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Municipalities and University Athletic Departments: The Collaborative Funding of Capital Improvement Projects

James W Satterfield, Tony Franklin, Jennifer Horace, April Flint, Mike Godfrey

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Abstract

This panel takes three papers and details how municipalities and universities can collaborate, develop, and market policies that subsidize collegiate athletic capital improvement projects and improve both groups. Each paper uses either resource dependency theory or interpretive policy analysis as theoretical frameworks to explore how local governments and universities can add value to their environments, while improving the lives of their constituents. While this kind of community project is not new the difficulties rest in getting people to agree to an additional tax levy. Each paper on this panel communicates the multiple advantages and disadvantages associated with approving and marketing athletic capital improvement projects in a community.

Keywords

Athletics, Capital Improvement