INCREASING REVENUE FOR THE CITY OF PEMBROKE, GA

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City History

- Founded in 1892 as a railroad town
- Incorporated August 23, 1905
- Bryan County seat since 1937
- Situated close to Ft. Stewart
Pembroke Fast Facts

- 2,300 residents
- Low to moderate income
- Median age is 26
- Average home = $119,000
Current Revenue Sources

- Taxes
- Fines and Forfeitures
- Charges for Service
- Miscellaneous
- Intergovernmental
- Licences and permits
- Interest Income
Tax Revenue Sources

- Property Taxes
- Local Option Sales Tax
- Other Taxes
Recommendations

1. Historic Preservation of Downtown
2. Heritage Festival
3. Charity Athletic Event
Historic Preservation

- Sustainability
- Tourism
- Jobs
- Funding
- Community
Heritage Festival

- Economic Benefits
- Community Pride
- Cultural Traditions
Athletic Event

- Long-distance vs short-distance races
- Average profit of about half the revenue
- Incentives
Community Involvement

- Let people know what’s going on
- Get people’s opinions
- Help people get more involved
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