INCREASING REVENUE FOR THE CITY OF PEMBROKE, GA

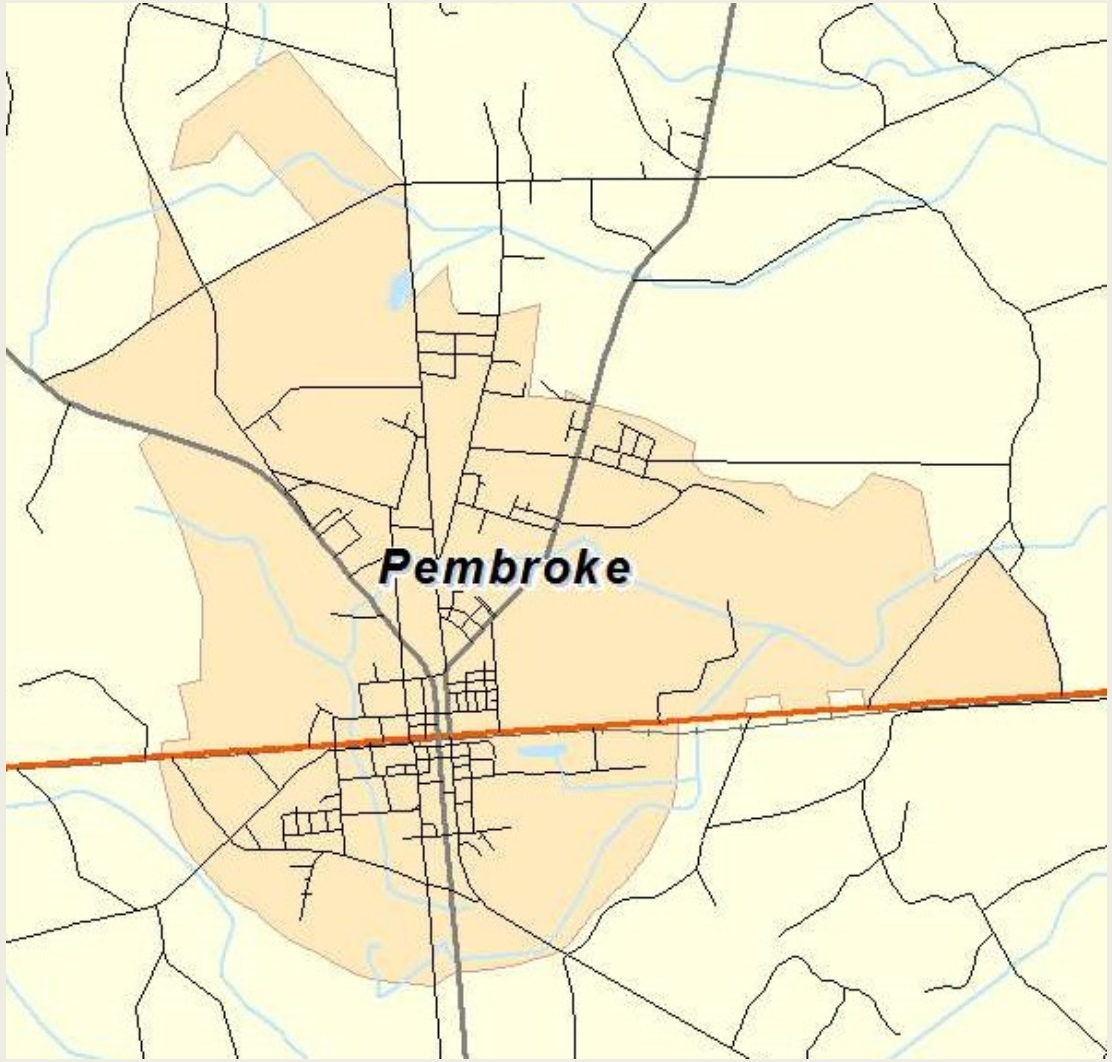
Haley McKenzie

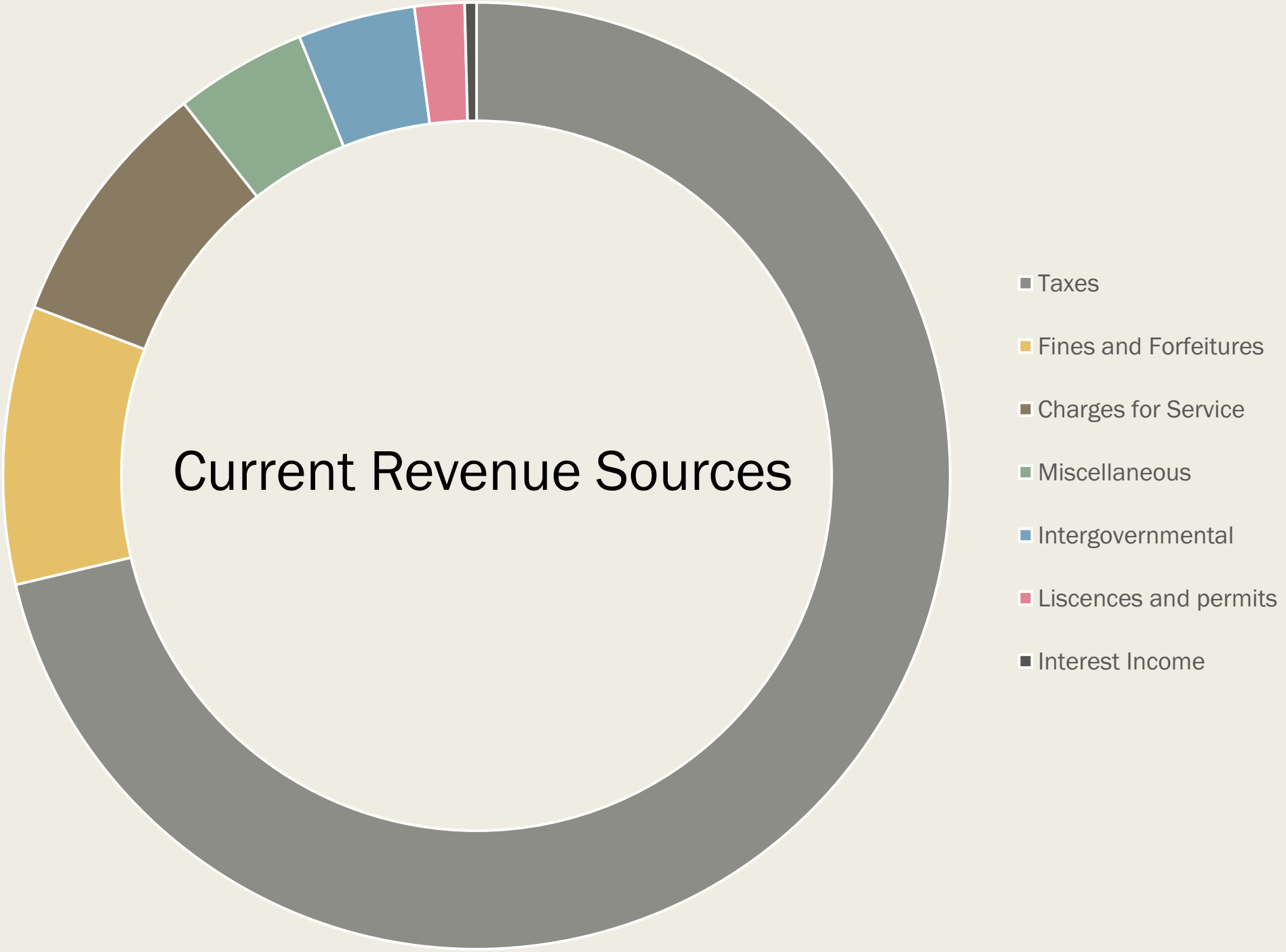
City History

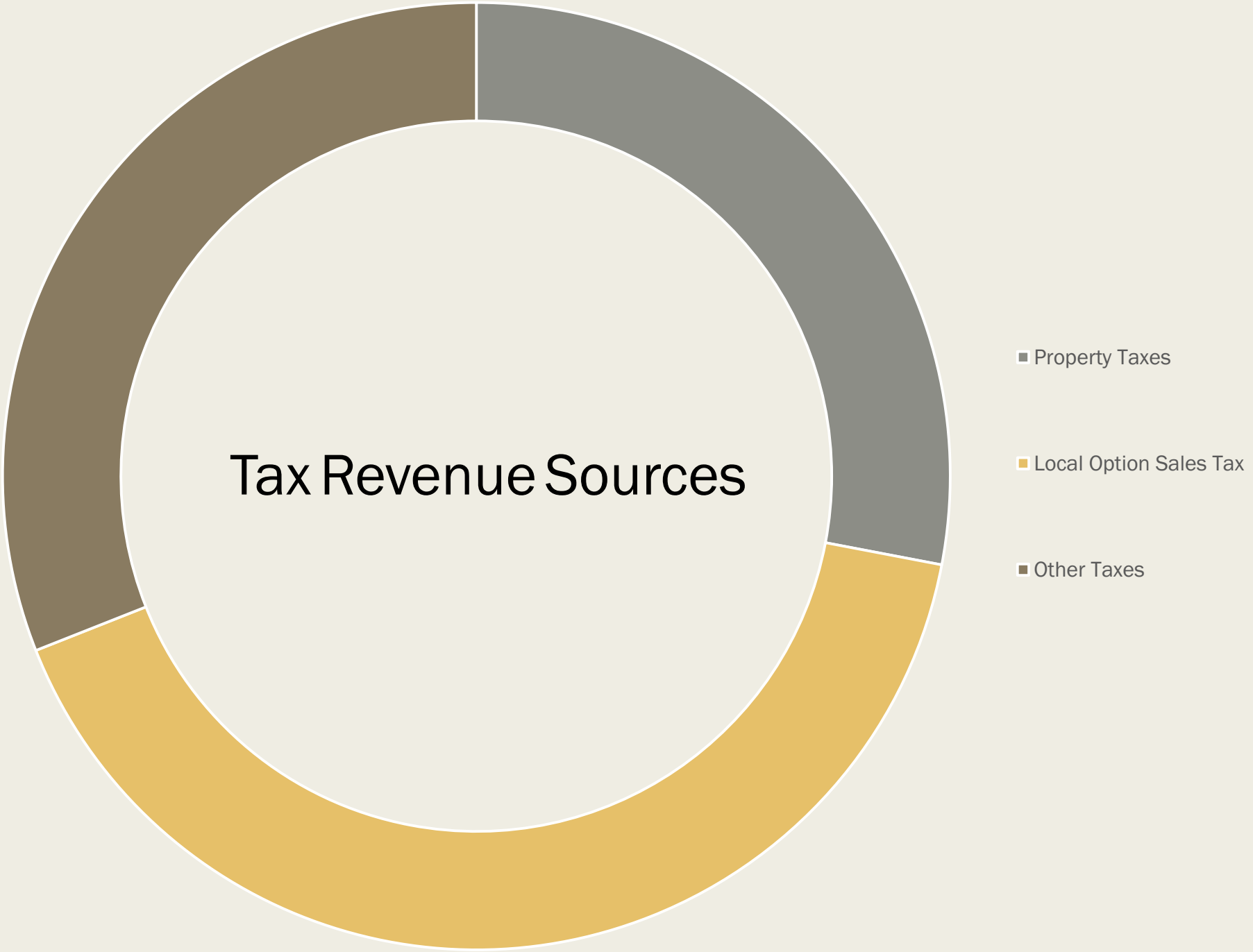
- Founded in 1892 as a railroad town
- Incorporated August 23, 1905
- Bryan County seat since 1937
- Situated close to Ft. Stewart

Pembroke Fast Facts

- 2,300 residents
- Low to moderate income
- Median age is 26
- Average home= $119,000




Current Revenue Sources
Taxes
Fines and Forfeitures
Charges for Service
Miscellaneous
Intergovernmental
Liscences and permits
Interest Income


Tax Revenue Sources
Property Taxes
Local Option Sales Tax
Other Taxes

Recommendations

1. Historic Preservation of Downtown
2. Heritage Festival
3. Charity Athletic Event

Historic Preservation

- Sustainability
- Tourism
- Jobs
- Funding
- Community

Heritage Festival

- Economic Benefits
- Community Pride
- Cultural Traditions

Athletic Event

- Long-distance vs short-distance races
- Average profit of about half the revenue
- Incentives

Community Involvement

- Let people know what's going on
- Get people's opinions
- Help people get more involved

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