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The Perks and Problems of Being Department Chair

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THE PERKS AND PROBLEMS OF BEING DEPARTMENT CHAIR
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Abstract

Many faculty members find the opportunity to serve as chair of their department at a point of their career. How does the chair position differ from a faculty position? Of what should a faculty member be aware before agreeing to serve as chair? Is it possible to prosper in the chair's position? This special session will involve a candid discussion of the chair's position – its perks and its problems. Four marketing faculty, both present chairs and former chairs, will present a clear picture of the chair's position, and will address such issues as chair selection and appointment, dealing with faculty, dealing with administration, etc.

Keywords

Marketing, Administration, Department Chair