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# White Out Social Media Contest

January 30, 2015

STATESBORO, Ga., Jan. 30, 2015 – The University Store launches a social media contest for students to have the chance to win a \$50 gift card to the University Store. The contest is designed to promote True Blue spirit as the Men’s and Women’s basketball teams face-off with rival Georgia State University on Thursday, Feb. 3 at Hanner Fieldhouse.

The contest begins Monday, Feb. 2 through February 5, 2015. Prior to tip-off the social media winners will be announced via the University Store Instagram and Twitter pages.

Here’s how it works:

1. Take a photo or short video clip (1 min. max) in Georgia Southern apparel and fan gear.
2. Share the photo or video using the hashtag #SouthernNOTState and tag @GSUSTORE on one of the following sites: Twitter and Instagram.
3. University Store and Auxiliary Services Marketing Managers will judge the entries.
4. Winner of the gift card will be announced February 5, 2015 before tip-off via social media.

The University Store is open Monday through Thursday from 7:30 a.m. to 6 p.m., Friday from 7:30 a.m. to 5 p.m. and Saturdays from 11 a.m. to 5 p.m. Tech Corner is open Monday through Friday from 8 a.m. to 5 p.m. If you have questions or considering a purchase, please visit [www.gsustore.com](http://www.gsustore.com) and [Store.gstechcorner.com](http://Store.gstechcorner.com) or call 912-478-5181.

## **About University Store**

As the official campus store, University Store provides the products, services and programs that support student success. Here, students enjoy the convenience of one-stop shopping in a dynamic Georgia Southern environment. The Eagle-centric shop sells licensed apparel, home décor and gift items to suit every fan’s needs.

## **About Auxiliary Services**

Auxiliary Services’ mission is to create the best possible Georgia Southern University experience. Auxiliary Services strives to provide the highest quality products and services to the Georgia Southern community, while setting the highest operational standards possible. Auxiliary Services supports the strategic direction of the University through the delivery of extraordinary programs, products, services and facilities. Visit:

<https://auxiliary.georgiasouthern.edu/>

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