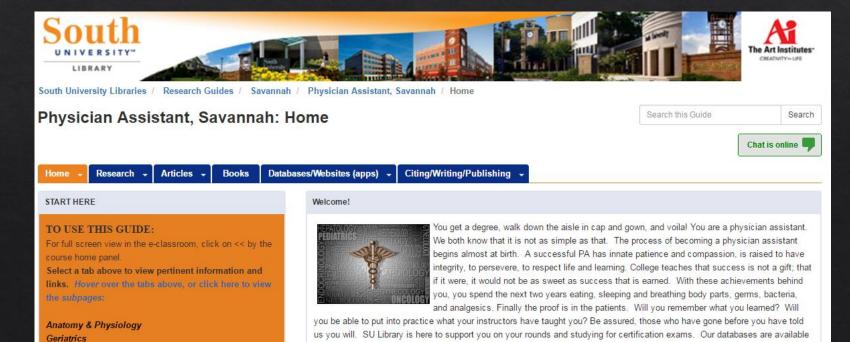
♦ Spring 2015 – Physician Assistant (PA) program collaboration.

Surgery

- ♦ PA guide took a "traditional" resource-type orientation.
- PA faculty didn't like the layout or content, and requested that the guide be revised.

♦ Why...?

"We don't need all this stuff because we are training PAs. Stop giving our students what they don't need and make it easier to use."



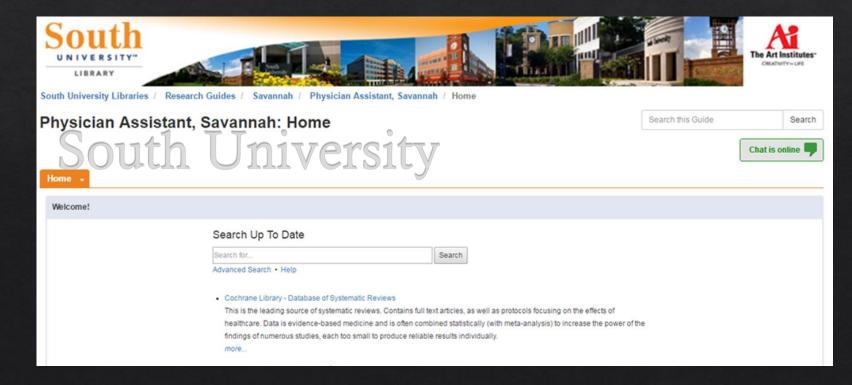
to you 24/7 and we are only a call or email away.

## Reframing Instruction – A Tale of Two Universities

### South University cont'd

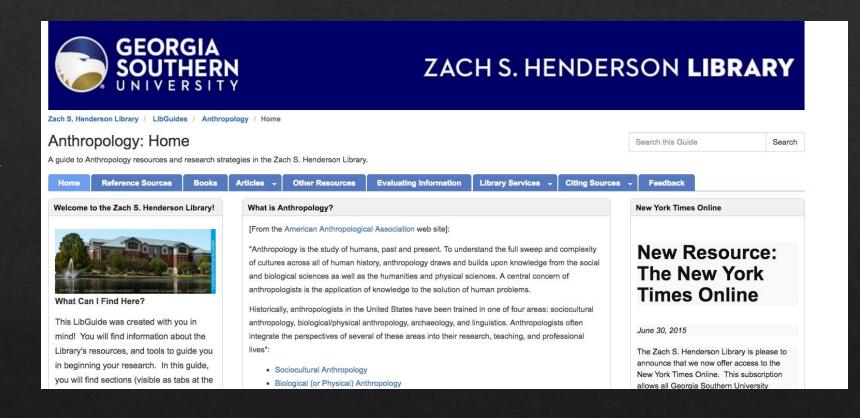
- Mediation and Instructional needs:
  - ♦ A research guide that models clinical practice.
  - ♦ Instruction on how authority is constructed in the field and clinically-based strategic exploration.

To accomplish this, a draft guide was prepared with one tab. The PA faculty loved it; the librarians got spooked...



## Reframing Instruction – Georgia Southern

- Like South University, our subject guides have had a 'traditional' resource-type orientation, reflecting the 'mindset' of the librarians and organization of traditional academic libraries.
- Usage of our subject guides has not impressive overall, except after classes in which guides were used as teaching platforms.

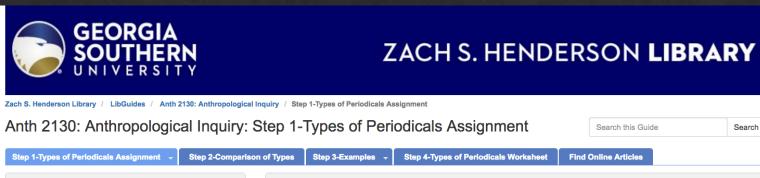


## Reframing Instruction – Georgia Southern

• To address gaps in student learning, specifically scholarly vs. popular sources, we experimented with transforming our approach and creating a few assignment-specific guides

 Instruction was aligned with the frame "authority is constructed and contextual" in the social sciences, particularly in the field of anthropology, with strategic exploration.

This guide was used first as a flipped assignment, followed by f2f review and scaffolded learning



#### Introduction

This guide will familiarize you with the types of publications you will find in college and university libraries, first in print and later online.

Specifically we will look at scholarly journals, trade journals and popular magazines--and how they differ. Mainly, we want you to think about what makes a source appropriate for a college paper or presentation.

Here's what you need to do BEFORE CLASS:

- · Review the materials in this guide:
  - view the criteria for popular, trade and scholarly publications (step #2)

#### Scholarly, Trade and Popular Periodicals

What's the Difference? There are 3 main types of periodicals you will find in college libraries:

Search

- · Scholarly Journals (e.g., International Journal of Middle East Studies)
- Trade Journals (e.g., Advertising Age)
- Popular periodicals (e.g., Time, Discover)

Still not sure what "periodical" means? (view the scholarly vs.popular tutorial below):

Take a look at "Step 2-Comparison of Types" (click on the tab at the top of the screen)--you may notice that it bears a striking resemblance to the CRAAP Test...not familiar with CRAAP criteria? take a look at the CRAAP Test document below

Scholarly vs. Popular

## Framework for Information Literacy – Ramifications for Discovery, Delivery, & Mediation

- ♦ It takes two... Technical and Public Services Librarians recognized an opportunity to "break down the silos," and collaborate fully in mediating resources pursuant to delivering public services in a 'frameworky' way.
- ♦ We are focusing on domain-appropriate mediation aligned to the "communities of learning" we support.
- Content-related strategies include:
  - ♦ Re-packaging and re-purposing content to be maximally adaptable to domain-specific needs.
  - ♦ Streamlining creation and maintenance of content for this purpose.
- ♦ Closing the loop on content development and troubleshooting support through centralized mapping and asset management

#### Technical Services in Service of Instruction – Resource Guides



#### ZACH S. HENDERSON LIBRARY

#### Reference Resources

Find reference databases; print and electronic encyclopedias, dictionaries, and handbooks; and additional reference tools

Accounting Africana Studies Anthropology Apparel Design & Fashion Merchandising Art Biology Business Chemistry **Child & Family Development** Civil Engineering & Construction Management

Communications

#### Accounting

#### Reference Databases

· Accounting Research Manager Best Bet

Expert analysis and primary source data, accounting, auditing, government and SEC information (more...).

• IntelliConnect Best Bet

Business and finance information, formerly CCH Internet Research Network: Tax & Business and Finance

RIA Checkpoint Best Bet

Tax research and calculators (more...)

· Cabell's Directory of Publishing Opportunities

Directory, scholarly journals, publication guidelines, acceptance rates, metrics (more...).

· Gale Virtual Reference Library

Encyclopedias, reference, all subjects (more...).

Company profiles, public and private (more...).

Occupational Outlook Handbook

ebooks are curated by Technical Services and can be mapped to any guide via shared "Template" guide. PLEASE HELP US BY TAKING A SHORT SURVEY

Search this Guide

Technical Services maintains databases and ebooks, Public Services maintains print books and websites.



#### . 21st Century Anthropology: A Reference Handbool Handbook, anthropology

Reference Fhooks - Link Assets

- 21st Century Economics: A Reference Handbook Handbook, economics
- 21st Century Management: A Reference Handbook Handbook management
- 21st Century Sociology: A Reference Handbook Handbook sociology
- Addiction: A Reference Encyclopedia Encyclopedia, alcoholism, drug abuse, drug addiction
- · African American Almanac
- Almanac, African American, american literature · American History Through Literature, 1820-1870
- Handbook United States literature
- · American Masculinities: A Historical Encyclopedia Encyclopedia, United States, masculinity
- American Medical Association Complete Medical Encyclopedia
- Archaeology in America : An Encyclopedia, Volumes 1-4 Encyclopedia, archaeology, historic sites
- . Ashgate Companion to Contemporary Philosophy of Physics Handbook physics philosophy

#### Technical Services in Service of Instruction – Resource Guides



#### **ZACH S. HENDERSO**

Zach S. Henderson Library / LibGuides / Newspapers at Georgia Southern / Popular Newspapers

#### Newspapers at Georgia Southern: Popular Newspapers

Databases and Online resources for finding current and historical newspapers

Start Here

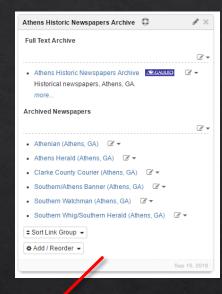
**Popular Newspapers** 

**Current Newspapers By Geographic Location** 

Georgia Historical Newspapers

The Popular Newspapers page has links to Quick Start Guides for popular or high-profile newspapers in the U.S. and selected International newspapers.

Technical and Public Services maintain an array of newspaper assets in various formats that can be mapped for different applications.

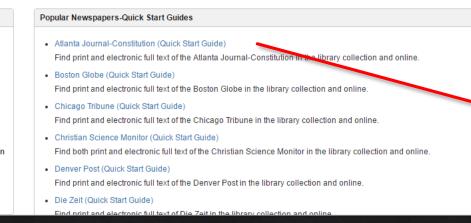


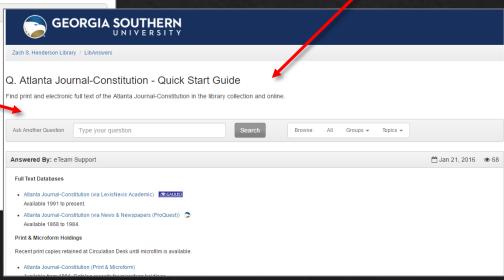
#### **How to Find Popular Newspapers**

To access these Popular (or high-profile)
Newspapers, click on the link for the Quick
Start guide for each title.

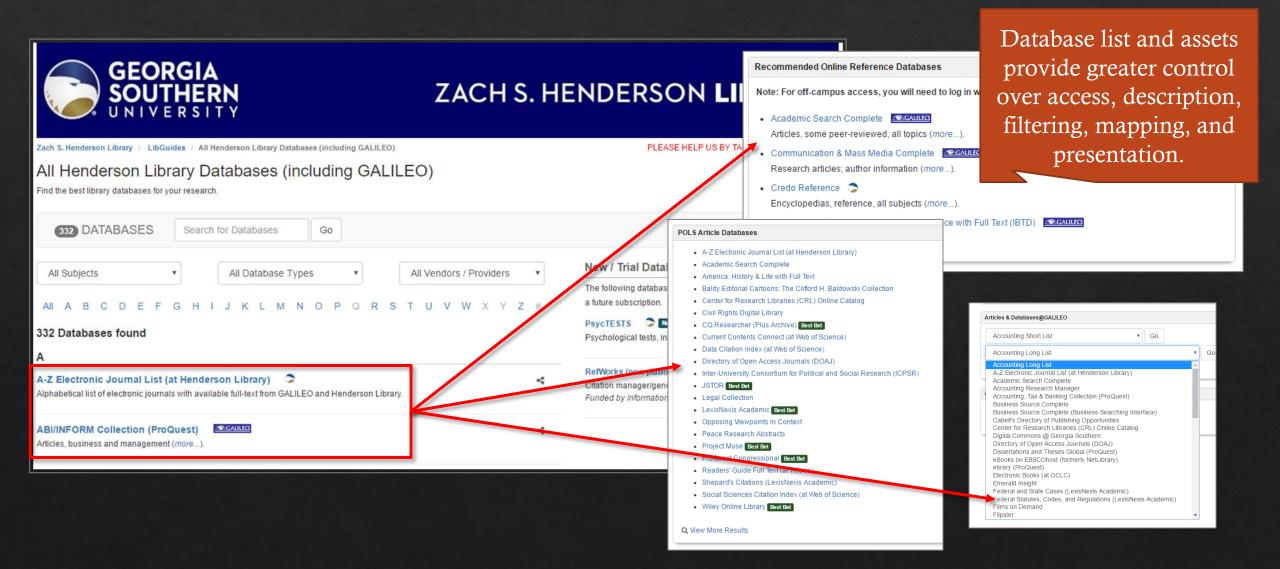
You will see a page with details (including links) to locate the title at Georgia Southern (Full Text Databases, Print & Microform Holdings, and Indexes & Websites).

For additional titles, such as newspapers in the Center for Research Libraries, also check out the Selected Databases list on the Start Here page.

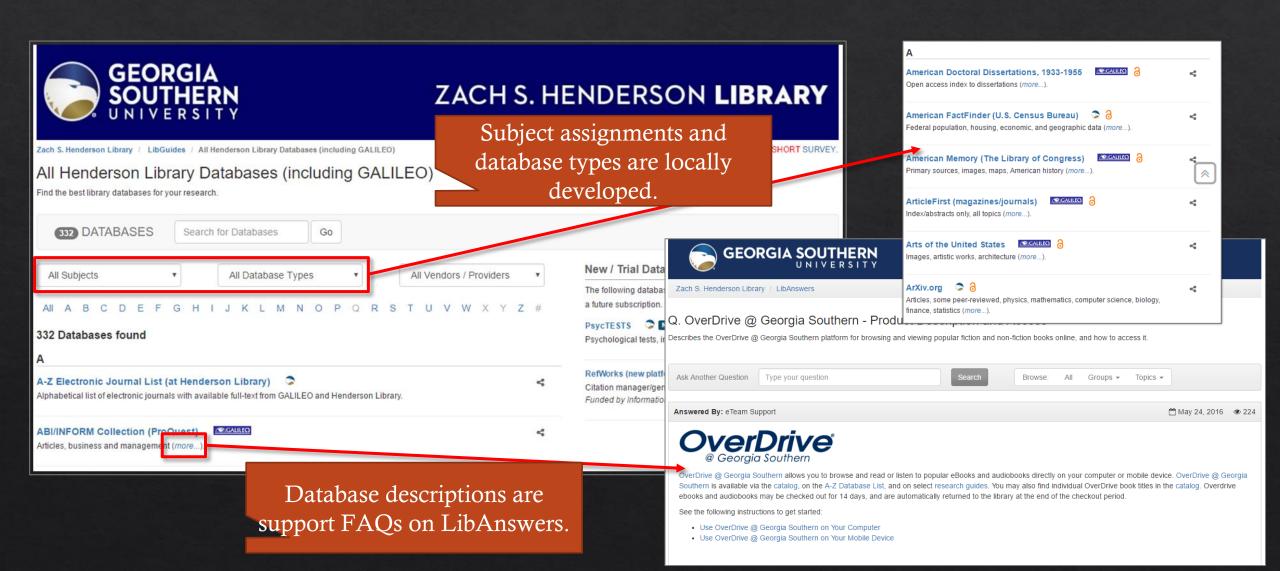




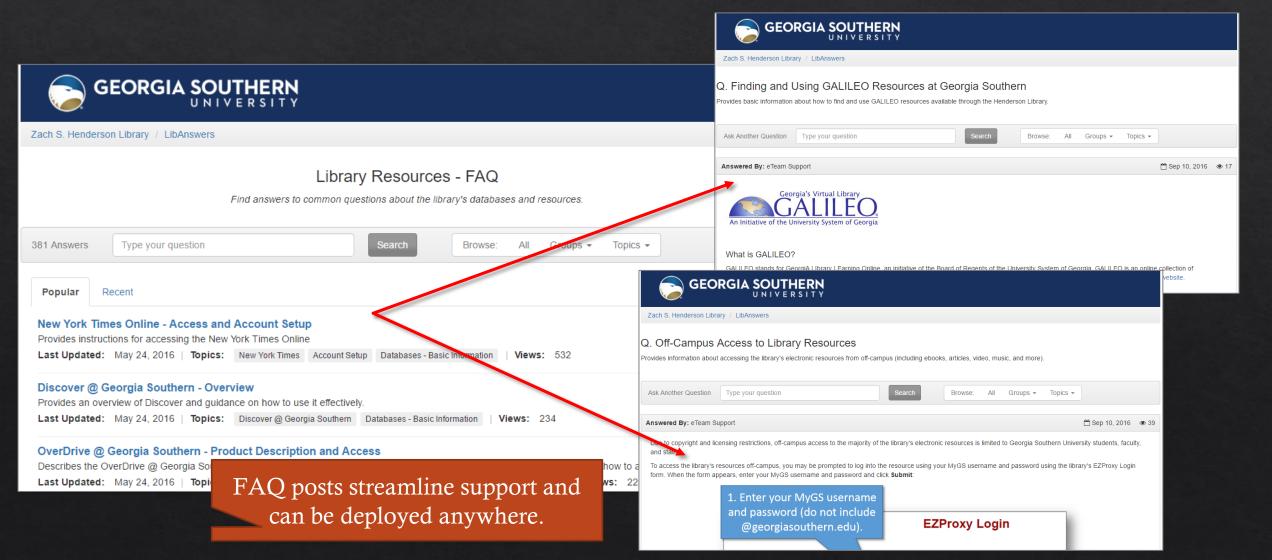
### Technical Services in Service of Instruction – Database Assets



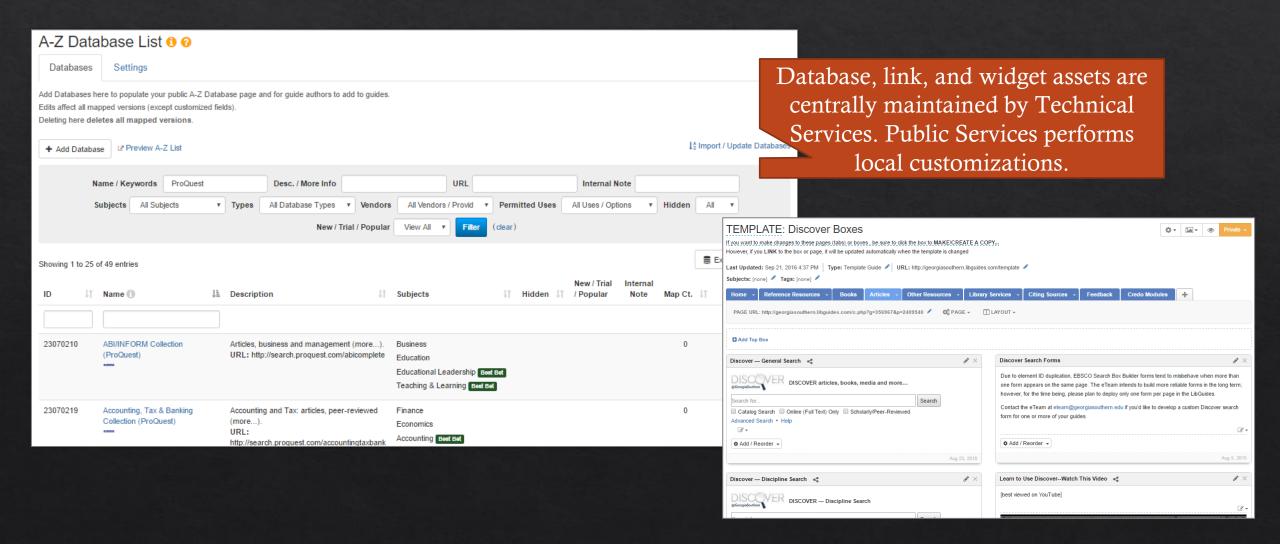
### Technical Services in Service of Instruction – Database Assets



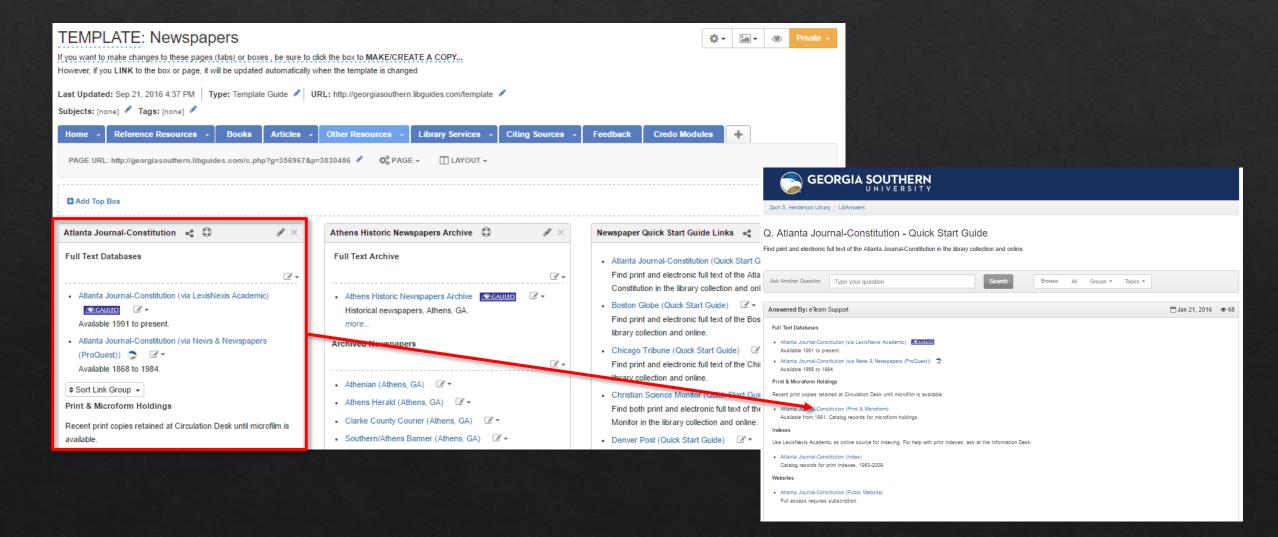
## Technical Services in Service of Instruction – FAQs



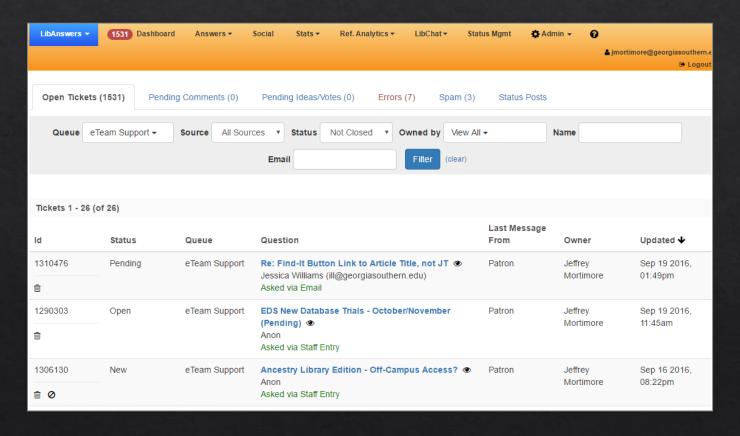
## Technical Services in Service of Instruction – Content Mapping & Centralized Management

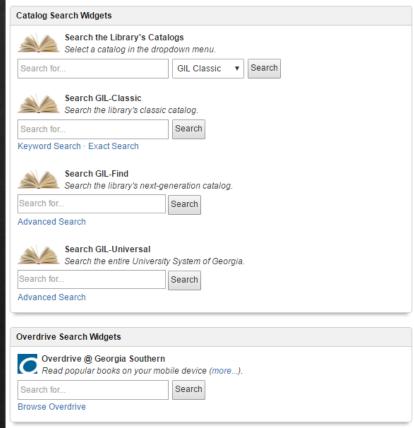


## Technical Services in Service of Instruction – Content Mapping & Centralized Management



## Technical Services in Service of Instruction – Troubleshooting & Enhancement Support





## Public Services - Closing the Loop

Building a new 'house' for Information Literacy —in this presentation, we demonstrated how we are:

- Breaking down the silos, or walls, between Public & Technical Services (the old house)
- ♦ Constructing a new Information Literacy 'house' (infrastructure) that can align with the ACRL Framework for Information Literacy:
  - ♦ Frames, knowledge practices and dispositions (internal structure, or 'framework,' of the house & the basis for shared conversations)
  - ♦ Threshold Concepts -interconnected core concepts (windows or lenses to look into the structure of the house)
  - ♦ Content integrated and interconnected between LibGuides & LibAnswers (nails, walls, brick & mortar and rebar ) that support and reinforce the framework that
    - ♦ Content items and assets (containers or 'rooms' in the house) into which content items (furnishings) are placed that can be rearranged, customized or used individually).
- ♦ Currently, Public & Technical Services librarians and staff are working together to build our capacity (through these 'household improvements') to meet the needs of 'Communities of Learning' and providing <u>direct & timely</u> support for Student Learning Outcomes (SLOs)
- As a result, we are poised to pivot to the Framework (we're almost ready to walk into our new house!)

## Observations & Next Steps

#### ♦ For Technical Services:

- ♦ Continue to support uptake of asset mapping by Public Services librarians
- ♦ Continue to expand curated content on LibGuides, including ebook and newspaper assets, and FAQ content.
- Support increasing the visibility of FAQ content site-wide.

#### ♦ For Public Services:

- \* Move forward with LibGuide development and customize content to meet the needs of practitioners in different fields, in partnership with Technical Services.
- ♦ Use the Framework as a vehicle to engage discipline faculty in conversation.
- Maintain core information literacy goals but focus on meeting the needs and preferences of 'communities of learning' in the University.

## Questions?

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> Ruth L. Baker, rbaker@georgiasouthern.edu Learning Commons Librarian

#### References:

- ♦ Framework for information literacy for higher education. (2015). Chicago: Association of College & Research Libraries.
- ♦ Drabinski, E. (2016). Turning inward: Reading the Framework through the six frames. *College & Research Libraries News*, 77(8), 382-384.