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## Vaccine Reward Plan

Georgia Southern University

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# GEORGIA SOUTHERN UNIVERSITY

## Vaccine Reward Plan

Georgia Southern University is committed to prioritizing the health and safety of our campuses. Understanding the COVID-19 vaccines offer safe, effective protection to communities, Georgia Southern has been engaged in an active campaign for more than a year to deliver vaccines on campus. To date, we have administered more than 8,400 shots to faculty, staff and students.

To further our efforts, Georgia Southern will provide faculty, staff and students an incentive to get vaccinated against COVID-19 on-campus and opportunities to enter into drawings for those who have already completed their COVID-19 vaccinations.

Based on the guidance offered by the U.S. Department of Education and the University System of Georgia, the following principles frame this reward plan:

- Only currently enrolled students or currently employed full-time, temporary and part-time faculty and staff are eligible for the incentive and the opportunity to enter into the drawings.
- The \$50 Eagle Xpress incentive is only for those who receive their first dose of the COVID-19 vaccine on-campus during the incentive period.
- Students and employees may only receive a maximum of one incentive at the time of their first COVID-19 vaccination on-campus.
- Students and employees may enter into the weekly and grand prize drawing only once they have received two doses of Moderna/Pfizer or a single dose of Johnson & Johnson COVID-19 vaccine.
- The reward plan will not be used to recruit, advertise, or market to prospective or unenrolled students and will not be used to incentivize current or future enrollment decisions.

### REWARD PLAN DETAILS

- A **\$50 credit EagleXpress credit** will be directly loaded on your Eagle Card for any university student, faculty, or staff member who receives their first dose **at a Georgia Southern-sponsored clinic** between 8 a.m. on Monday, Aug. 30 and 5 p.m. on Thursday, Sept. 30, 2021.

- The university will hold **four weekly drawings** (valued at \$500 each) and two grand prize drawings at the end of September (valued at \$2,500 and \$5,000) for **any** faculty, staff or student who received two doses of Moderna/Pfizer or a single dose of Johnson & Johnson COVID-19 vaccine, regardless of vaccination location. The individual's vaccination does not have to occur during the incentive period to be eligible for the drawings. Details are below. Proof of vaccination is not required to enter the drawing but will be required to claim a prize. To enter the drawings, **fill out the "Vaccine Drawing" form in the MyGS portal** under the "COVID-19 Information & Resources" tile.

**Weekly Prize Drawings:** All employees and students who received two doses of Moderna/Pfizer or a single dose of Johnson & Johnson COVID-19 vaccine-- regardless of vaccination date and location -- will be eligible for the weekly and grand prize drawings once they have completed the online entry form. Previous winners will not be eligible for future prizes. Winners must provide proof of vaccination to claim the prizes associated with weekly and grand prize drawings.

- **(Georgia Southern Spirit) Week 1:** Choice of a \$500 student account credit for students (professional development credit for employees) or University Store gift card.
- **(Adventure) Week 2:** Choice of a \$500 student account credit for students (professional development credit for employees) or gift card/credit with Campus Recreation and Intramurals.
- **(Technology) Week 3:** Choice of a \$500 student account credit for students (professional development credit for employees) or Tech Corner gift card.
- **(Athletics) Week 4:** Choice of a \$500 student account credit for students (professional development credit for employees) or Athletics credit (defined as tickets, parking and/or concessions credit\*). \*Concessions credit will not include alcoholic beverages.
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**Grand Prize Drawings:**

- **Students:** One semester unlimited meal plan AND one semester of university-owned student housing (or cash equivalent of \$5,000).
- **Employees:** One reserved parking space at the location of choice for one year AND \$2,000 in professional development/travel funds (or cash equivalent of \$2,500).

**Terms and Conditions:**

Winners of the weekly and grand prize drawings will be notified through their university email accounts. To claim prizes, employees and students must present vaccination cards and claim the prize within 7 days from the date the winning email is sent.

Some individual prizes, such as scholarships, may affect the winning student's financial aid award package. Students who receive university scholarships, grants and/or federal financial aid should consult with Student Financial Services to assess the impact the prize may have on any existing financial award packages.

Prizes are non-transferable and may be subject to certain date restrictions. Students who accept a prize agree to allow their name and/or likeness to be used to publicly announce their prize status.

Cash and cash equivalents, including gift cards, gift certificates, credit/debit cards, etc. are considered taxable income to the employee regardless of the value and must be included on the employee's W-2 regardless of value. Non-cash gifts, prizes, and awards are generally considered taxable income to the employee.

[\(https://www.usg.edu/business\\_procedures\\_manual/section5/C1235/\)](https://www.usg.edu/business_procedures_manual/section5/C1235/)

Questions regarding this initiative may be directed to [marketing@GeorgiaSouthern.edu](mailto:marketing@GeorgiaSouthern.edu)