4-20-2017

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Recommended Citation

Georgia Southern University, "BFS News Online" (2017). Art News. 32.
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Graphic Design students win ADDYs

April 20, 2017

Students in the Betty Foy Sanders Department of Art (BFSDoArt) earned 10 ADDY Awards during the 2016 Savannah American Advertising Federation Awards held March 30 at the Mighty Eighth Air Force Museum in Pooler, Georgia.

“We are very proud of our outstanding student achievements at the ADDY awards,” said Associate Professor Santanu Majumdar. “This kind of recognition reconfirms the quality of design work produced by the young designers at the Betty Foy Sanders Department of Art.”

Students earned gold, silver and bronze awards for various projects that displayed outstanding graphic design work.

For “The Great War,” an historical exhibit about World War II that was displayed at Georgia Southern Museum, the following students earned a gold award in the category of ambient media: Alexandra Tobia, Mallory McLendon Biggers, Taylor Genereux, Brandon Coe, Marcus Cook, Courtney Coprich, Ashley Lauren, Brittni Favorite, Sarah Horne, Jonathan Hurt, Mei Shengping, Michelle Parmar, Kelly Slyfield, Megan Uphaus and Victoria Yates.

In the category of website design, Brooke Fremeau earned a gold award for “Zoetic Fitness,” and for the television advertising category, Micaela Nylund, Erin Fortenberry, Eric Ward and Dionna Williams earned gold for their project, “Expo Markers.”