Gretsch News Vol. 2

Gretsch Company

Follow this and additional works at: https://digitalcommons.georgiasouthern.edu/gretsch-catalogs

Part of the History Commons, and the Music Commons

This catalog (restricted to georgia southern) is brought to you for free and open access by the Gretsch Family in the Musical Instrument Universe as Presented by Georgia Southern University at Digital Commons@Georgia Southern. It has been accepted for inclusion in Gretsch Company Catalogs and Price Lists by an authorized administrator of Digital Commons@Georgia Southern. For more information, please contact digitalcommons@georgiasouthern.edu.
Based on our successful Renown Maple series, the new Renown Purewood sets feature 6-ply 100% Walnut or 100% Cherry drum shells in gloss UV finishes. Only 100 sets will be produced in each configuration. Due to the exclusive nature of these sets, no add-on drums will be available.

**RP-F826-WL**
100% Walnut wood shells in natural gloss finish

**Sizes**
- 18" x 22" Bass - NO TOM MOUNT
- 8" x 10" Tom w/GTS
- 9" x 12" Tom w/GTS
- 11" x 14" Tom w/GTS
- 13" x 16" Tom w/GTS
- 5" x 14" 10-lug Snare

**RP-E826-CH**
100% Cherry wood shells in amber gold gloss finish

**Sizes**
- 18" x 22" Bass
- 7" x 10" Tom w/GTS
- 8" x 12" Tom w/GTS
- 12" x 14" Floor Tom w/Legs
- 14" x 16" Floor Tom w/Legs
- 6 1/2" x 14" 10-lug Snare

*Purewood Features:*
- GTS suspension system on all mounted toms
- Gretsch Silver Sealer inside all shells
- New 9025 hinged tom brackets
- Matching bass drum hoops
- 30-degree bearing edges
- Evans drums heads
- Die-Cast hoops

Purewood sets shown with Gibraltar V-Racks and additional hardware.
Gretsch is well known for its great natural wood finishes, and is now introducing two limited production kits that feature an exotic Curly Maple exterior veneer in two finishes. The stunning Curly Maple veneer is dramatically enhanced by Gretsch's use of Nitrocellulose lacquer that is hand applied and polished to a high gloss finish.

**American Custom Features:**
- 6-ply Gretsch Shells with Curly Maple outside veneer
- Matching Curly Maple bass drum hoops
- Gretsch Silver Sealer inside all shells
- New 9025 hinged tom brackets
- 30-degree bearing edges
- Permatone drumheads
- Die-Cast Hoops

**C-E826-CMM**
Curly Millennium Maple

**Sizes**
- 18" x 22" Bass – NO TOM MOUNT
- 8" x 10" Tom w/ GTS
- 9" x 12" Tom w/ GTS
- 14" x 14" Floor Tom w/ Legs
- 16" x 16" Floor Tom w/ Legs
- 5 1/2" x 14" 10-lug Snare

**C-E826-CSD**
Curly Stardust Maple

**Sizes**
- 18" x 22" Bass – NO TOM MOUNT
- 8" x 10" Tom w/ GTS
- 9" x 12" Tom w/ GTS
- 14" x 14" Floor Tom w/ Legs
- 16" x 16" Floor Tom w/ Legs
- 5 1/2" x 14" 10-lug Snare
Gretsch's Catalina Birch series takes the Gretsch Drums philosophy in a new direction and sets the standard for semi-professional sets. In 2005, we add a new 5-piece "Euro" configuration with 14" floor tom, along with our new Chestnut Fade gloss UV finish. And, all of our Catalina Birch sets have been upgraded to EVANS coated G1 drumheads on all toms and the snare along with the EQ-3 bass drum batter head for a great sounding kit right out of the box.

**CA-E825**
**Chestnut Fade (CF)**

**Sizes**
- 18" x 22" Bass
- 8" x 10" Tom w/GTS
- 9" x 12" Tom w/GTS
- 14" x 14" Floor Tom w/Legs
- 5" x 14" 8-lug Snare
- Double Tom Holder

Shown with Gibraltar 5600PK hardware pack

**CA-S825**
**Red Cherry (RC)**

**Sizes**
- 18" x 22" Bass
- 9" x 12" Tom w/GTS
- 10" x 13" Tom w/GTS
- 16" x 16" Floor Tom w/Legs
- 5" x 14" 8-lug Snare
- Double Tom Holder

Shown with Gibraltar 9600PK hardware pack
New to the Blackhawk range is the EX Series. Designed with power in mind, this kit sounds as good as it looks. Features include a Mini GTS suspension system, 100% Mahogany shells with 30 degree bearing edges, wood snare drum, 18" deep bass drums with matching inlaid wood bass hoops. Available in three retro-styled covered Nitron finishes and two power configurations.

BH-S825EX Shell Pack
Blue Diamond (BD)
Sizes
18" x 22" Bass Drum
9" x 12" Tom w/Mini GTS
10" x 13" Tom w/Mini GTS
16" x 16" Floor w/Legs
5" x 14" 8-Lug Snare
Double Tom Holder
Shown with Gibraltar 5600PK hardware pack

BH-E825EX Shell Pack
Ebony Diamond (ED)
Sizes
18" x 22" Bass Drum
8" x 10" Tom w/Mini GTS
9" x 12" Tom w/Mini GTS
14" x 14" Floor w/Legs
5" x 14" 8-Lug Snare
Double Tom Holder
Shown with Gibraltar 5600PK hardware pack

BH-E825EX Shell Pack
White Diamond (WD)
Sizes
18" x 22" Bass Drum
8" x 10" Tom w/Mini GTS
9" x 12" Tom w/Mini GTS
14" x 14" Floor w/Legs
5" x 14" 8-Lug Snare
Double Tom Holder
Shown with Gibraltar 5600PK hardware pack
ADDITIONAL DRUMS:
7" x 8" Tom w/Mini GTS
16" x 16" Floor w/Legs
THAT Great Gretsch Dream

It began as a dream. A dream to craft instruments that sound better, look great, and satisfy the needs of musicians. After more than 122 years the dream lives on in all Gretsch products crafted today. Join the Gretsch family as we celebrate our family legacy and honor our forefathers with a Founders Celebration.

Fred Gretsch, Sr. (1880-1952) Taking over the company in 1895 at the age of 15, Fred Gretsch, Sr. built the Gretsch Company into the world’s largest musical instrument factory by 1920. His hard work and passionate desire to succeed drove the company forward at lightening speed. When he was not working long hours at his desk, Fred Sr. was busy tanning hides on the roof of the building to be used for drum and banjo heads, or expanding the Gretsch distribution network that would eventually be one of the largest in the music industry.

An inventor and considered “a drummer’s friend”, Fred Sr. developed the world’s first warp-free drum shell in 1927. His belief in his product was evident in the guarantee he made for his drums to hold their shape. His dreams paved the way for him to develop the unique identity of Gretsch drums along with the addition of cast “Broadkaster” lugs and Gretsch-Gladstone tuners. A business genius, he recognized the importance of importing and he was the first to register the K. Zildjian and A. Zildjian trademarks in America in 1926. Top jazz drummers clamored for Gretsch drum kits. “That Great Gretsch Sound” served as the heartbeat of many great music venues from the Savoy Ballroom to Radio City Music Hall to NBC Radio and beyond.

Not only was he involved in the growth and development of the Gretsch business, Fred Sr., was committed to the advancement of the music industry during its early years. He served as treasurer and committee member for the National Music Merchandisers Association from 1926-1932. During that time he began grooming his sons Fred Jr., Bill, and Richard for company leadership. Retiring in later years to become the president and chairman of the board of The Lincoln Saving Bank in Brooklyn, New York, he left knowing that his sons shared his dreams for providing top quality products in the ever changing tide of the music industry.

Fred Gretsch, Sr. was a visionary, an industry pioneer and dedicated to the craft of producing Gretsch drums and Gretsch instruments to meet the demands of musicians. His dreams and his philosophy are still alive today in that Great Gretsch Sound. The beat goes on!

Celebrating 122 + Years of That Great Gretsch Sound 1883 - 2005

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1880</td>
<td>Fred Gretsch was born</td>
</tr>
<tr>
<td>1895</td>
<td>Becomes president of the company</td>
</tr>
<tr>
<td>1918</td>
<td>Invents the “warp free” multi-ply drum hoop</td>
</tr>
<tr>
<td>1920</td>
<td>Earns title as “Worlds Largest Musical Instrument Manufacturer”</td>
</tr>
<tr>
<td>1926</td>
<td>Begins as treasurer and member for National Music Merchandisers Assoc. Register K. Zildjian trademark in US Trademark and Patent Office</td>
</tr>
<tr>
<td>1927</td>
<td>Registers A. Zildjian trademark in US Trademark and Patent Office</td>
</tr>
<tr>
<td>1931</td>
<td>Introduces Broadcaster Banjos</td>
</tr>
<tr>
<td>1935</td>
<td>Introduces Electromatic electric guitar line</td>
</tr>
<tr>
<td>1939</td>
<td>Partners with Billy Gladstone to develop the 3-way tension principle</td>
</tr>
<tr>
<td>1940</td>
<td>Becomes president of Lincoln Savings Bank</td>
</tr>
<tr>
<td>1952</td>
<td>Fred Gretsch, Sr. passes away at age 72</td>
</tr>
<tr>
<td>2005</td>
<td>On the 120th anniversary of his birth, Fred Gretsch, Sr. is survived by 1 son, 13 grandchildren, 28 great-grandchildren, and 23 great-great-grandchildren.</td>
</tr>
</tbody>
</table>

www.gretschdrums.com

KPC-110