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Scholarly Communications Work Team Essence Notes

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**Scholarly Communications Work Team Meeting
October 23, 2017
Essence Notes**

Attending: R. Baker, K. Coates, J. Gerrald, L. Haas, L. Li, J. Mortimore, N. Rech, D. Skinner,, and L. Smith

Agenda:

1. Old Business

- a. Notes from Sept. 25, 2017 meeting posted
- b. Fall traveling Open Houses
 - CHHS (Oct 24, 2-4pm)

Lisa has continued to work with her contact in CHHS, informing faculty of the Open House, and will have 2 tables on the 2nd floor of the Hollis Bldg. at the intersection of two corridors near faculty offices and classrooms.

c. SelectedWorks/PlumX Promotion

- **Current Promotion Plan (see Appendix 1)**

Jeff gave a summary of the current plan and draft of an email to be sent to a total of 427 faculty who have PlumX profiles. Dean Mitchell will be meeting with the Dean's Council on Oct. 24th and he may propose the creation of a Task Force with members from each of the Colleges to examine various sources of metrics.

1. Faculty-level outreach (ASAP pending mail merge)

Jeff stated the plan is to contact faculty 3 times per year, with the first mailing to take place just before the Thanksgiving Break. The initial mailing will be a 'heads-up' to faculty first, to make sure their profiles are as they wish, before sending report credentials to the Dept. Heads and Deans.

The least participation in Selected Works/PlumX is in CLASS; the best representation is where programmatic process to ingest CVs from entire units has been set up. Jeff noted that profiles from COBA as a unit have been created so those faculty will need to be informed about what their profiles contain. He will also give a 'heads-up' to the Liaisons as to which faculty will be contacted.

2. Admin-level outreach (ASAP pending credentials)

Individual credentials are available for faculty, as well as department and college level administrators to generate reports from PlumX. Jeff stated they will pursue Dept. and College-level access first since it is a labor-intensive process to create logins. The target date for this mailing is the first week of December.

3. Ongoing liaison outreach

a. **Targets** (e.g., new faculty, P&T candidates, award candidates for Faculty Development & Faculty Research committees)

Potential targets for faculty outreach are as above and the Scholarly Communications Work Team will coordinate with Liaisons on specific faculty to contact. Award candidates will be encouraged to update or create their Selected Works profiles; Jeff noted that Selected Works profiles will be compulsory for Faculty Research Award applicants in 2018.

b. **Boilerplate language (will be added to Liaison toolkit)**

Liaisons will be provided with boilerplate text they can use for communicating with Dept. Heads and faculty. This text will be added to the Liaison Toolkit (<http://georgiasouthern.libguides.com/toolkit>).

The decision on funding of PlumX is 75% the Library's decision but additional funding may be needed; it is currently funded through the end of the fiscal year. The Scholarly Communications Work Team currently is trying to find out if there is support for use of the product. We reviewed the draft email (See Appendix 2) for faculty (see attachment), particularly ways to explain PlumX reports.

c. **The Atrium?**

Postponed for a later discussion.

▪ **Liaison Promotion Training**

1. **LibGuides overview**

Ruth gave a brief demo of the Scholarly Communication guide (<http://georgiasouthern.libguides.com/scholcomm>) and subsidiary sections on Institutional Repository service and Data Management Services. These are actually separate guides which are accessible from the Scholarly Communications 'Mother Guide' and all three are organized into a Scholarly Communications Group in LibGuides CMS. Ruth noted that the Open Educational Resources (OER) and Open Science Framework (OSF) guides also should be added to the group.

2. SelectedWorks & PlumX (on the Schol Comm Overview page)

Ruth also showed the Selected Works and Plum X content on the Scholarly Communications top level overview page, with links pointing to supports pages in the IR Guide. It was noted that these are both turnkey services for faculty who only need to submit their C.V. and a photo to have their profiles created; Plum X profiles are automatically generated when a Selected Works profile is created.

When showing the Altmetrics page on the Measuring Research Impact tab, which includes PlumX as an example, there was a suggestion to provide more explanation for the presentation of the PlumX metrics information (i.e. it is the altmetrics platform that GS currently supports)

3. PlumX reports ¹

Jeff show an exemplar of a PlumX profile to demonstrate their features. These are automatically generated from a Selected Works profile (after a brief lag), which is one of the selling points for using the PlumX platform. Jeff then reviewed his slide deck that he uses for PlumX workshops for faculty (available on the PlumX support page in the IR guide).

Different levels of granularity (individual, department, or college) are available in PlumX reports and metrics on 67 different types of artifacts currently are collected. Items are resolved through identifiers such as DOIs or SSRNs and PlumX also collects citation information from sources such as Scopus, Crossref, RePec and other platforms. Profiles are public facing and can be viewed by individual faculty (report credentials for individual faculty are available on request). Dept. and College level reports have more robust features.

Jeff also showed how PlumX profile display, with metrics broken down by category: usage (online views), captures (downloads of abstract or full-text), mentions (blogs and websites), social media activities (likes, favorites and retweets) and traditional citation data.

2. New Business

Open Access Week: LITA Webinar: Oct. 26: Data in Libraries: Open Data (2-3pm)

3. News & Announcements

- a. ORSSP - staff training session was attended by Jeff and Ruth
- b. CEIT - new faculty workshop was attended by Jeff and Ruth
- c. COE - SelectedWorks profiles (still pending)
- d. Upcoming LITA Webinars:
 - o Oct. 31: Taking Altmetrics to the Next Level in Your Library's Systems & Services
 - o Nov. 2: Data in Libraries: Data Processing and Visualization Register
 - o Nov. 7: Digital Life Decoded: A User-Centered Approach To Cyber-Security and Privacy

~Notes by R. Baker

¹ This part of the page has been updated since the meeting took place ~rb

Appendix 1: PlumX Promotion Plan, 10/17/17

Context

- PlumX currently is at risk of being cancelled due to funding.
- PlumX remains an emergent technology; the accuracy and completeness of collected metrics remains in flux.
- According to customer support, PlumX now supports group-level reporting credentials, which should allow us to provide deans, department heads, and individual faculty with granular access to PlumX reports.
- Furthermore, since last fall, PlumX has added new department and college-level productivity reports.
- Development of the Scholarly Communications and IR Services LibGuides enriches our ability to support granular reporting options.
- Prior to implementing any promotion plan, Bede will solicit feedback from the Deans Council.

Current Plan

- Pending 1) feedback from the Deans Council, 2) completion of the final draft email to individual faculty, and 3) liaison notification and training, begin fall distribution of “Selected Works & PlumX Profile Update” email to 400+ individual faculty with a SelectedWorks and PlumX profile. Going forward, this email will be sent out three times per year, roughly one month prior to the beginning of the spring, fall, and summer semesters. Following initial distribution, investigate offering faculty-level PlumX credentials *by request* beginning with the next report distribution.
- Pending feedback from the Deans Council, 1) develop and test college and department-level report credentials for deans and department heads, 2) re-develop PlumX support materials on the IR Services guide and elsewhere, 3) develop distribution timeline for admin-level report emails, 4) draft and obtain approval for admin-level emails, 5) deliver liaison notification and training, and 6) begin fall distribution of admin-level emails.
- Pending initial delivery of faculty and admin-level emails, prepare and distribute regular promotional boilerplate for liaisons to solicit consultations and training.

Appendix 2: Sample PlumX email for faculty: Selected Works and PlumX Profile update

Prof. Mortimore,

Thank you for maintaining your [SelectedWorks](#) and [PlumX](#) profiles with the Zach S. Henderson Library. As you know, your profiles help to tell the story of your research by archiving, sharing, and measuring the impact of your work. For general information about your profiles, see the library's new [Institutional Repository Services guide](#).

Starting this fall, the [Digital Commons Team](#) will begin sending you links to select reports for your SelectedWorks and PlumX profiles. We will send links out about one month prior to the beginning of the spring, summer, and fall semesters. We will also be providing college administrators with access to unit-level PlumX reports a little later this fall.

As you review these reports, keep in mind that the accuracy and completeness of PlumX metrics is impacted by many factors, including data sources, data quality, and other technological constraints. The library provides these reports for informational purposes only to help identify trends in how your research is being accessed and used.

If you have any questions, don't hesitate to contact your [library liaison](#) or [Ruth Baker, Scholarly Communications Librarian](#). Also, let us update your profile anytime by [completing this form](#) or sending your current CV to the [Digital Commons Team](#).

SelectedWorks Profile URL: https://works.bepress.com/jeff_mortimore/

PlumX Profile URL: <https://plu.mx/georgiasouthern/u/sw-jeff-mortimore>

[Author Dashboard Report – Downloads & Page Hits Report](#)

See downloads and page hits for all of your works uploaded to Digital Commons and SelectedWorks. Initial view is for 'All Works (Past 90 Days)'.

[PlumX Report – Citation Counts by Source, All Time](#)

See PlumX citation counts by source for all cited works. For more information about PlumX citation counts, [see here](#).

[PlumX Report – Usage Counts by Type, All Time](#)

See PlumX usage counts by source for all works with usage data. For more information about PlumX usage counts, [see here](#).

[PlumX Report – Social Media Counts by Type, All Time](#)

See PlumX social media counts by source for all works with social media data. For more information about PlumX social media counts, [see here](#).

In addition to the basic, publicly accessible reports provided here, PlumX supports additional password-protected analytic reports. For more information about PlumX analytic reports, see the library's [Faculty Reports guide](#). To request credentials to access these reports, contact the [Digital Commons Team](#).

Sincerely,
[Ruth L. Baker](#), Scholarly Communications Librarian
[Jeffrey M. Mortimore](#), Discovery Services Librarian