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Letting the Data Lead the Way: Georgia Southern's Journey with Alternative Metrics

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Letting the Data Lead the Way

Georgia Southern’s Journey with Alternative Metrics

Ashley D. Lowery, Digital Collections Specialist
History

- **Fall 2013:** Zach S. Henderson Library launched Digital Commons@Georgia Southern
- **Late Fall 2013:** Office of Research & Economic Development created Expertise Search
- **Summer 2014:** Office of Research & Economic Development acquired PlumX Metrics
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Focus 1: SelectedWorks

- Integration with SelectedWorks Author Profiles
- Individual and collective faculty metrics
Focus 2: Faculty Publication Lists

- Integration with Faculty Research and Publication Lists
- Graphs with a narrower purpose
Focus 2: Faculty Publication Lists

Metrics for Department

SelectedWorks Author Profiles

Faculty Research and Publication Lists
Focus 2: Faculty Publication Lists

Usage for Department

SelectedWorks Author Profiles

Faculty Research and Publication Lists
Focus 3: Institutional Reports

- Integration with Digital Commons@Georgia Southern
- Institutional repository annual reports
- Accreditation & academic program reviews

Social Media for Conferences (2014-2015)

Social Media

![Bar chart showing the number of interactions for social media posts across conferences from 2014 to 2015. The x-axis represents conferences (1 to 9), and the y-axis represents the number of interactions. The chart includes a legend indicating the number of artifacts.]
Focus 3: Institutional Reports

Usage for College

Usage from all sources

Usage by publication year

Usage from Digital Commons

<table>
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<th>Year</th>
<th>Usage</th>
<th>Artifacts</th>
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<tr>
<td>2010</td>
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</tr>
</tbody>
</table>
Focus 4: Conferences

- Annual reports for conference organizers
- Encourage organizers to request presentation materials
- Analyze findings to discover best way to gather materials

Usage for Conferences (2014-2015)
Non-traditional metrics are beneficial to new and established journals when citations are not available and/or the impact factor is needed.
Focus 6: Grants

• Track a project’s success
• Example: Textbook Transformation Grants - Affordable Learning Georgia
Contact

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