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Armstrong Atlantic State University

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AASU Names Vice President for Advancement

(June 30, 2010) Armstrong Atlantic State University (AASU) has appointed J. Scott Joyner as vice president for advancement effective July 1.

As vice president for advancement Joyner will work to generate and facilitate relationships that support Armstrong. His areas of responsibility will include the Office of Advancement, the Office of Alumni Relations and the Office of Marketing and Communications. Joyner will work closely with the AASU Foundation Board of Trustees currently chaired by John C. Helmken II and with the AASU Alumni Association currently chaired by Dr. Renee Connolly.

Joyner comes to AASU after serving as associate vice president of university advancement and director of development since April 2007 at Coastal Carolina University in South Carolina. At Coastal, Joyner directed all university advancement activities, served on the Foundation Board’s Strategic Planning Committee on Financial Viability and Managed Growth and oversaw all fundraising for the university.

Joyner’s experience in fundraising goes back 16 years. Prior to Coastal, he served as director of development at the University of North Carolina-Wilmington, where he started as director of development for the Watson School of Education in 2004. Two years later he was tapped to lead development of major gifts for the university.

Joyner’s experience in university advancement and his accomplishments in fundraising will be an asset to Armstrong as he takes on a very important leadership position with the university, said Ellen V. Whitford, AASU vice president of academic affairs and dean of faculty.

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Beginning in 1996, he served at Rice University in Texas, first as assistant director of development and later as director of development for athletics. At Rice he coordinated annual giving and major gifts.

Prior to that, Joyner was director of development for athletics at Elon University in North Carolina from 1997-2000. He helped raise funds for the Elon Vision Capital Campaign.
Joyner holds a master's degree in athletic administration from Georgia Southern University and a bachelor's degree in communications from North Carolina State University.