

3-14-2017

Friends of the Henderson Library Essence Notes

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Recommended Citation

Britt, Alva, "Friends of the Henderson Library Essence Notes" (2017). *Friends of the Henderson Library Essence Notes*. 20.
<https://digitalcommons.georgiasouthern.edu/lib-friends-minutes/20>

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Friends Advisory Council

March 14, 2017

Essence Notes

Attending: Bede Mitchell, Laura Wheaton, Anna Beecher, Marc Bruce, Rosemarie Stallworth-Clark, Pam Childs, Clara Krug, Melanie Sparrow, Alva Britt.

Farm to Table Update:

Melanie serves as the manager of the Statesboro Main Street Farmers' Market. She stated that the Friends can advertise the Farm to Table dinner but cannot sell tickets for the event at the market. She will provide the council with a list of the participating farmers. She added that if a majority of the food is purchased from these contacts they would love to have their logo used in our promotion of the event. Products she feels will be available for the dinner will include berries, squash, greens, maybe some potatoes, lettuce, eggs, meat and dairy. We will provide Melanie with flyers promoting the F2T event and she will add the event to the newsletter she sends out.

Laura reported that Chef Case's father passed away and therefore she has not received information regarding an invoice and the cost estimates for the dinner. Marc will contact Isaac Davis at the country club and set up a meeting with him and Bede to nail down a cost sheet and other details for the event. Following Bede's meeting we should be able to update our promotional flyer.

Discussion followed regarding a theme for the dinner. Suggestions voiced were The Original "Farm to Table" of Georgia, and, using the F2T logo with the sub-heading of "Bringing local farmers' bounty to your table." The group will continue to brainstorm ideas for a promotional theme for the dinner. It was suggested that we concentrate more on promoting the food for the event and less on the speaker. Also, advertising the purpose of the event; where the proceeds will be directed. We will address this topic at the next meeting.

Anna stated that once we get more details from the country club as to what they will allow us to bring in for the event, she will contact Kim Kaiser regarding providing her famous cheese straws for the cocktail time, or acquiring several boxes for favors or door prizes. Anna also suggested we produce a nice book of recipes with sponsors names and possibly get some ads to help cover cost.