

Georgia Southern University

## Georgia Southern Commons

---

Library Faculty Presentations

University Libraries Faculty Research and  
Publications

---

11-2015

### A Convoluted Web: Reusing Metadata to Highlight Faculty Scholarship,

Ashley D. Lowery

Georgia Southern University, sergiadis@etsu.edu

Follow this and additional works at: <https://digitalcommons.georgiasouthern.edu/lib-facpresent>



Part of the [Library and Information Science Commons](#)

---

#### Recommended Citation

Lowery, Ashley D.. 2015. "A Convoluted Web: Reusing Metadata to Highlight Faculty Scholarship,." *Library Faculty Presentations*. Presentation 18. source: <http://sched.co/4Ck2>  
<https://digitalcommons.georgiasouthern.edu/lib-facpresent/18>

This presentation is brought to you for free and open access by the University Libraries Faculty Research and Publications at Georgia Southern Commons. It has been accepted for inclusion in Library Faculty Presentations by an authorized administrator of Georgia Southern Commons. For more information, please contact [digitalcommons@georgiasouthern.edu](mailto:digitalcommons@georgiasouthern.edu).

# A Convoluted Web: Reusing Metadata to Highlight Faculty Scholarship

Ashley D. Lowery, Zach S. Henderson Library, Georgia Southern University

## Integration Stages

Zach S. Henderson Library staff offers to create SelectedWorks Author Profiles for faculty members who send them their curriculum vitae, photograph, and expertise keywords.

With SelectedWorks Author Profiles, faculty automatically receive PlumX Researcher Profiles and are featured in Departmental Faculty Research and Publication Lists and Georgia Southern's Expertise Search.

### Stage 1

The Henderson Library staff begins by researching copyright and locating information on all the publications and presentations within the last five years to determine what can(not) be uploaded.

Peer-reviewed works that faculty published while at Georgia Southern are entered into the Departmental Faculty Research & Publication Lists. All other works are listed in SelectedWorks Author Profiles.

### Stage 2

Works posted in Departmental Faculty Research & Publication Lists are collected into SelectedWorks Author Profiles using tools provided by Digital Commons.

Small changes such as grouping them in the correct headings is necessary for a polished appearance.

### Stage 3

Photos, names, college, and expertise keywords are automatically transferred to the Expertise Search.

Changes such as deleted profiles are updated automatically. Colleges must be entered exactly for faculty to be grouped properly.

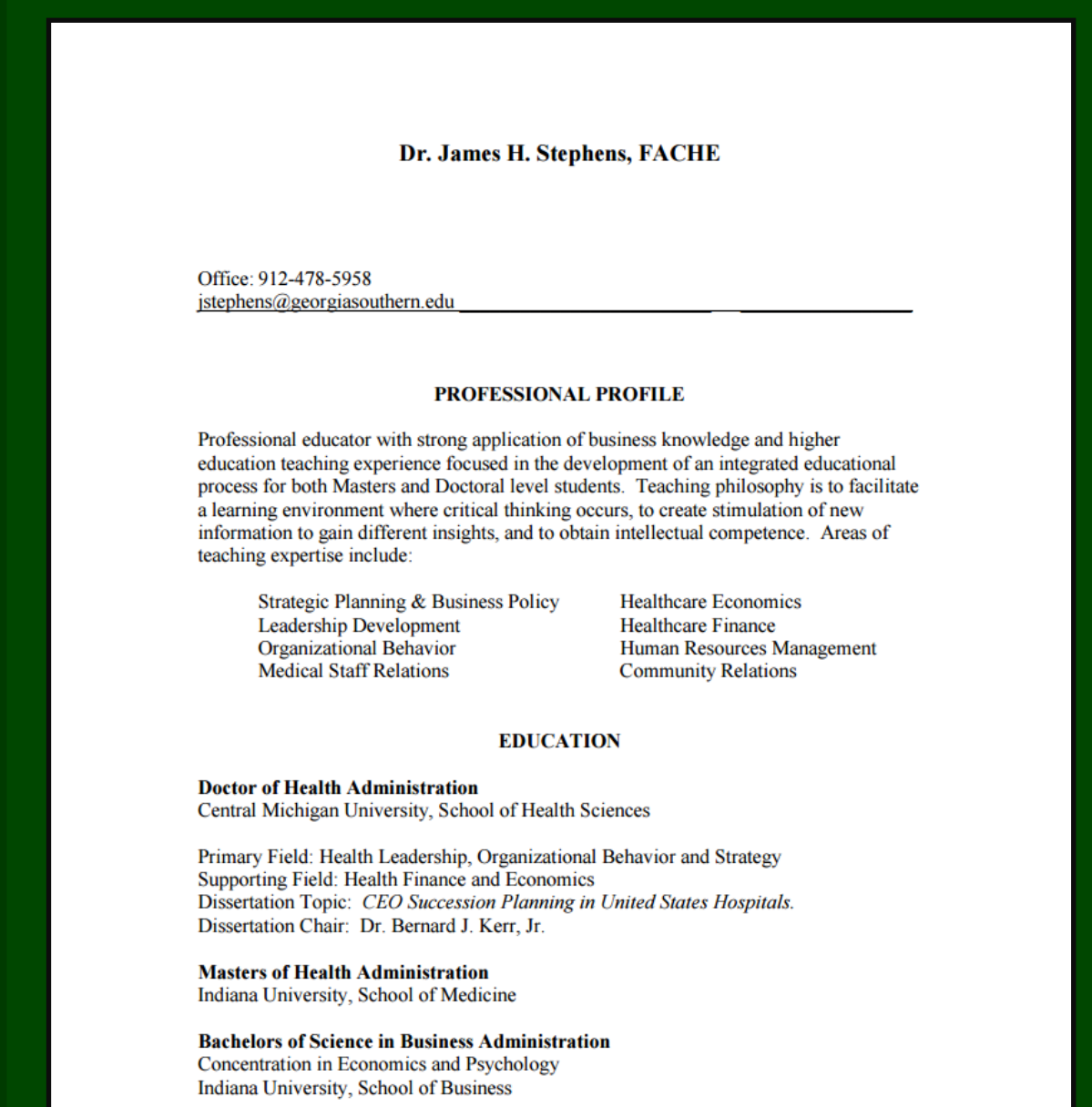
### Stage 4

All items are transferred to PlumX Metrics exactly as they are organized in Digital Commons@Georgia Southern.

While inputting information, staff must enter identifiers (links, DOIs, ISBNs) to ensure metrics.

When deleting items in Digital Commons@Georgia Southern, staff must alert Plum Analytics that an item has been removed to see it reflected in PlumX Metrics.

## Faculty Curriculum Vitae

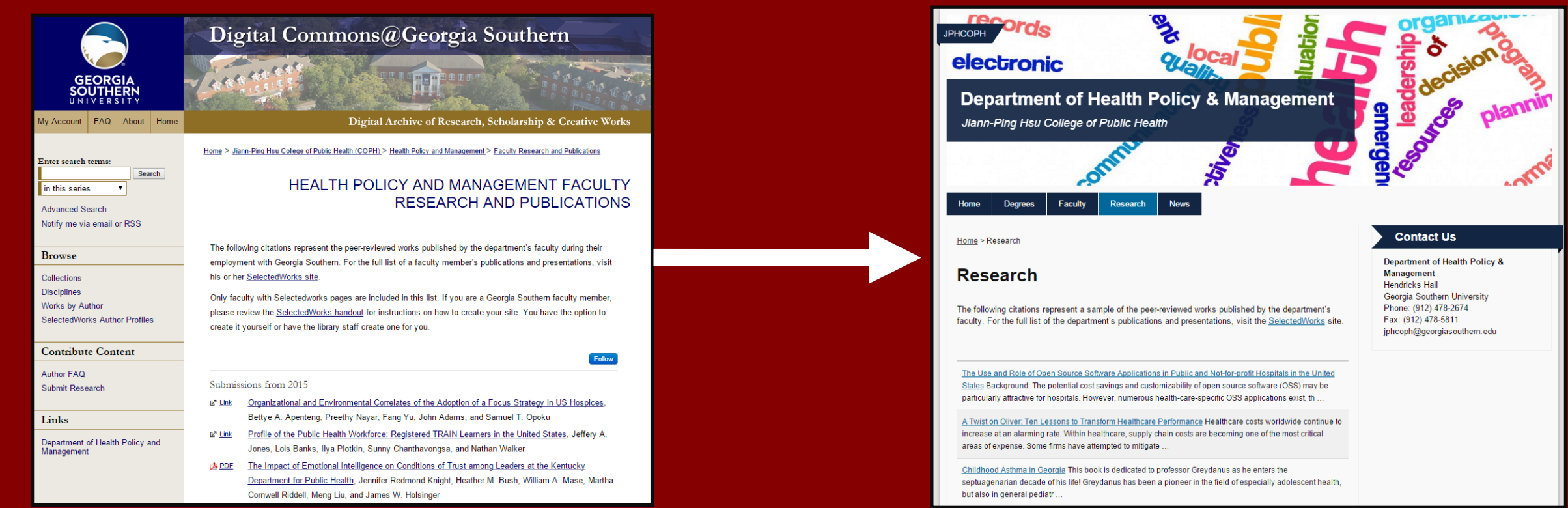


1

## Departmental Faculty Research & Publication Lists

(Featured in Digital Commons@Georgia Southern)

Lists include peer-reviewed articles, books, contribution to books, and lengthy conference proceedings published by a department's faculty during their employment with Georgia Southern. Departments use RSS Feeds to transfer citations onto their websites.



1

2

## SelectedWorks Author Profiles

(Featured in Digital Commons@Georgia Southern)

Profiles include the faculty's publications and presentations within the last five years regardless if they produced it at Georgia Southern or another institution. Other information on the profiles include contact information, expertise keywords, awards/honors, courses, and links to their other faculty pages.



3

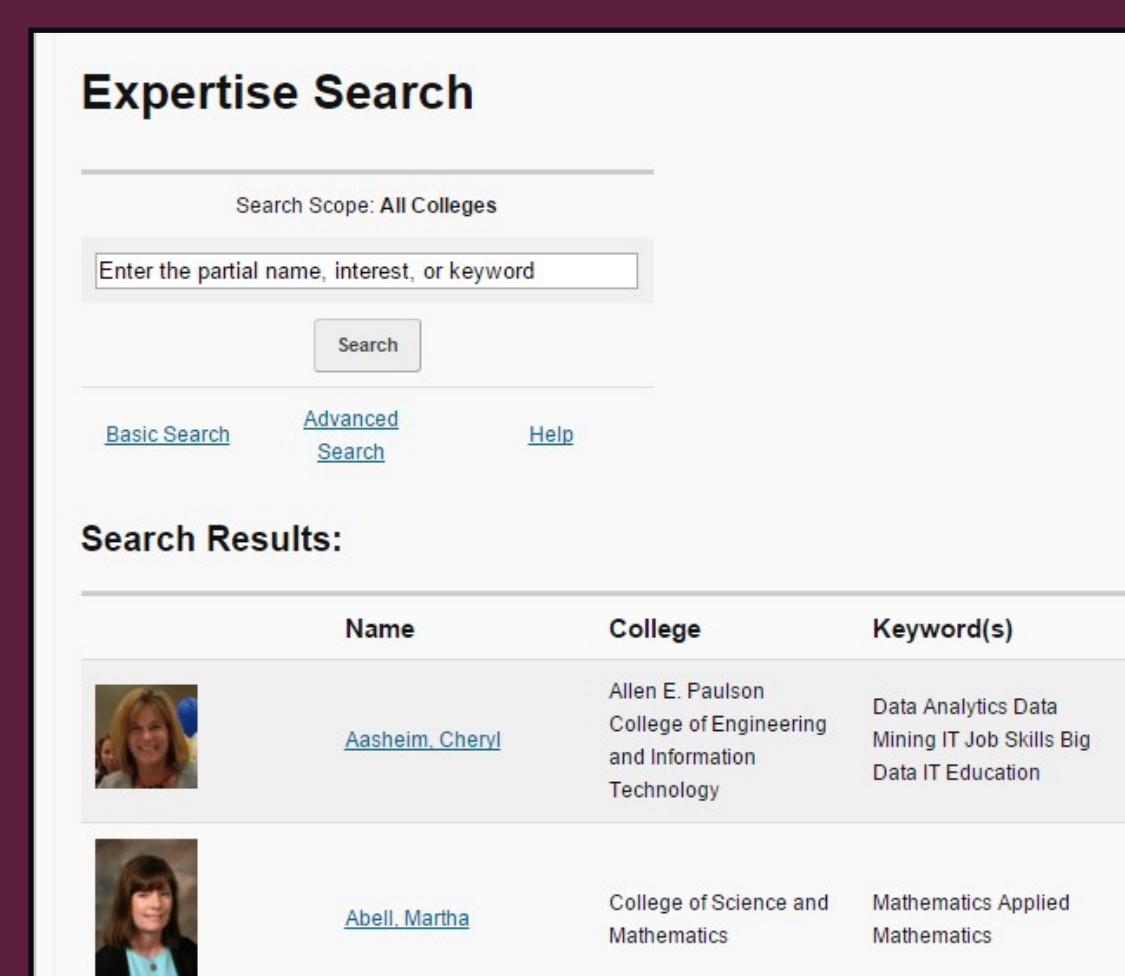
4

4

## Expertise Search

(Sponsored by Office of Research & Economic Development)

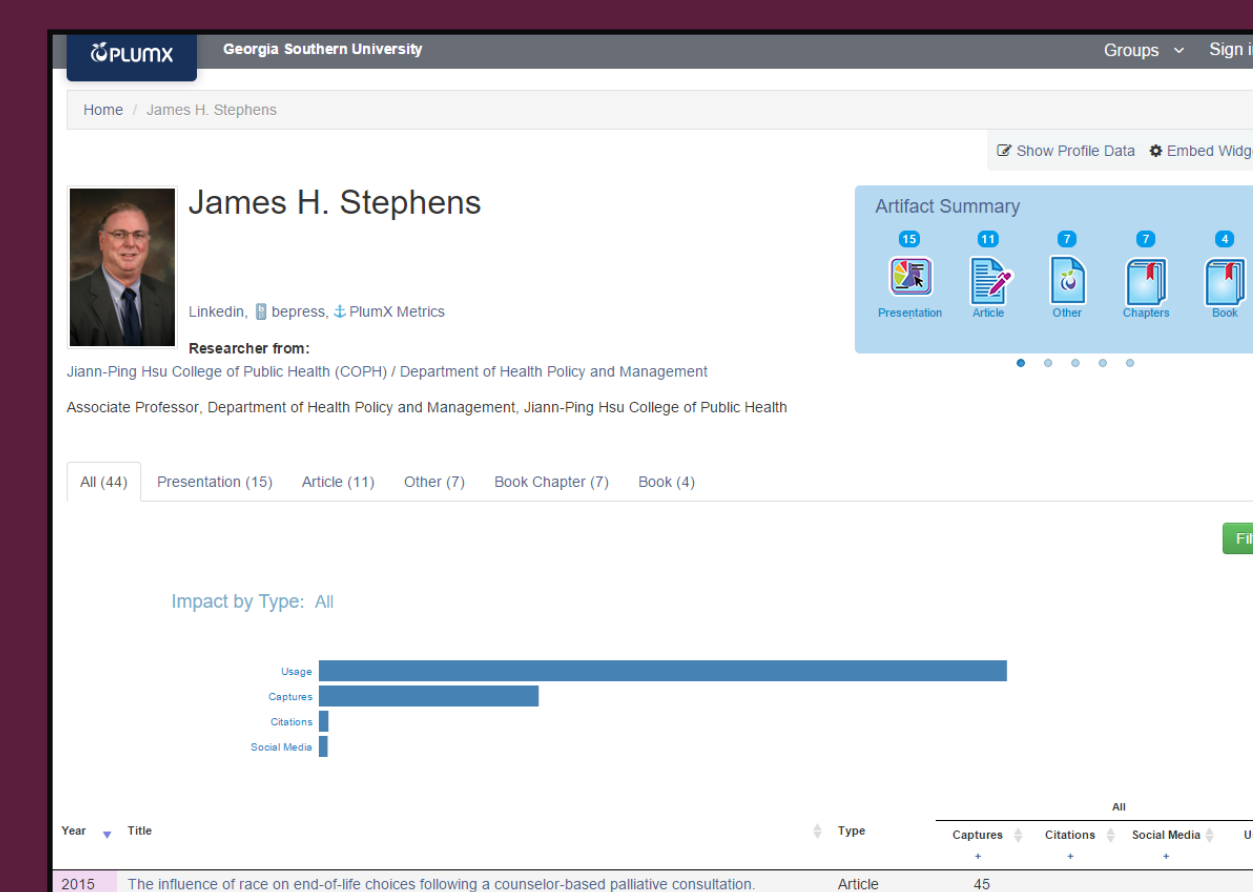
Expertise Search allows visitors to find faculty based on their areas of expertise and/or college in order to foster collaboration between faculty and advertise to potential graduate students.



## PlumX Metrics

(Sponsored by Office of Research & Economic Development)

PlumX Metrics compiles traditional metrics (citations) and non-traditional metrics (usage, mentions, captures, social media) for all works in Digital Commons@Georgia Southern. It produces individual PlumX Researcher Profiles as well as graphs for entire departments and colleges.



## Integration Analysis

The Henderson Library staff began creating SelectedWorks Author Profiles immediately after its launch in the Fall 2013 semester. The other services were integrated at different times and after numerous profiles had been completed.

Fall 2013: Expertise Search  
Spring 2014: Departmental Faculty Research & Publication Lists  
Summer 2014: PlumX Metrics

## Struggles

Initial set-up varied for each integration, but in general is a long, continuous process.

Everything is connected and affected. When we make a change in one system, it can have a ripple effect to the others.

All systems have limitations. When integrating different systems, we must consider multiple limitations for one project.

Presenting the different services simply to faculty has been challenging given the amount of integration. Faculty sometimes do not understand that they need to request a SelectedWorks Author Profile to be included in the Expertise Search or PlumX Metrics.

## Successes

Ultimately, integration saves times by reusing the metadata. Instead of entering citations three times, staff only enters them once.

Faculty often ask how SelectedWorks Author Profiles are different from other online profiles. Adding other services distinguishes SelectedWorks from the other sites by providing benefits specific to Georgia Southern.

Multiple services garnered more interest from faculty. Faculty usually request one service that entices them the most. With the integration, we have faculty included in all the services.

## Significance

Overall, the integration of services has been successful despite the struggles. More importantly, these services represent a shift in research and provides the Henderson Library faculty and staff to speak with faculty about open access, faculty promotion during the internet age, non-traditional metrics, and other related topics.