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Library Liaisons Meetings Essence Notes

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Liaison Work Team Meeting Minutes

December 12, 2016

3pm, Conference Room

Attendees: Billy Glasco, Fred Smith, Paolo Gujilde, Debra Skinner, Jessica Minihan, Jeff Mortimore, Clement Lau, Jessica Garner, Ruth Baker, Kay Coates, and Lisa Smith

1. Debra Exum from New York Times Online led a discussion via Google Hangouts about how the library liaisons can help promote Georgia Southern's access to our NY Times (NYT) Online subscription. She introduced Samantha Brower, a student at Georgia Southern, as the newly hired Student Marketing Manager. Samantha has been hired by Debra to promote the access to the NYT directly to students. Specifically, Debra plans for Samantha are to conduct brief demonstrations in the classroom of as many large introductory courses as possible. Debra would like for the liaisons to designate 5-7 classes in which Samantha could be scheduled to lead the demo. Our task is to
2. help her get these scheduled. In the coming weeks or months, we are asked to meet with Samantha individually to help plan our strategies increasing the numbers of student and faculty accounts of the NYT.

Debra then conducted a short version of the type of demonstration we may present to our audiences, highlighting the features of the NYT. These highlights included access to 37,000 videos produced by the NYT journalists and available exclusively here. Our subscriptions includes access to material back to 1851, email alerts, newsletters on various subjects, and highly-acclaimed multi-media resources.

3. Jeff Mortimore briefly addressed the Work Team about adding or in some cases, relocating the Ask Zach Chat/FAQ feature into 3 areas to better serve our users: Consider moving the FAQ/Chat button to the right-hand column of the Subject Guides list, consider adding the same feature in the FAQs individual articles page, and also on the new trial/databases page in the Databases A-Z List. We all agreed that adding this feature would be useful to anyone needing help.

Jeff also explained a new step involved in making sure newly created LibGuides are visible to the public. When first creating a new guide, the form will ask about "Group Assignment". Be sure to select "Research Guide" so that your new LibGuide will be visible to the public.

4. Clement asked us which Liaison areas we would like to exchange or change before the January meeting. In January, we will have a new librarian (Nikki Cannon- Rech) and at that time, the liaison areas available to her will need to be clear. So, at this meeting, we had an opportunity to give up areas we currently cover. Lisa stated that she would like to

offer Nikki the area of Biology, especially if she is likely to take other areas within COSM. It may be useful for her to have all the sciences, and Lisa can then concentrate completely on the Health Sciences, which make up the vast majority of her subject areas. No other areas were switched at this time. Clement also noted that COBA needs to be covered, and in a year from now, Rebecca's areas involving the Arts and Humanities will be open.

5. Ruth announced that we have hired a new part-time librarian to cover the desk, particularly in the morning hours. Her name is Rebecca Hunnicutt. She will begin on January 3, 2017.

The meeting was adjourned at 4pm.