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Letting the Data Lead the Way: Georgia Southern's Journey with Alternative Metrics

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Letting the Data Lead the Way

Georgia Southern’s Journey with Alternative Metrics

Ashley D. Lowery, Digital Collections Specialist
History

• **Fall 2013:** Zach S. Henderson Library launched Digital Commons@Georgia Southern

• **Late Fall 2013:** Office of Research & Economic Development created Expertise Search

• **Summer 2014:** Office of Research & Economic Development acquired PlumX Metrics
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Focus 1: SelectedWorks

- Integration with SelectedWorks Author Profiles
- Individual and collective faculty metrics
Focus 2: Faculty Publication Lists

- Integration with Faculty Research and Publication Lists
- Graphs with a narrower purpose
Focus 2: Faculty Publication Lists

Metrics for Department

SelectedWorks Author Profiles

Faculty Research and Publication Lists
Focus 2: Faculty Publication Lists

Usage for Department

SelectedWorks Author Profiles

Faculty Research and Publication Lists
Focus 3: Institutional Reports

- Integration with Digital Commons@Georgia Southern
- Institutional repository annual reports
- Accreditation & academic program reviews

Social Media for Conferences (2014-2015)
Focus 3: Institutional Reports

Usage for College

Usage from all sources

Usage by publication year

Usage from Digital Commons
Focus 4: Conferences

- Annual reports for conference organizers
- Encourage organizers to request presentation materials
- Analyze findings to discover best way to gather materials

Usage for Conferences (2014-2015)
Non-traditional metrics are beneficial to new and established journals when citations are not available and/or the impact factor is needed.
Focus 6: Grants

- Track a project’s success
- Example: Textbook Transformation Grants - Affordable Learning Georgia

Submissions from 2014

- **Link**: Designing LibGuides as Instructional Tools for Critical Thinking and Effective Online Learning, Ruth L. Baker
- **Link**: Scholarly Information Discovery in the Networked Academic Learning Environment, Li Li Li
- **PDF**: Reflecting on the Future of Academic and Public Libraries, W. Bede Mitchell

Submissions from 2013

- **Link**: Developing a Topic-Centered First-Year Seminar with an Emphasis on Information Literacy at a Large Regional University, Wendy L. Chambers, Lisa Smith, Jessica N. Orvis, and Christopher Caplinger
- **PDF**: A Note on Civil Disobedience and Professional Ethics Codes, W. Bede Mitchell
- **PDF**: Zach S. Henderson Library Newsletter, W. Bede Mitchell, Ann Hamilton, Sonya S. Shepherd, and Fred Smith
- **PDF**: Techno-Stress in the Higher Education Environment, Sonya S. Shepherd
- **PDF**: New and Emerging Technology in Education, Sonya S. Shepherd and M. D. Richardson
- **PDF**: The Increasing Momentum of Technological Change in Higher Education, Sonya S. Shepherd and Michael D. Richardson
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